

GOLD
KEY®

TOM AND JERRY

15c

TOM and JERRY

10058-100

AUGUST



EARN \$300 Or More

with BEST SELLING
ALBUM OF PERSONALIZED
CHRISTMAS CARDS

EXTRA MONEY IS IN THE
CARDS THIS CHRISTMAS



FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD,
MASSACHUSETTS

Business Reply Mail No Postage Stamp Necessary if Mailed in U.S.

Postage Will Be Paid By.

Charles C. Schwer Co.

Dept. CS-GK6

SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Please rush my Free Personalized Album, Free Christmas Card Catalog and Dealer Sample Boxes on Approval. I understand that as a Dealer, I am eligible to receive free sales literature and other seasonal samples on approval as they become available.

Name

Address Apt. No.

City State Zip

This
Exclusive
Album
is Yours FREE!
48 exquisite, distinctive
designs... all exceptional
values... each with
customer's name
imprinted



YES!

Profits are in
the cards for you!

It's so easy to sell these luxurious cards in your spare time. Your friends, neighbors, relatives and classmates will be amazed that 25 cards cost as little as \$2.95 a box. If these stunning cards were sold in stores they would cost as much as 50% more. Such terrific values will practically sell on sight. Your customers will enjoy the convenience and economy of a Christmas card store — right in their own home. A variety to suit every taste — all with name imprinted for that extra personal touch.

*More Cards!
More Profits!*



Outstanding box assortments of beautiful cards. A complete selection guaranteed to please everyone. All best sellers... all marvelous values (without name imprinted).

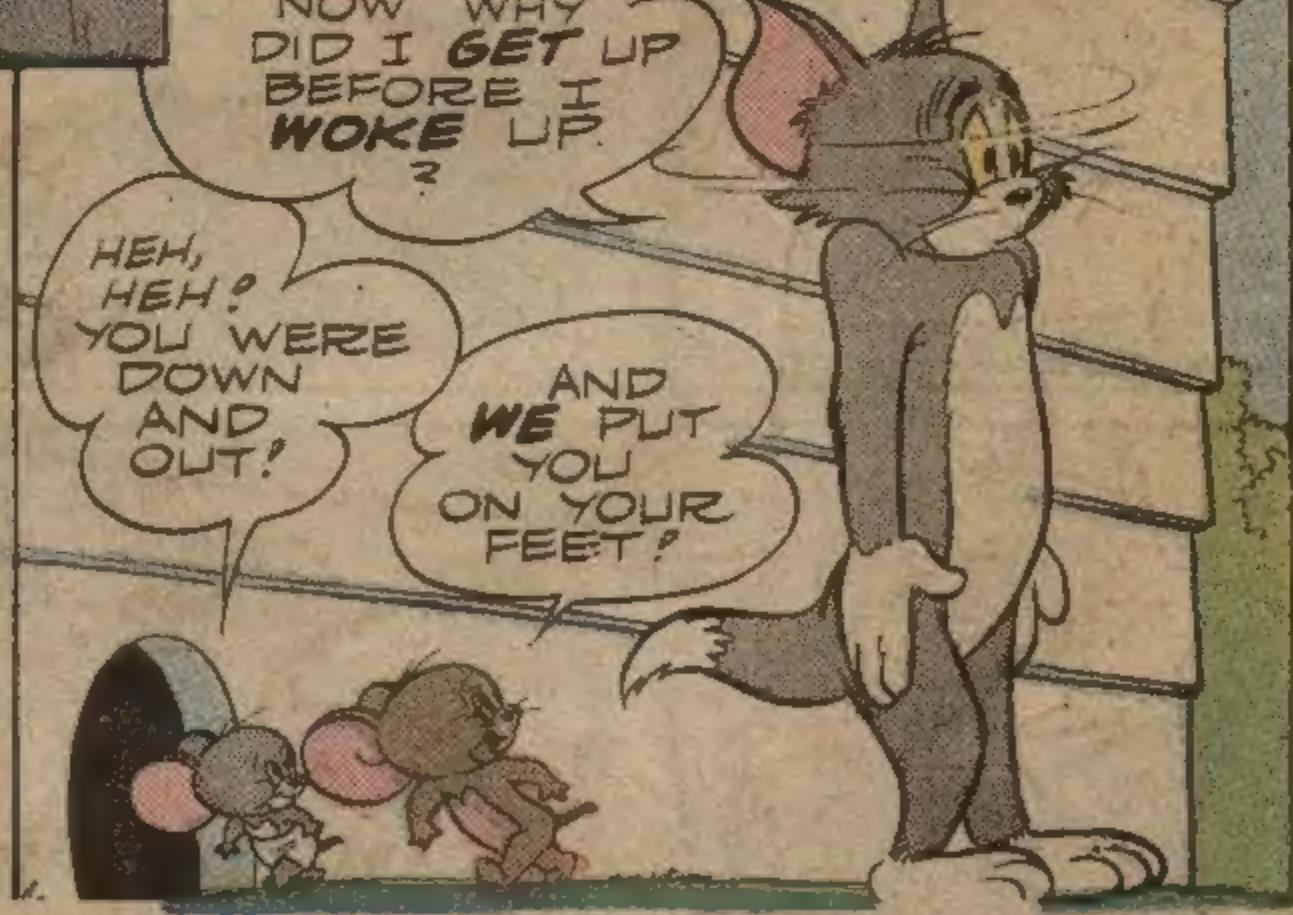
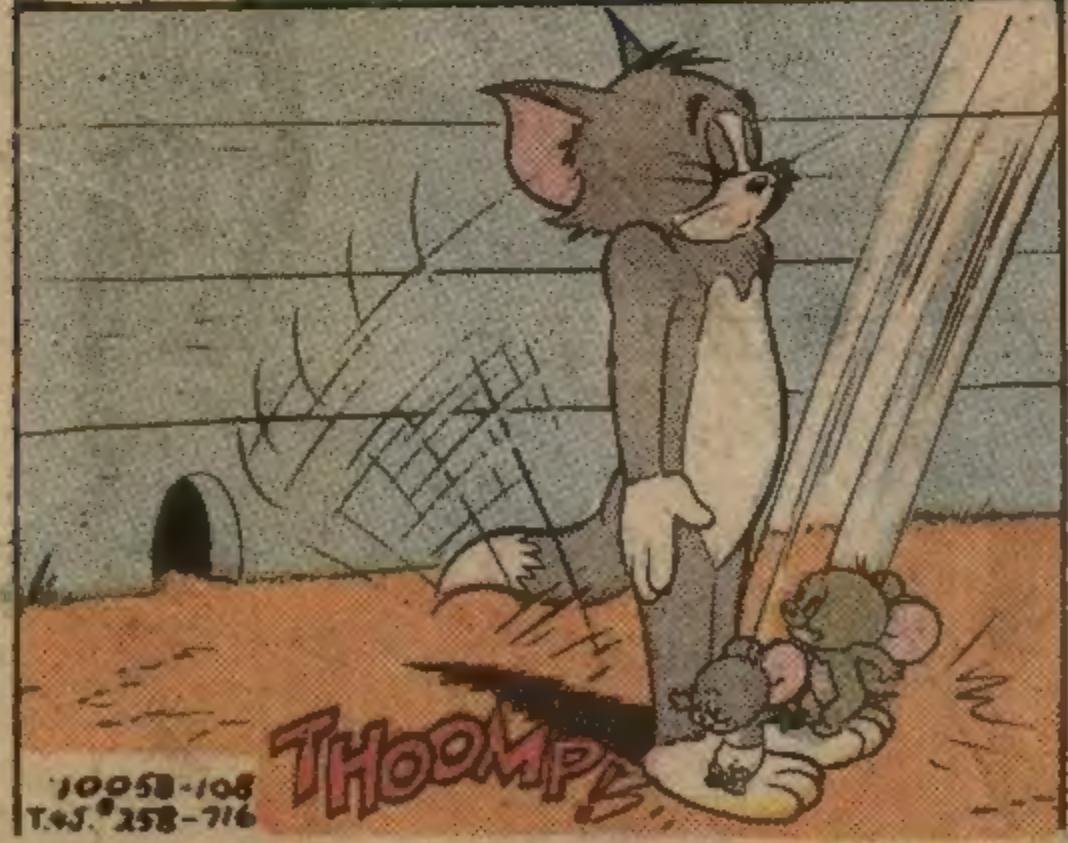
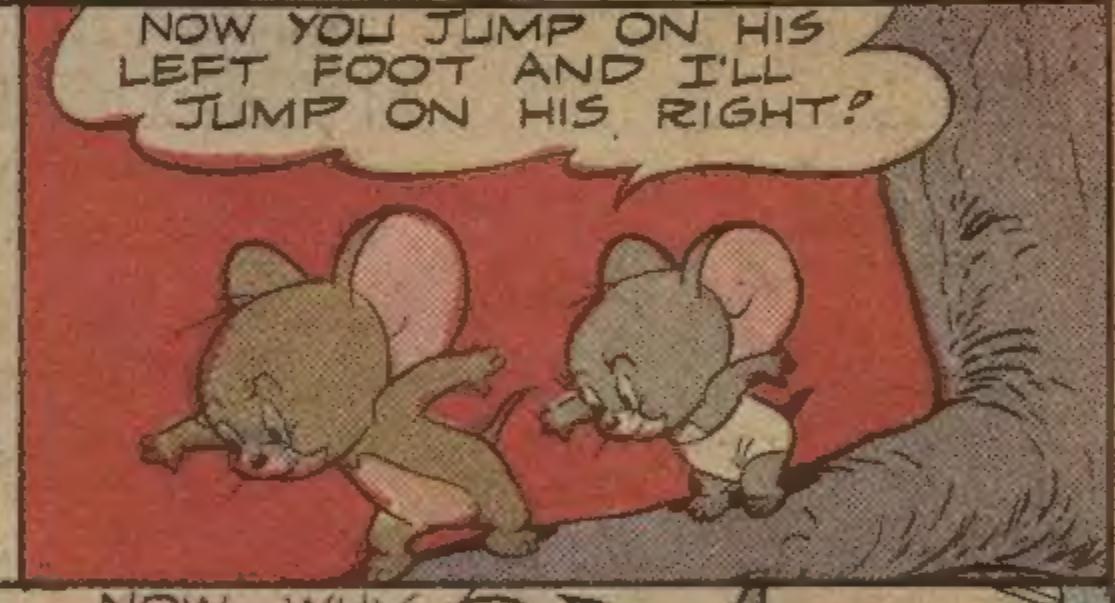
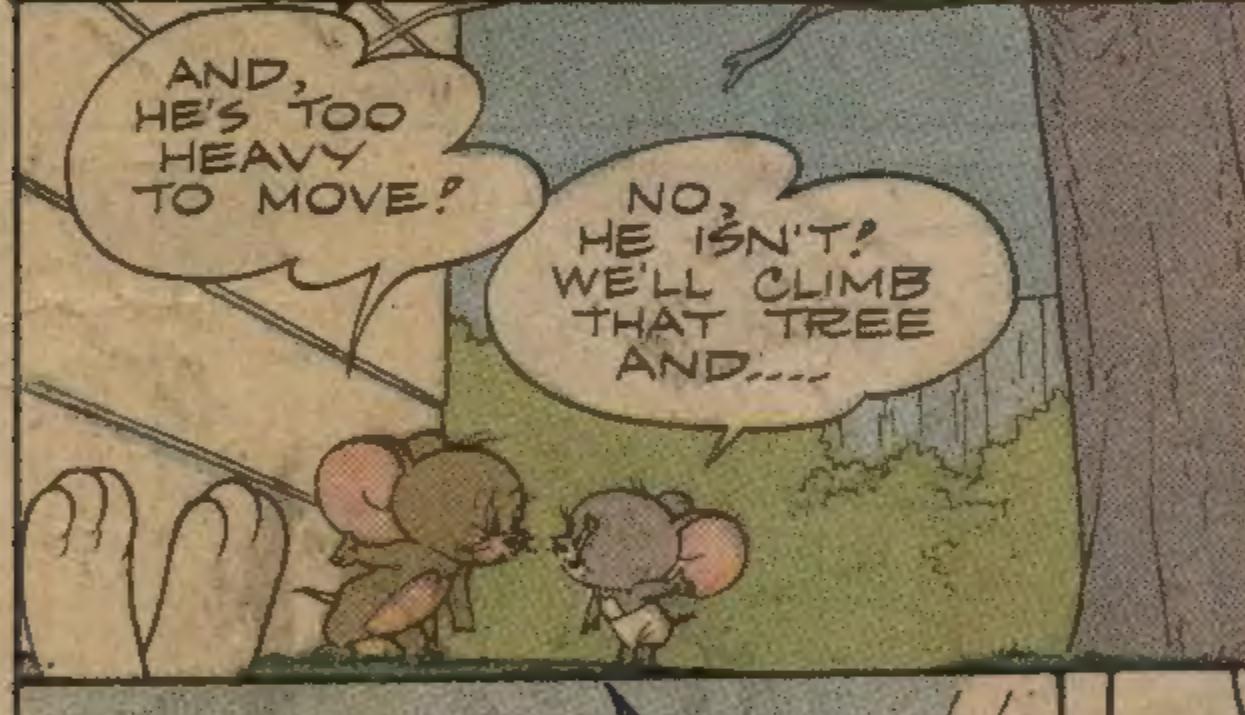
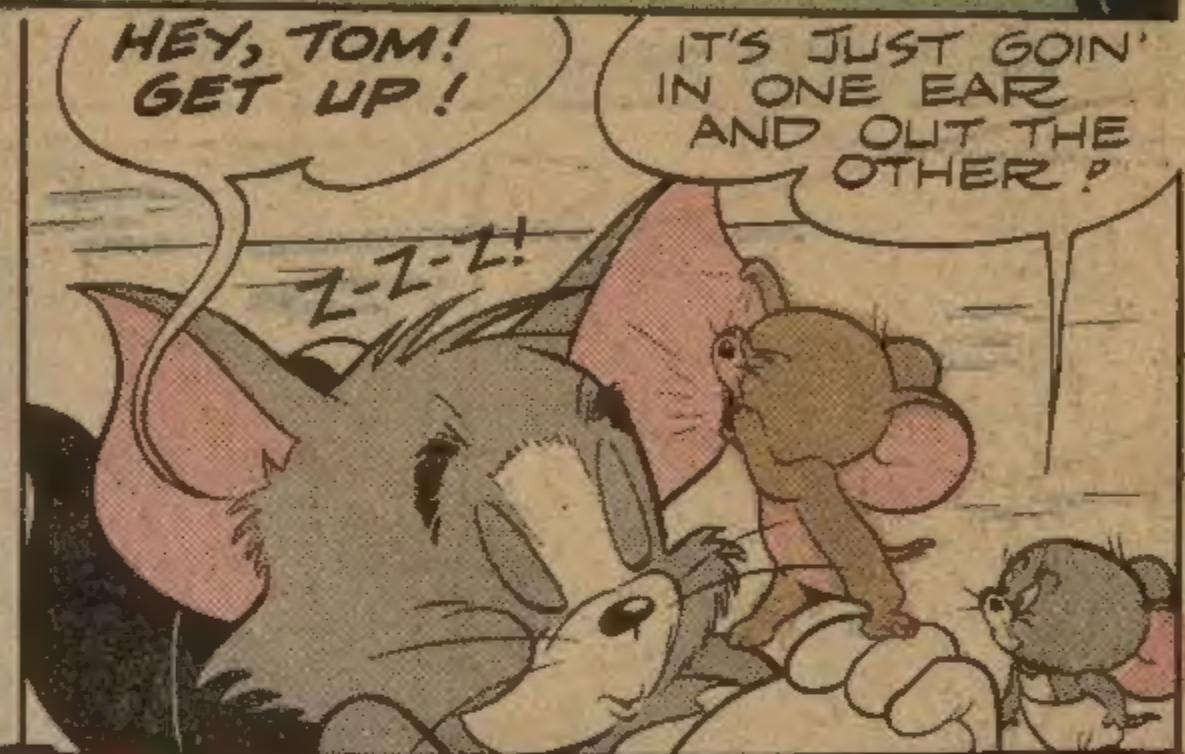
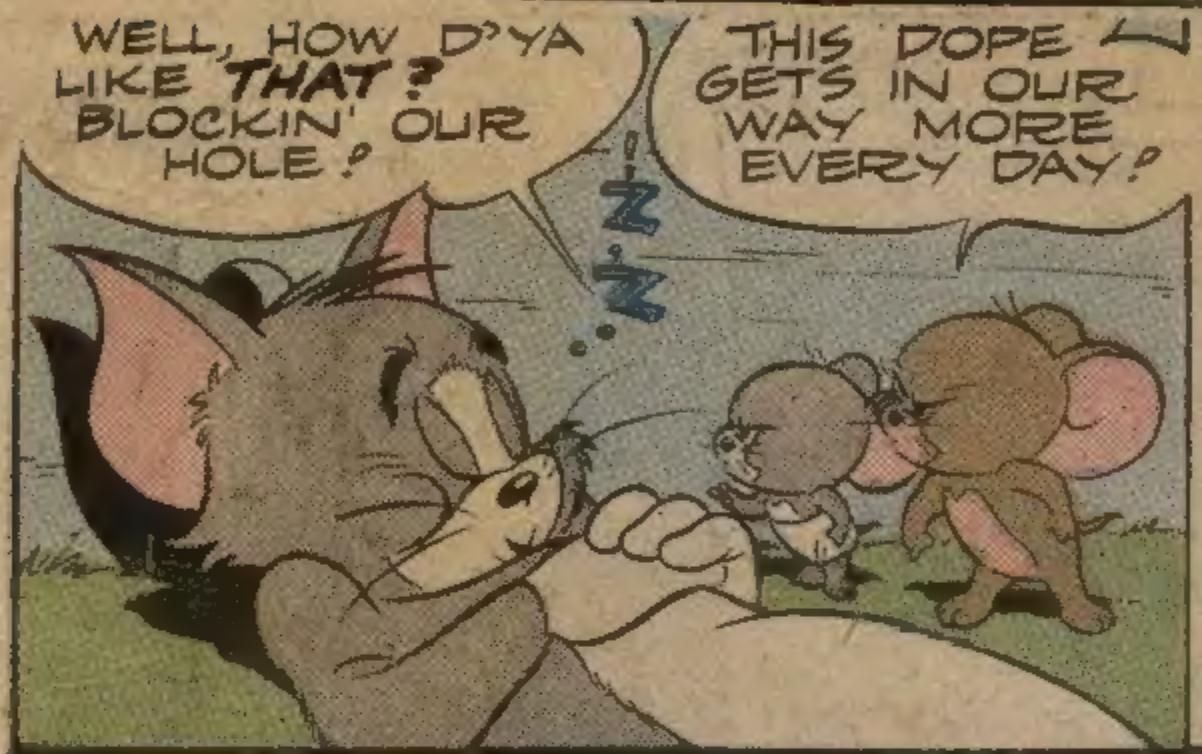
Get the cards today!

We send you everything you need to start making money right away. Free Personalized Album of Christmas Cards, Free Catalog of Cards, Gift Wrapping and Novelties, and Box Assortments on approval. No Risk! No Investment! No Experience!

Charles C. Schwer Co.
Springfield, Mass. 01101

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

TOM and JERRY



10058-108
T.O.J. 258-716

POSTMASTER: Please send notice on Form 3579 to Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602. TOM AND JERRY, No. 258, August, 1971. Published bi-monthly by Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602. Second-class postage paid at Poughkeepsie, New York and at additional mailing offices. Subscription price in the U.S.A. \$1.00 per year; foreign subscriptions \$1.55 per year; Canadian subscriptions \$1.30 per year. All rights reserved throughout the world. Authorized edition. Printed in U.S.A. Copyright © 1971, by Metro-Goldwyn-Mayer Inc.; Copyright © 1959, 1953, 1952, by Loew's Incorporated.

GOLD KEY & DESIGN is a registered trademark of Western Publishing Company, Inc.

CHANGE OF ADDRESS should reach us six weeks in advance of the next issue date. Give both your old and new address enclosing if possible your old address label.

This Periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to nor as part of any advertising, literary or pictorial matter whatsoever.

IF YOU DON'T LIKE RUDE
AWAKENINGS, QUIT
BLOCKIN' OUR
DOORWAY?

SUCH
IMPERTINENCE

THEY'RE BEGINNIN'
TO TREAT ME LIKE
I WASN'T THE
HEAD GUY
AROUND
HERE?

FIRST THING I
KNOW, I'LL BE
GETTIN' AN
INFERIORITY
COMPLEX!

TROUBLE
IS, I'VE
BEEN
TOO EASY
WITH
THEM!

BUT FROM NOW
ON, I'LL SHOW
'EM WHO'S
BOSS!

LATER...

THEY'LL
BE SURE
TO SEE
THIS
NOTICE
HERE?

NOTICE!
TOM

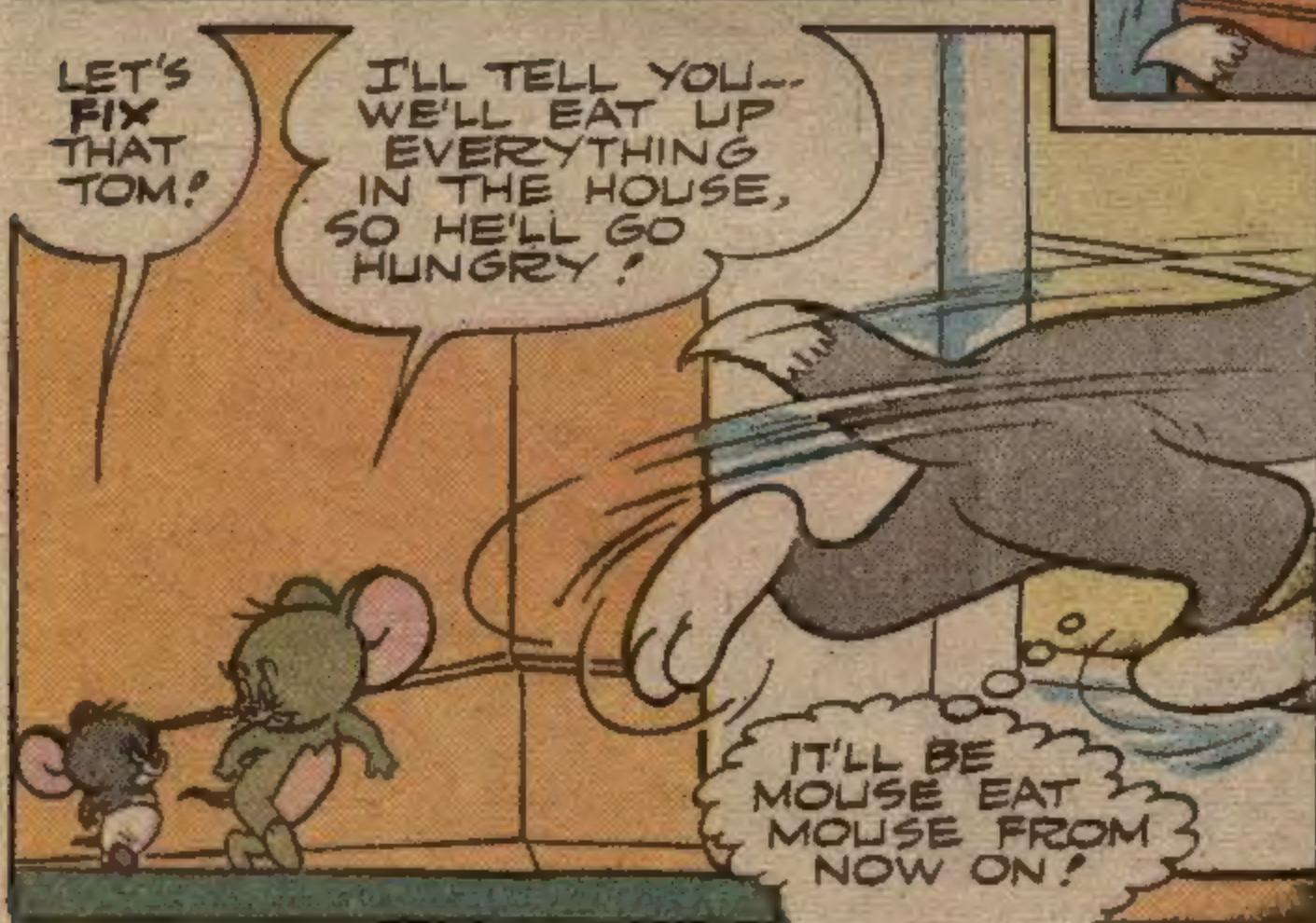
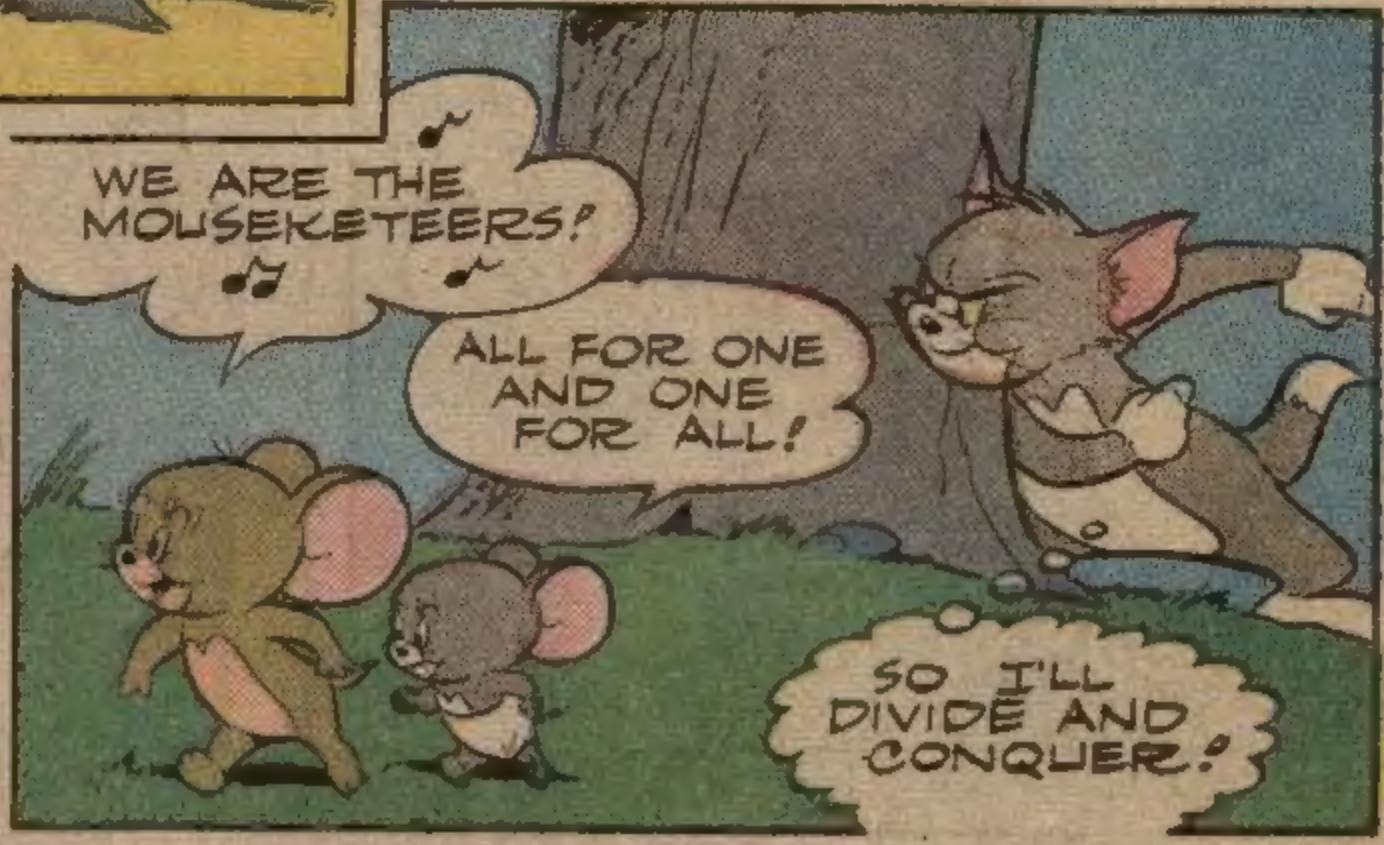
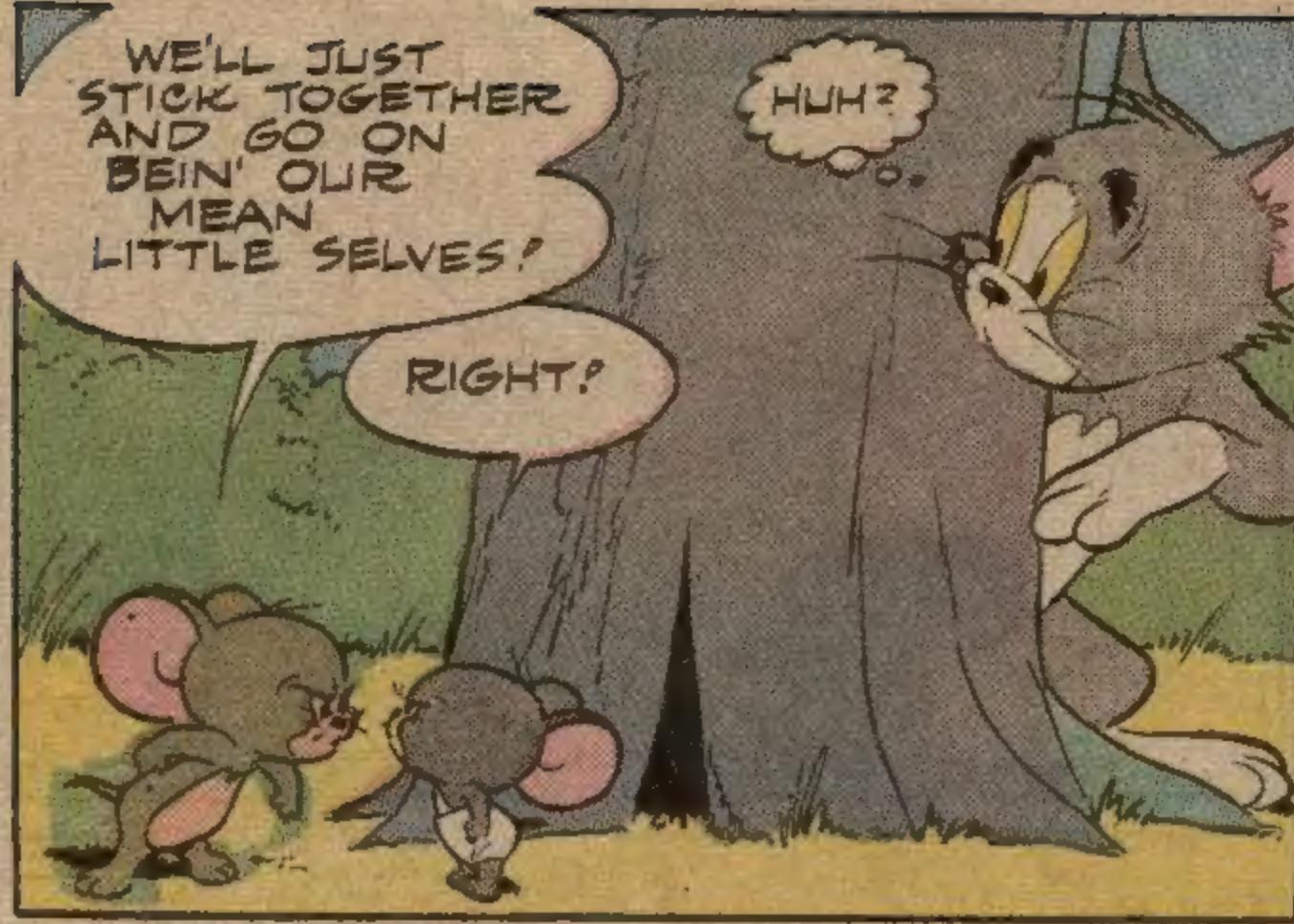
THIS IS
GONNA
BE RICH...
THEY'LL BLOW
THEIR
TOPS!

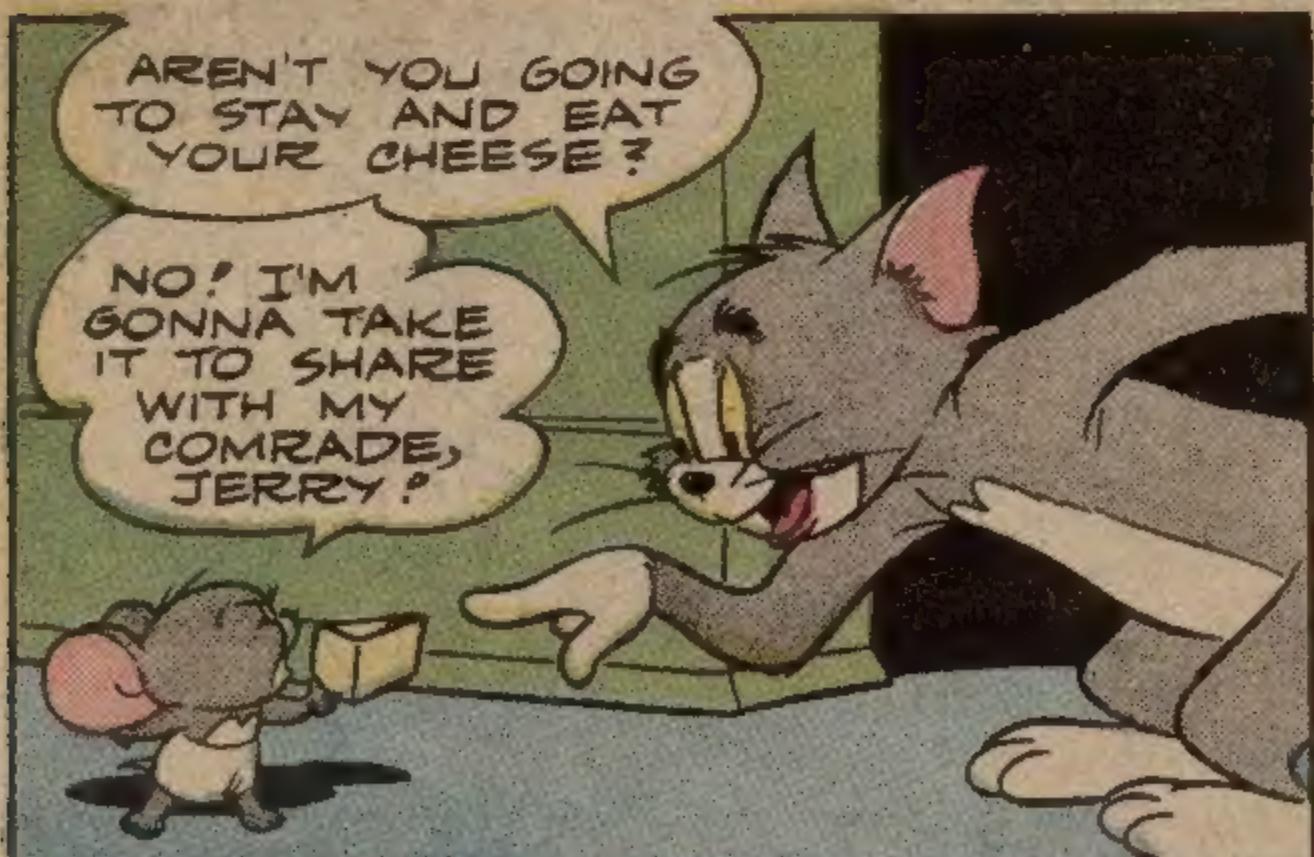
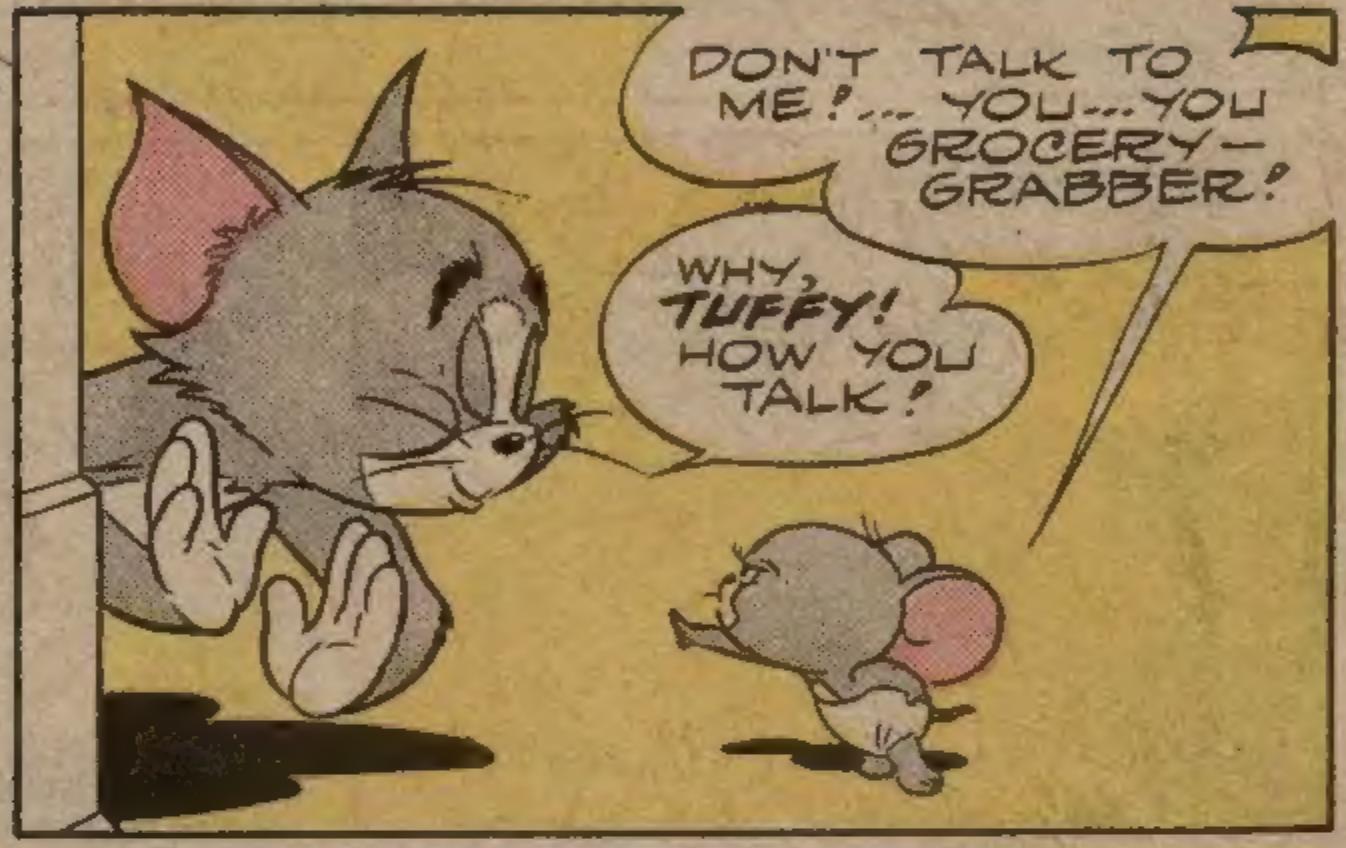
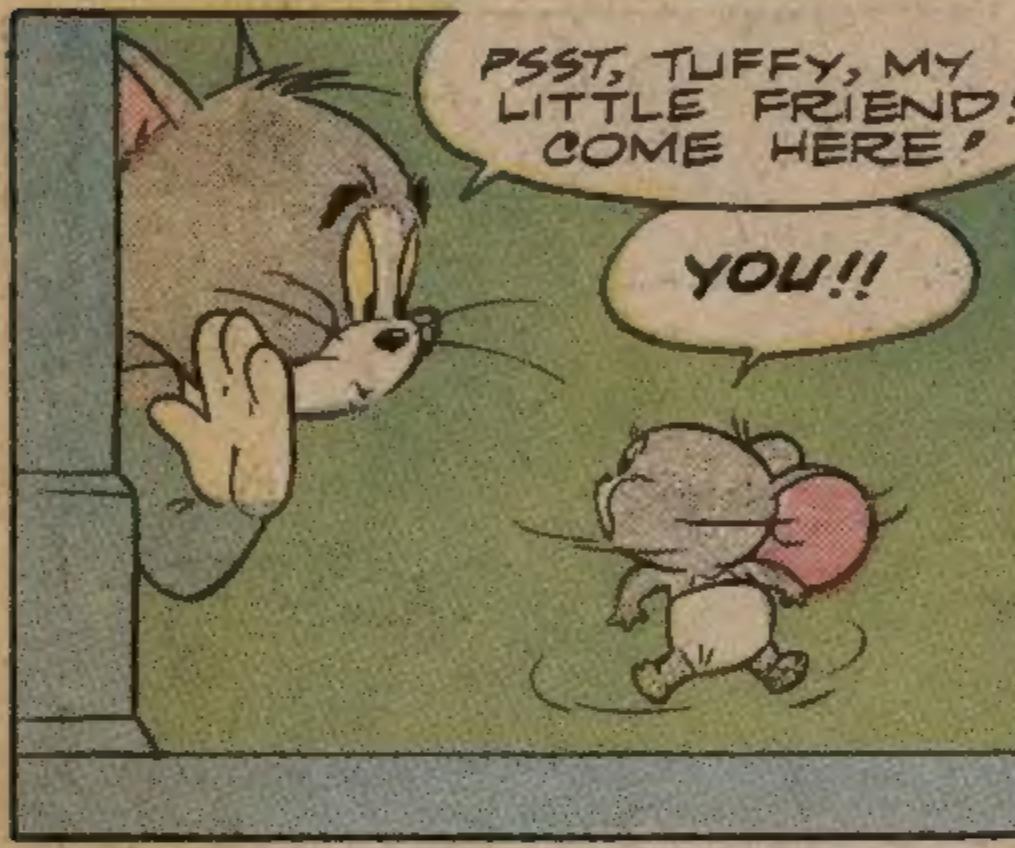
WELL,
OF ALL
THE...

NOTICE!
TO JERRY AND TUFFY--
I HEREBY ELECT MYSELF
THE **BIG WHEEL**
AROUND HERE.
BEWARE OF DOING
ANYTHING WITHOUT
MY PERMISSION.
SEE ME FOR
BREATHING PERMITS!
TOM

WHO DOES
HE THINK
HE IS?

HE CAN'T
SHOVE **US**
AROUND
LIKE THAT!





SEND FOR FREE CATALOG

Mark
JEWELERS

9041 W. PICO BLVD.
LOS ANGELES, CALIF. 90035

**Send No Money —
15 Day Approval —
No Interest or
Extra Charges**

COUPON MISSING? Write your order on plain paper. Mail to address below. Worldwide airmail service.

25 Years Service To Military Personnel

MILITARY EMBLEM RINGS

FOR ALL SERVICES

Army - Navy - Marines - Air Force - Army Airborne - Vietnam Army and Marines Beautiful Authentic Designs. 10k gold. Heavy Solid Back. Choice of White or Yellow 10k Gold



SYNTHETIC STONE
All services including Vietnam Army and Marines. Red or Blue
\$5 Twice Monthly
17 pmts. \$5 1 pmt. \$4
18 MONTHS TO PAY



DIAMOND SET
All services including Vietnam Army and Marines.
19 pmts. \$5 1 pmt. \$4
\$5 Twice Monthly
18 pmts. \$6 1 pmt. \$1
19 MONTHS TO PAY



DIAMOND ON STONE
All services including Vietnam Army and Marines. Red or Blue
\$6 Twice Monthly
18 pmts. \$6 1 pmt. \$1
19 MONTHS TO PAY



LINDE STAR SAPPHIRE TOP
All services including Vietnam Army and Marines. Blue or Red
\$9 Twice Monthly
22 pmts. \$9 1 pmt. \$1
21 1/2 MONTHS TO PAY



ADVENTURE
Fine diamond solitaire. Two-tone 14k gold.
\$6 Twice Monthly
18 pmts. \$6 1 pmt. \$2
\$110
9 1/2 MONTHS TO PAY



CAPRICORN
Linde Star Sapphire with 4 fiery diamonds. 14k. Blue or Red.
\$8 Twice Monthly
21 pmts. \$8 1 pmt. \$1
\$169
11 MONTHS TO PAY



ALADDIN
7 diamond cluster in high 14k gold dome setting.
\$12 Twice Monthly
24 pmts. \$12 1 pmt. \$11
\$299
12 1/2 MO. TO PAY



17 JEWEL WATERPROOF "SKINDIVER" \$110
Self-winding calendar watch. Depth-tested 666'. Stainless steel case. 18 pmts. \$6
1 pmt. \$2. 9 1/2 MONTHS TO PAY



DIVINE LOVE \$229
Fire-flashing solitaire. Modern 14k gold bridal set.
\$10 Twice Monthly
22 pmts. \$10 1 pmt. \$9
11 1/2 MO. TO PAY



LOHENGRIN
\$69 ea.
6 diamonds in each 14k gold ring.
\$5 Twice Monthly ea.
13 pmts. \$5 1 pmt. \$4
7 MONTHS TO PAY



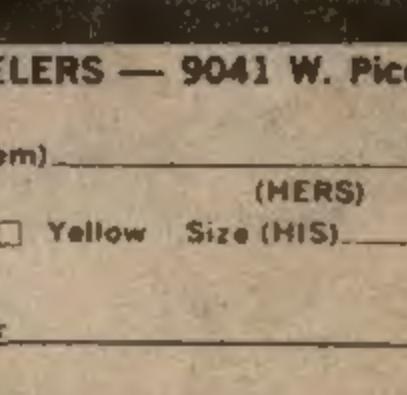
MR. & MRS.
\$99 ea.
Blazing diamond in two-tone 14k gold rings to match.
\$5 Twice Monthly ea.
19 pmts. \$5 1 pmt. \$4
10 MONTHS TO PAY



HEARTHROB \$49
14k white gold with diamond center.
\$4 Twice Monthly
12 pmts. \$4 1 pmt. \$1
6 1/2 MONTHS TO PAY



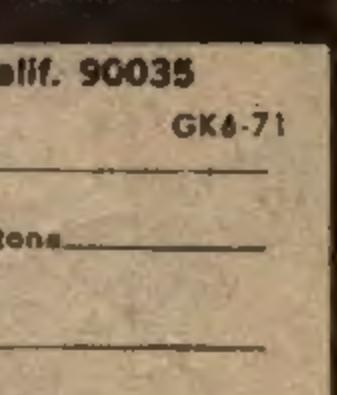
NOCTURNE TRIO \$229
17 diamond bride & groom's set. 14k gold mountings.
\$10 Twice Monthly
22 pmts. \$10 1 pmt. \$9
11 1/2 MONTHS TO PAY



ROMANTIC TRIO \$299
7 diamond bridal pair with matching 4 diamond groom's ring. 14k.
\$12 Twice Monthly
24 pmts. \$12 1 pmt. \$11
12 1/2 MONTHS TO PAY



SOCIAL SECURITY NO.
SIGNATURE
HOME ADDRESS
CITY _____ **STATE** _____



PRINT NAME _____ **RANK** _____
UNIT ADDRESS
APO or CITY
SERIAL NO. _____ **ENLISTMENT ENDS** _____
SATISFACTION GUARANTEED — otherwise return merchandise by insured mail

MARK JEWELERS — 9041 W. Pico Blvd., Los Angeles, Calif. 90035

GK4-71

Send me (item) _____ Price \$ _____

(HERS) _____

White Yellow Size (HIS) _____ Initial _____ Color of Stone _____

PRINT NAME _____

UNIT ADDRESS _____

APO or CITY _____

SERIAL NO. _____

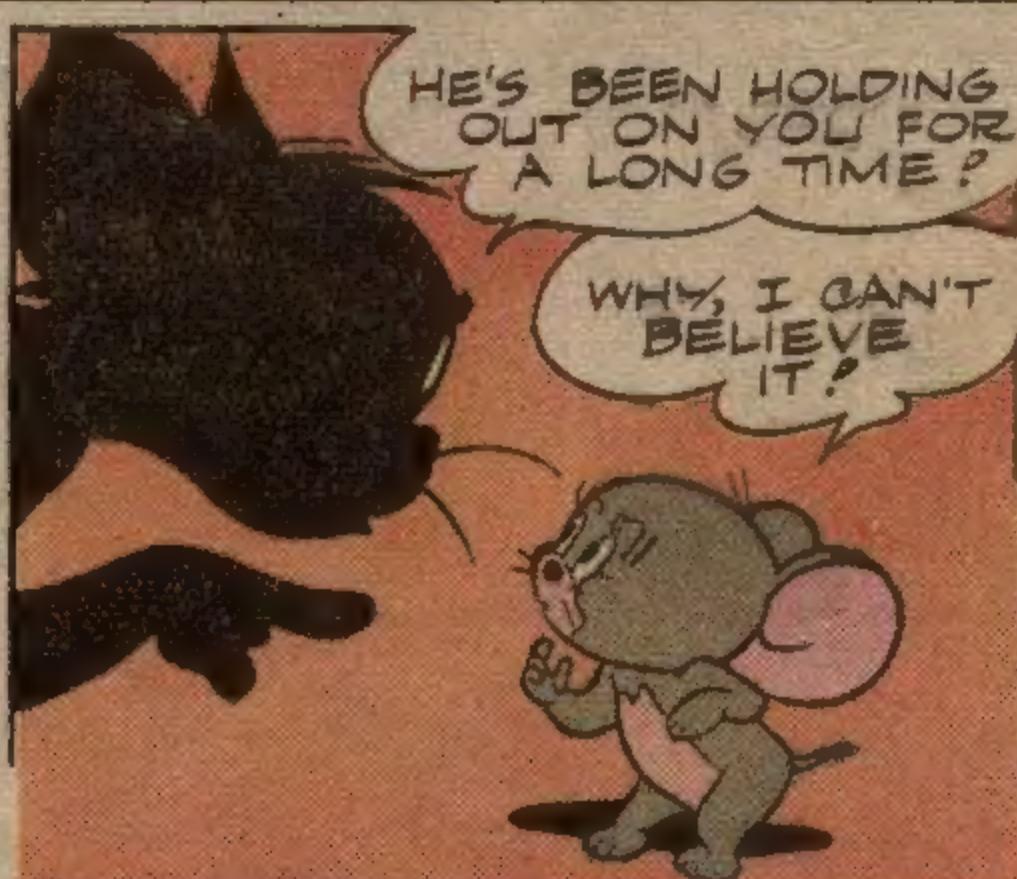
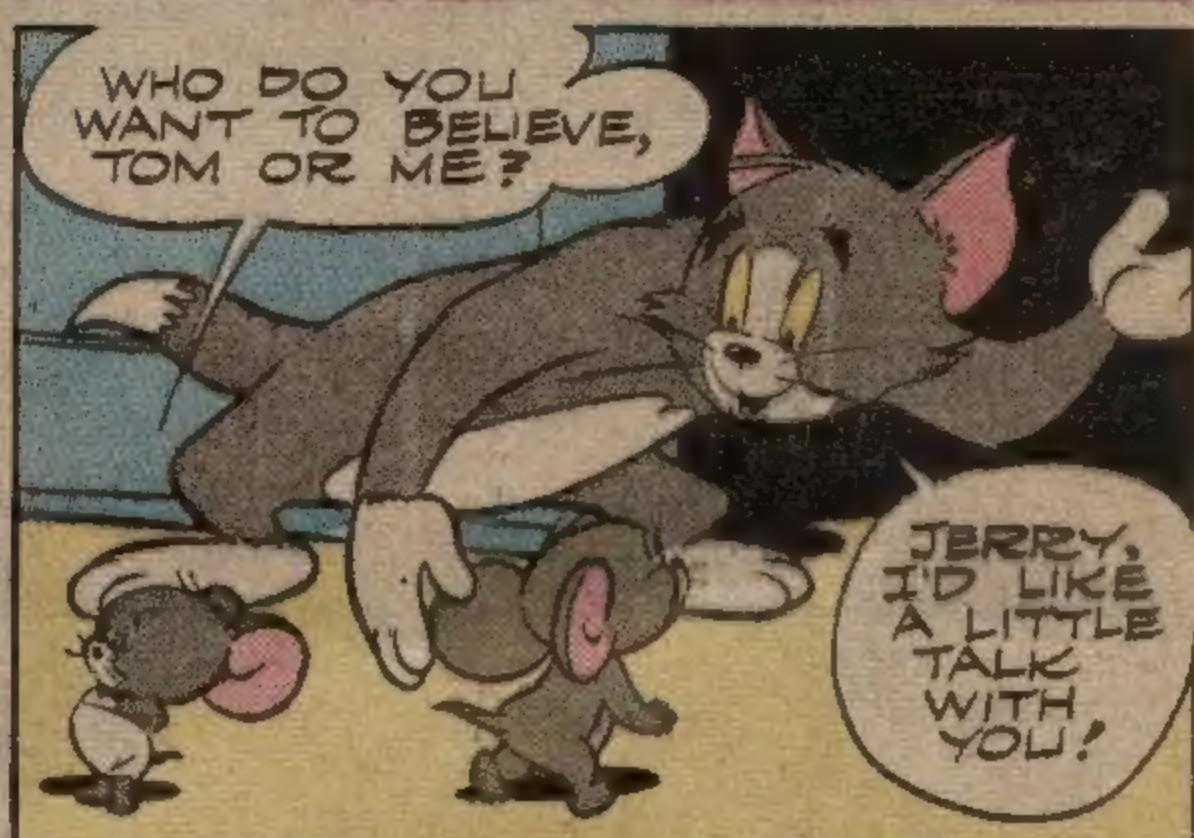
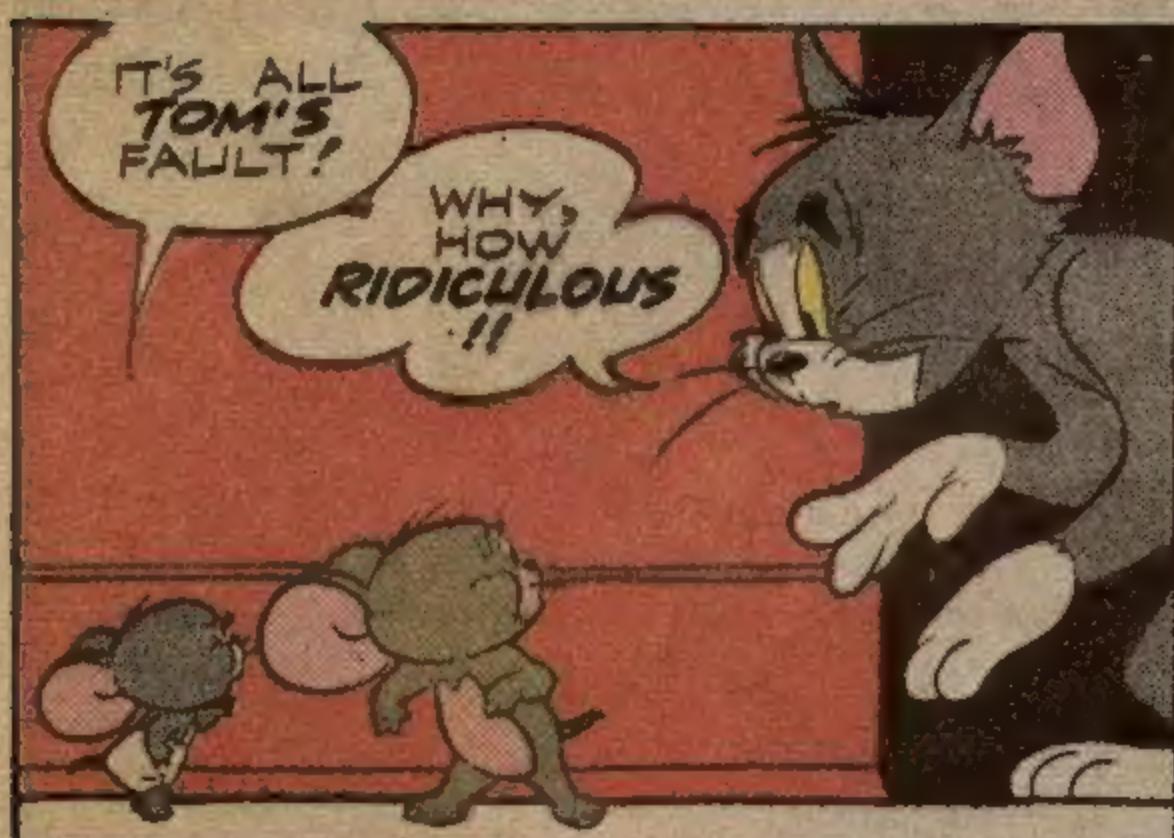
SOCIAL SECURITY NO. _____

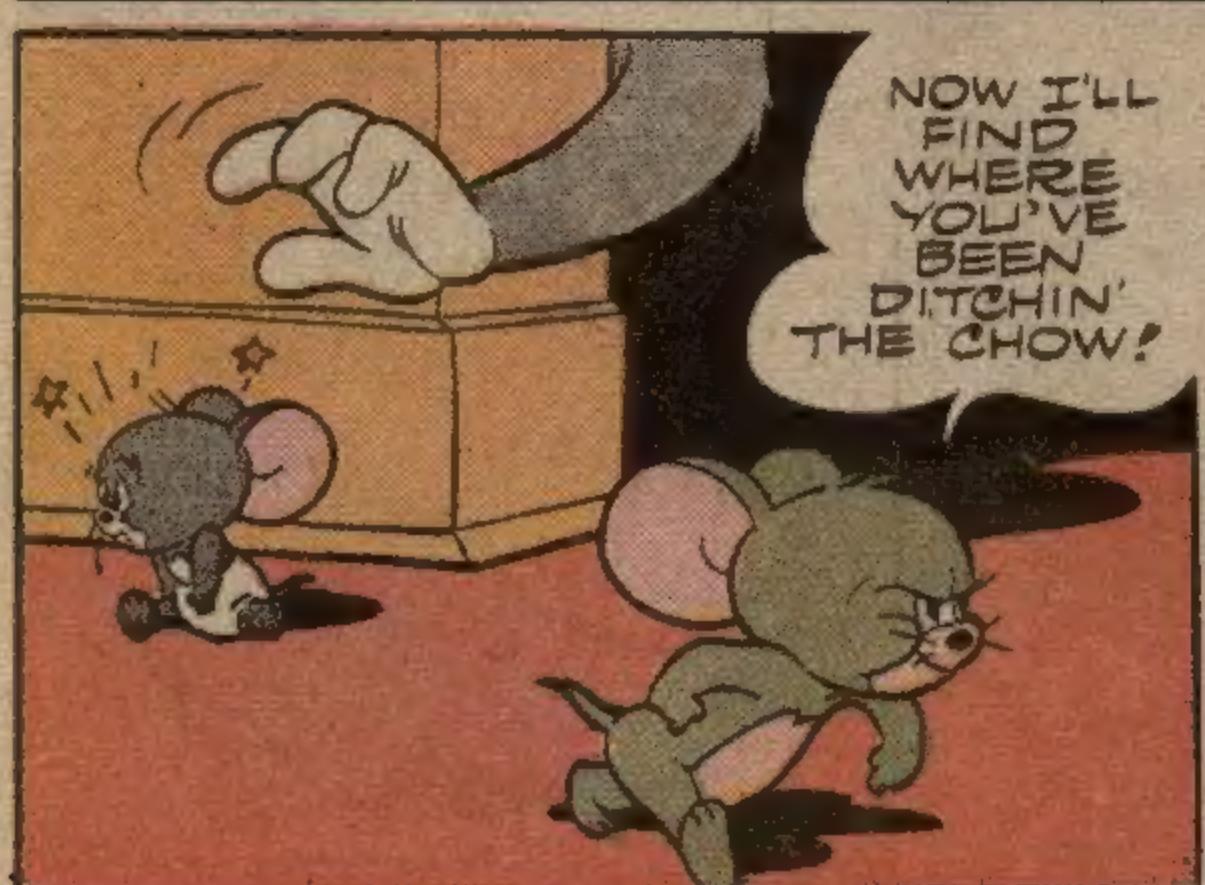
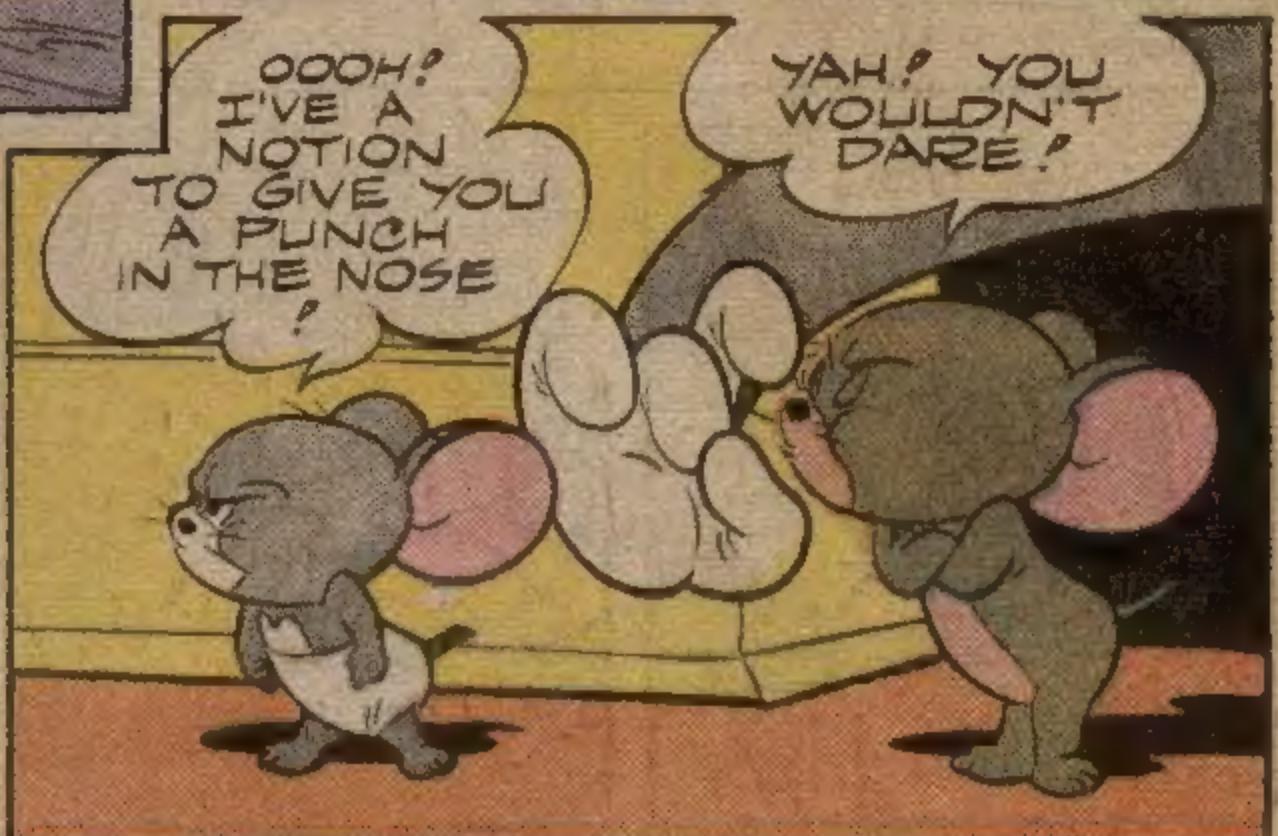
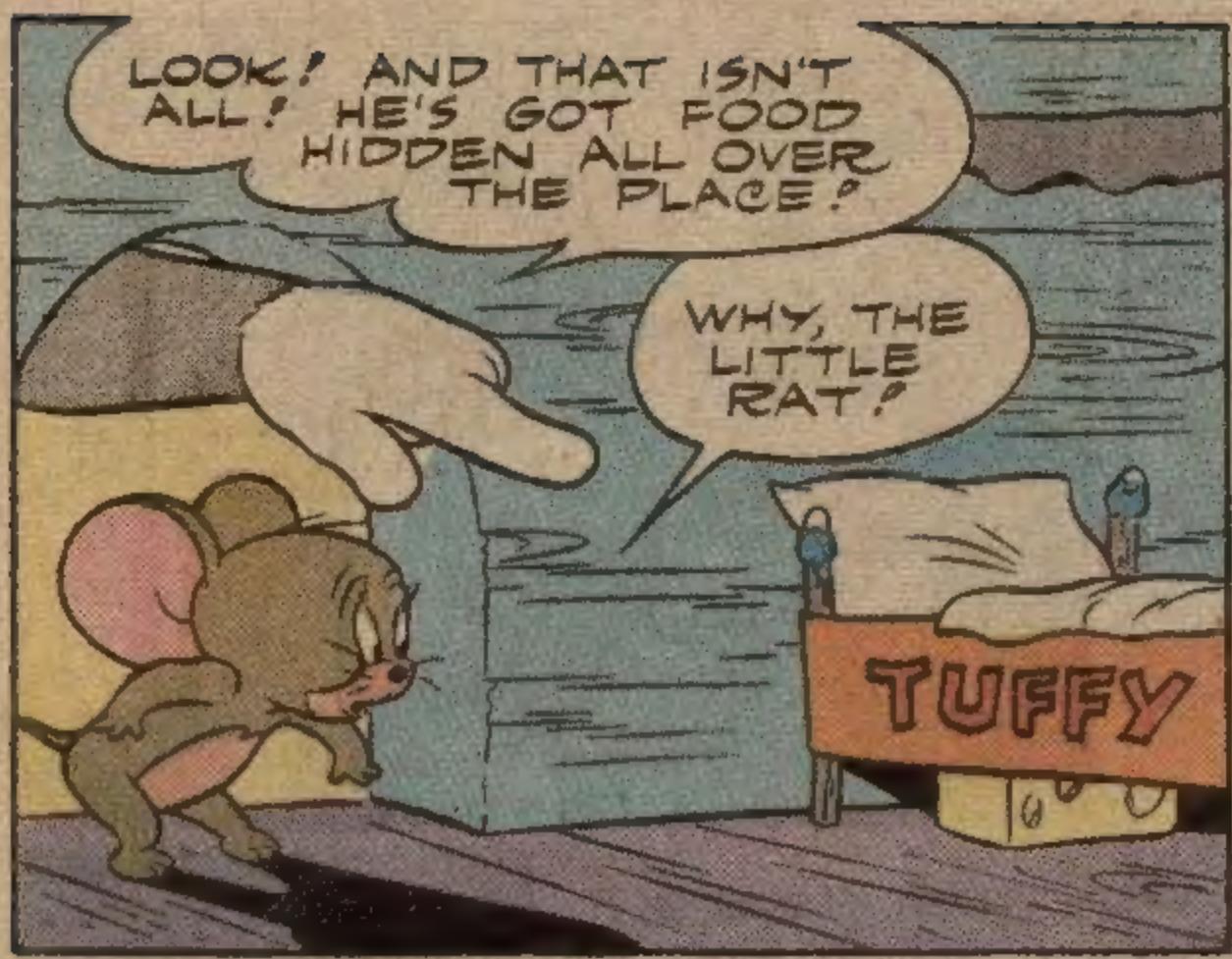
SIGNATURE _____

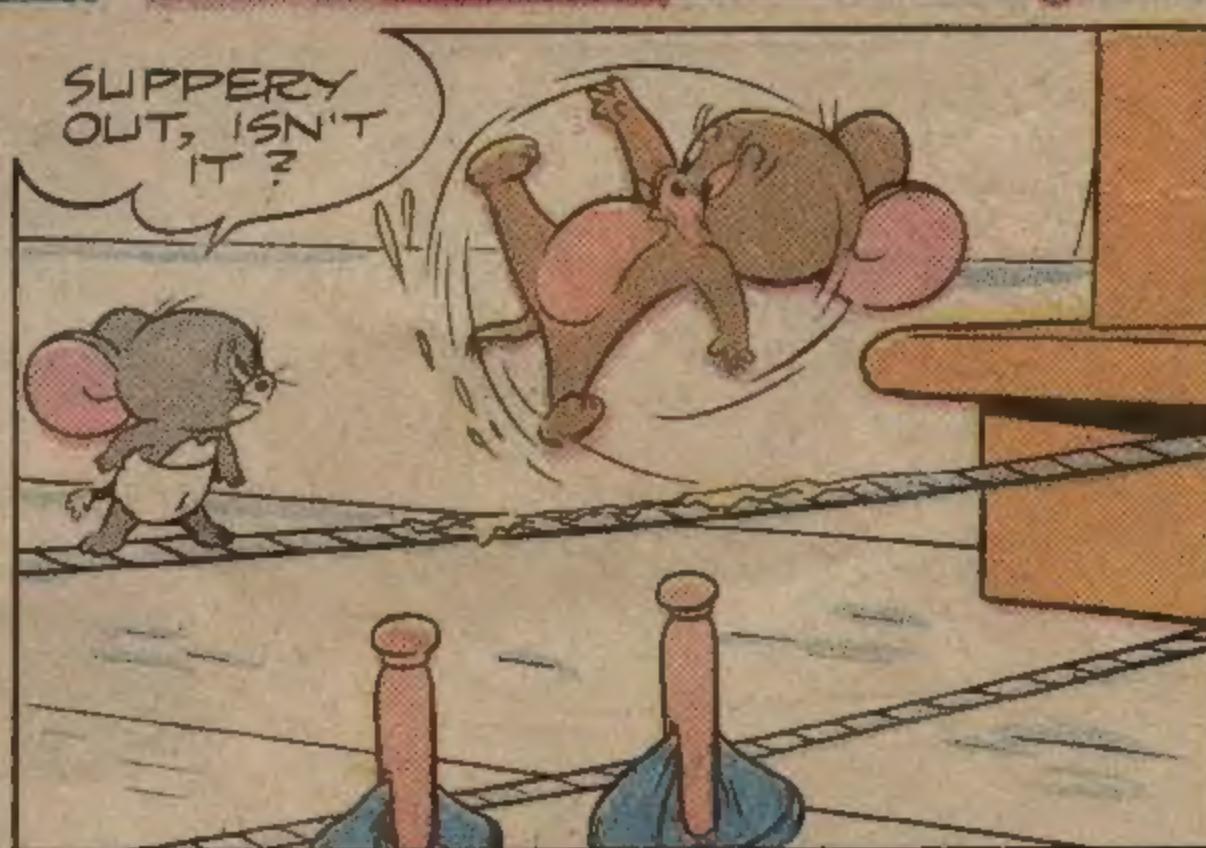
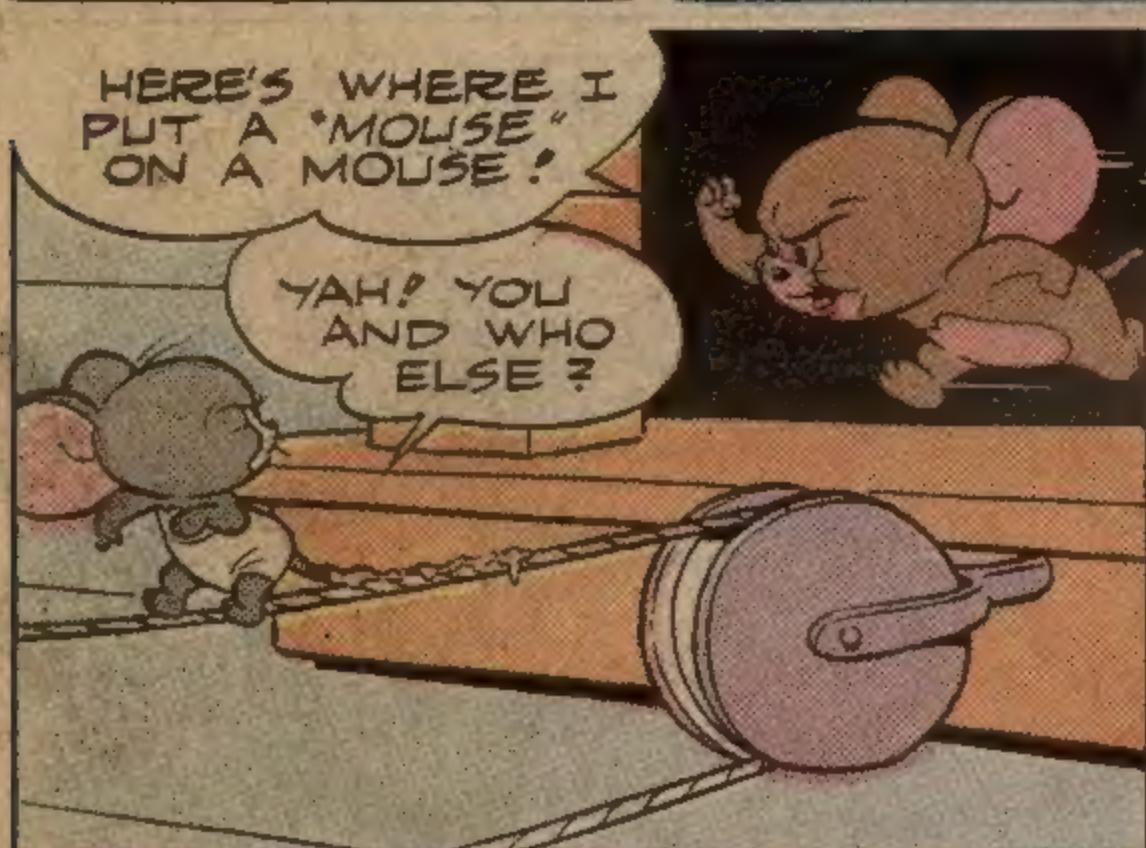
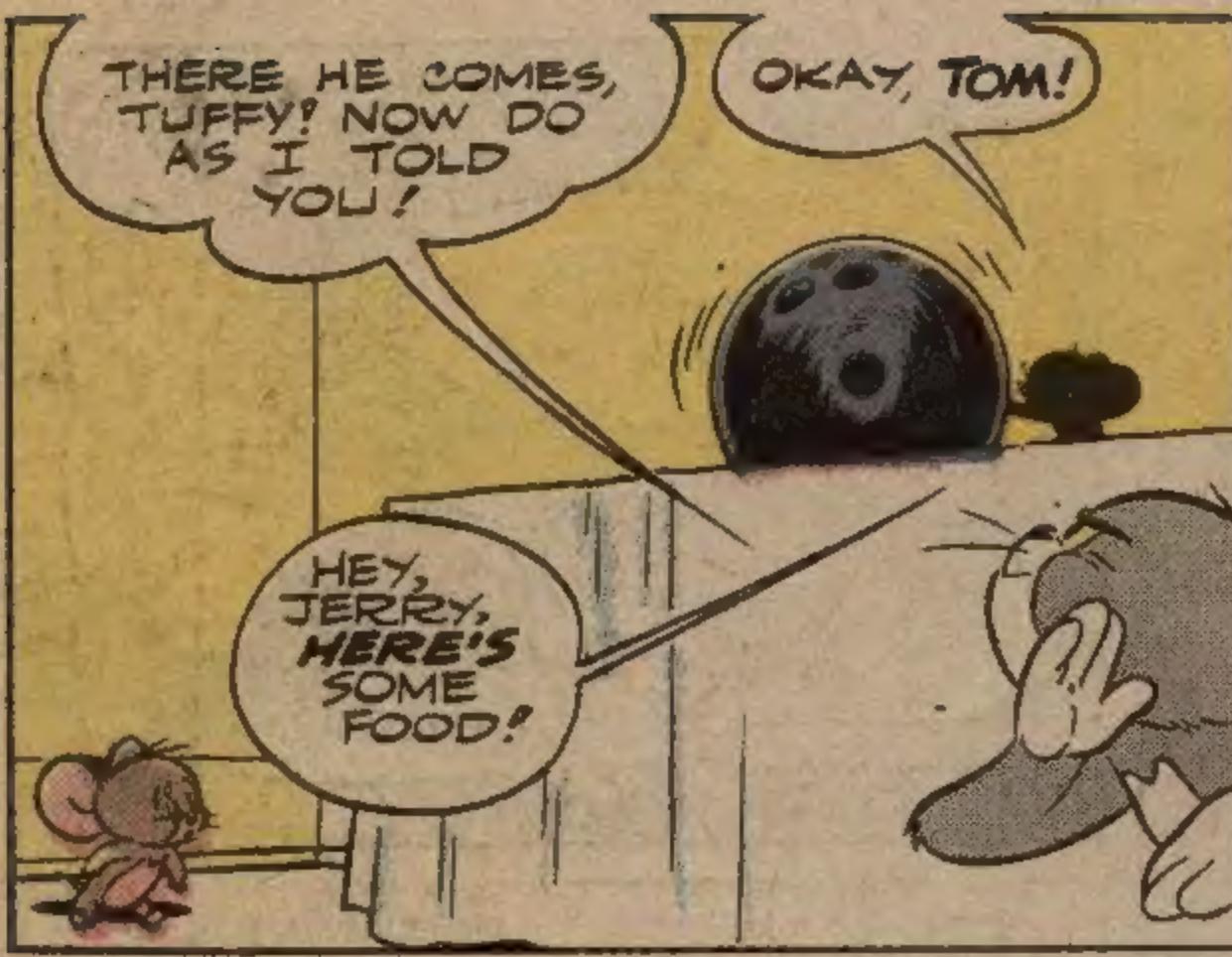
HOME ADDRESS _____

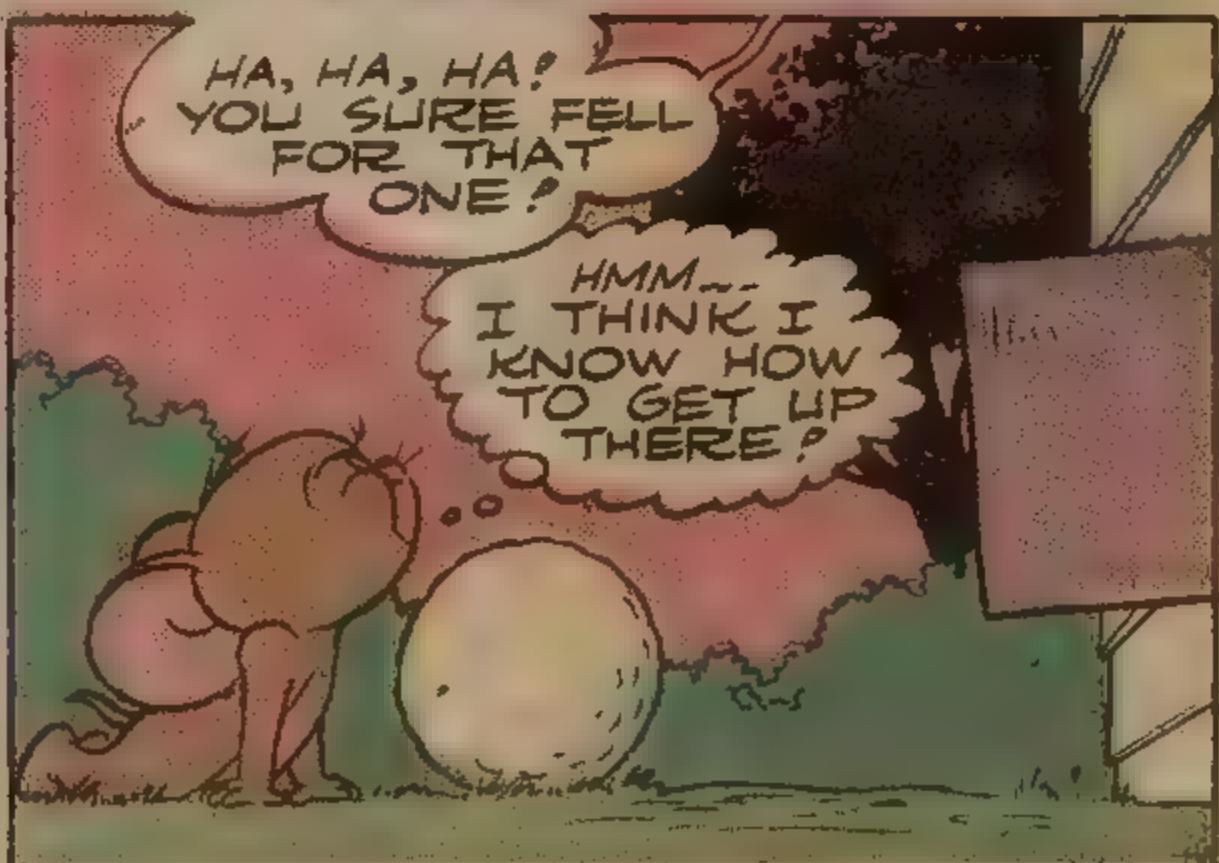
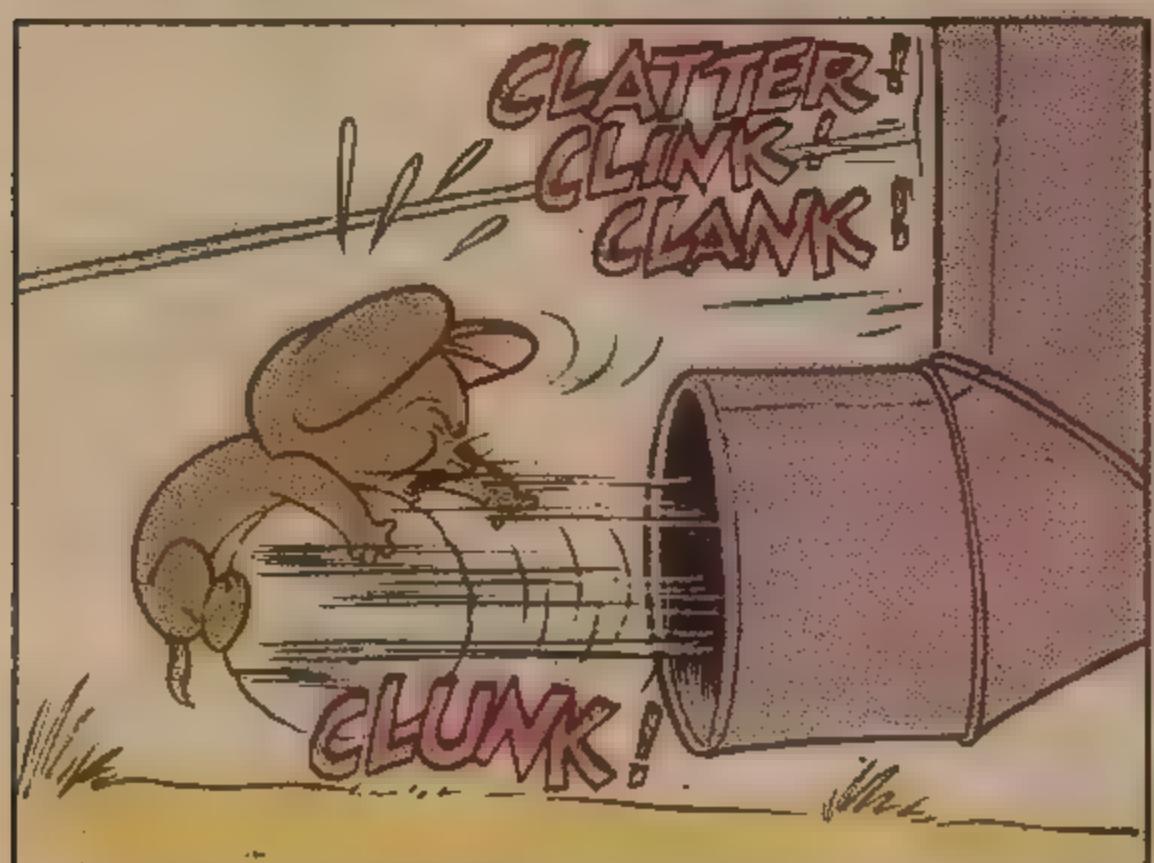
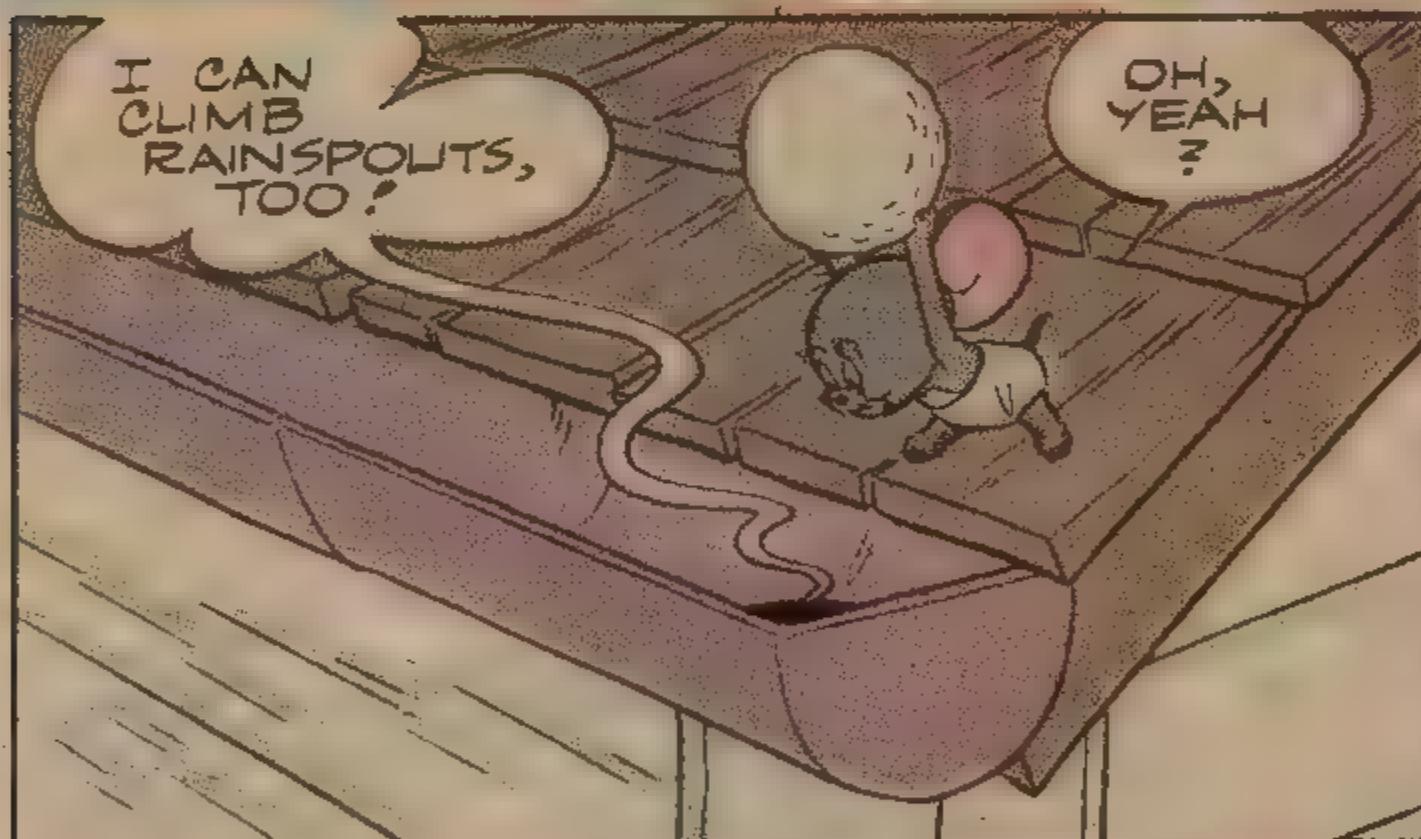
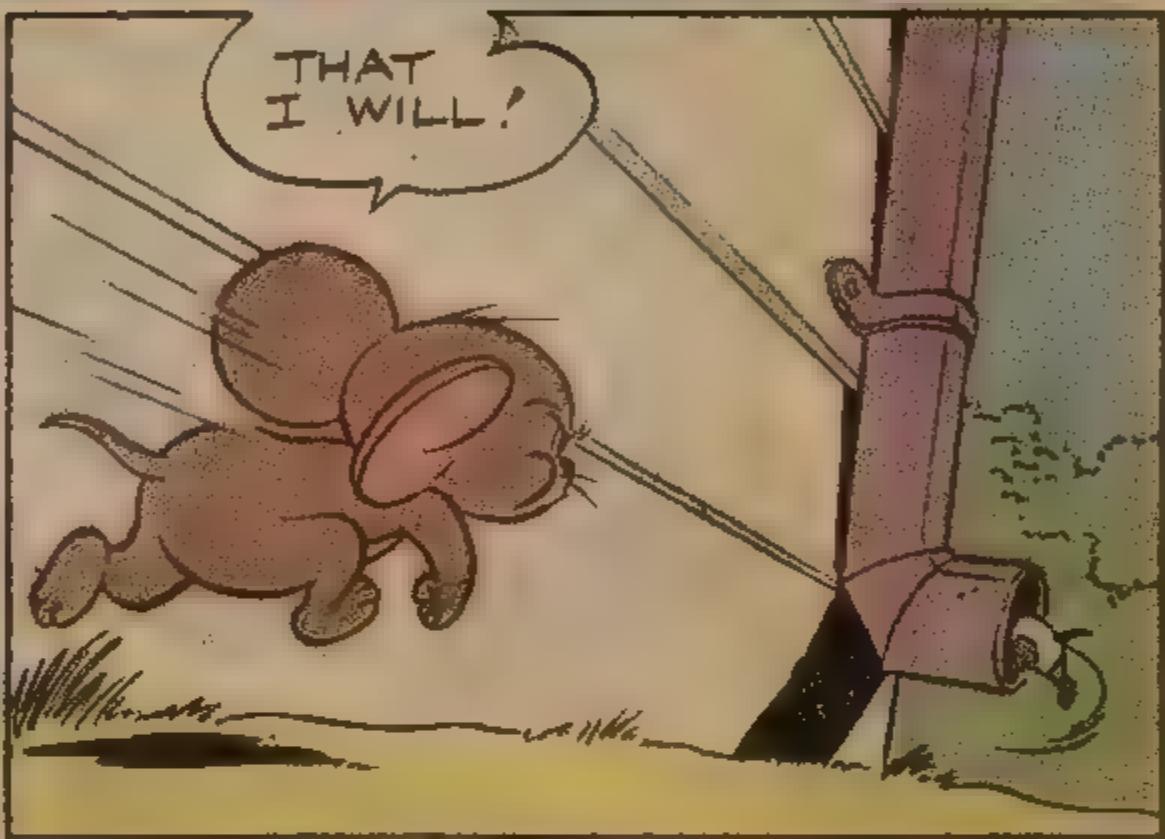
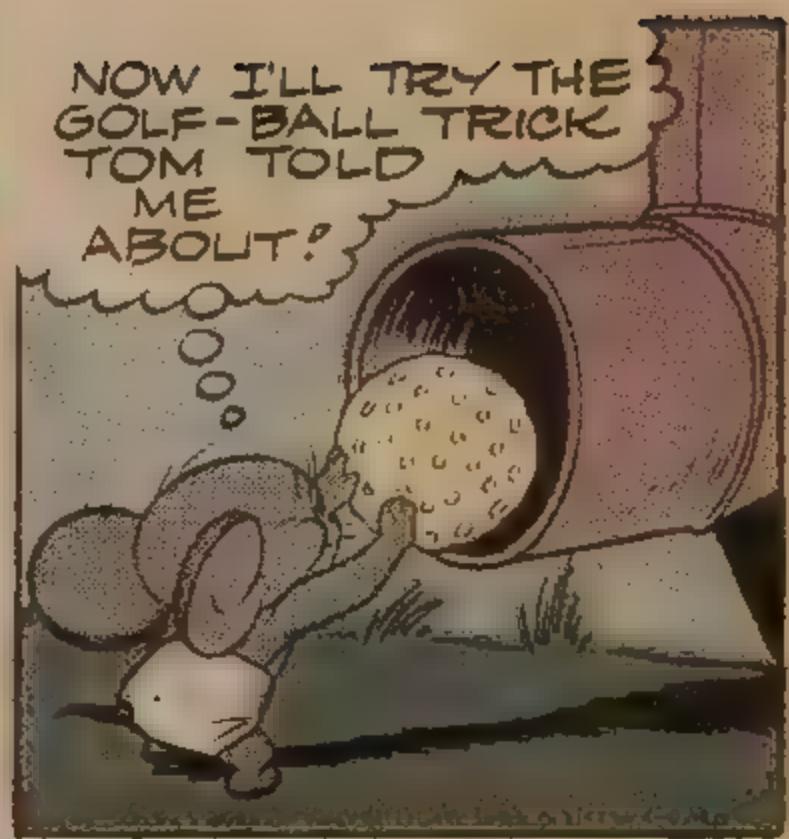
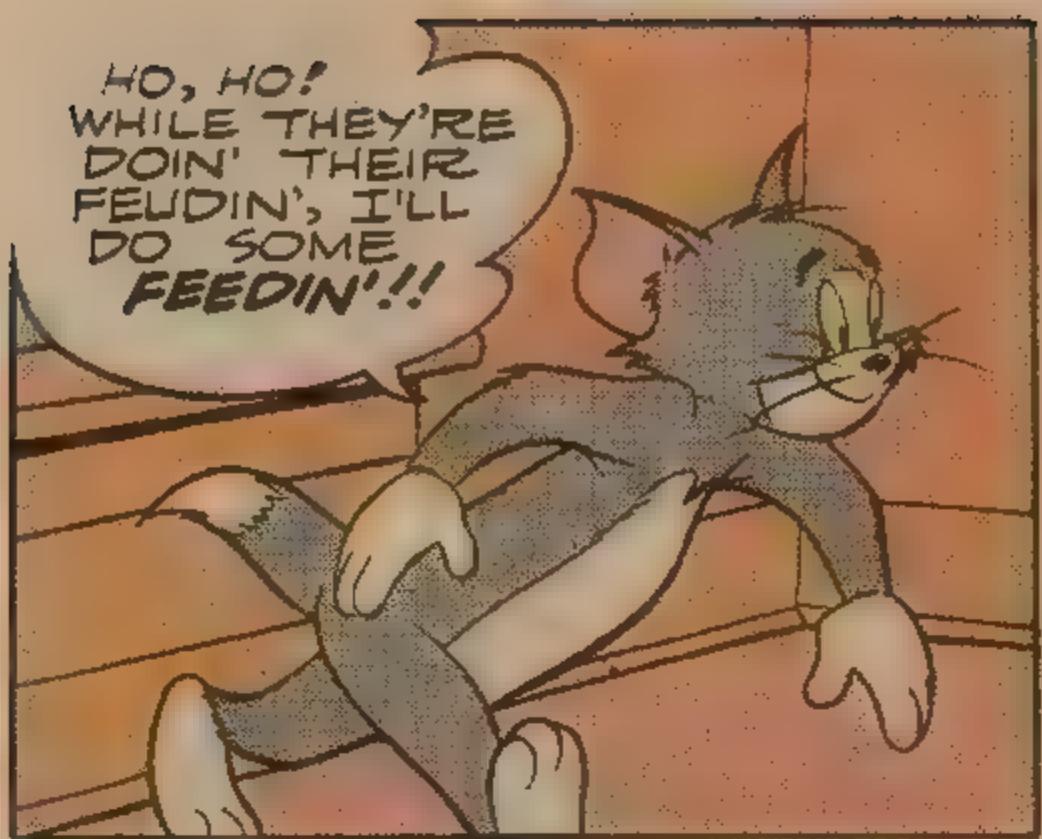
CITY _____ STATE _____

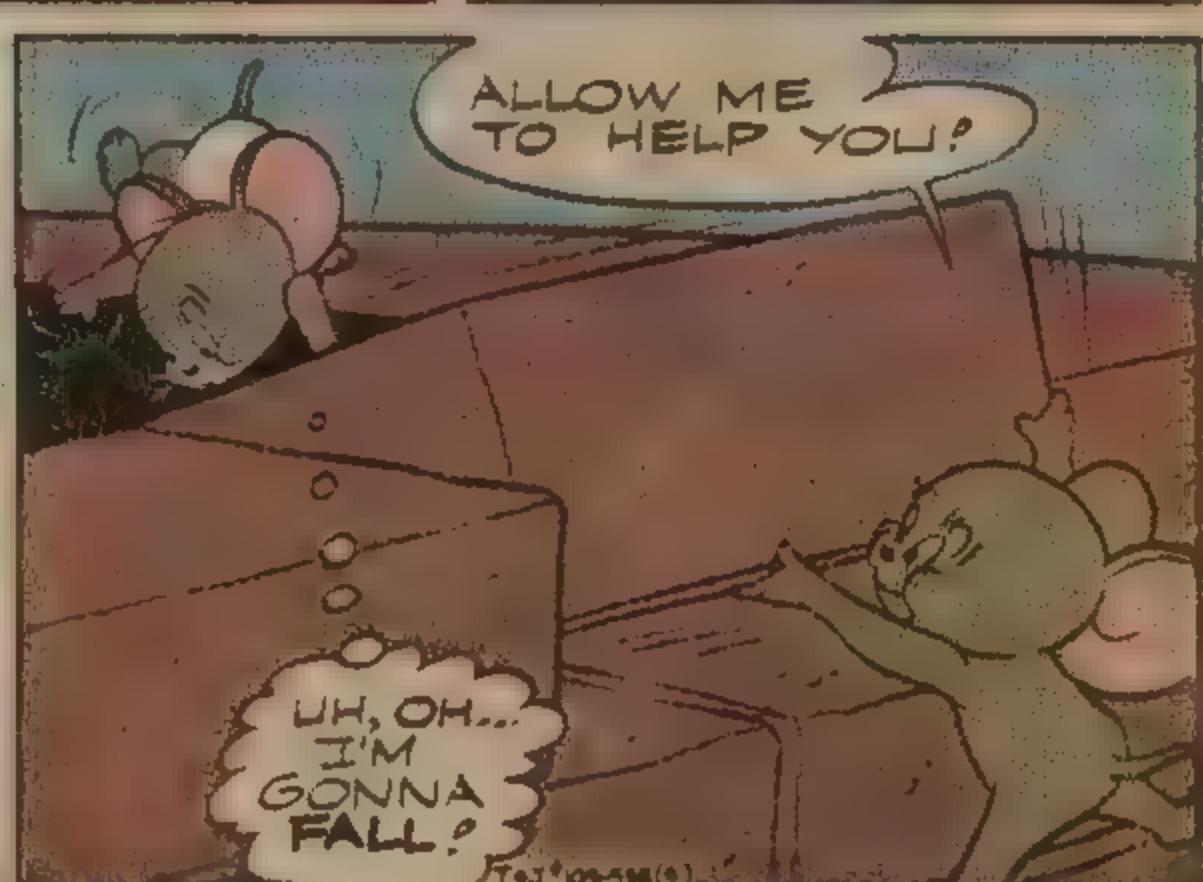
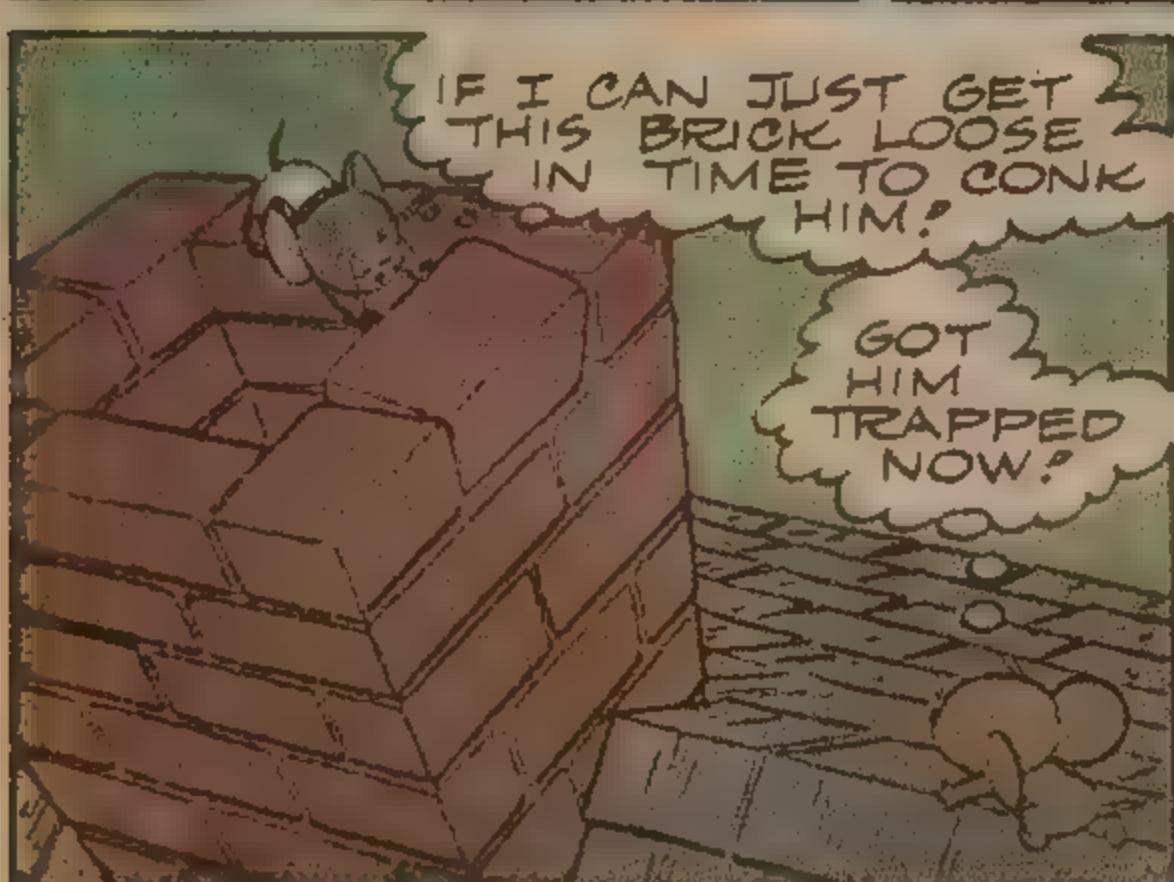
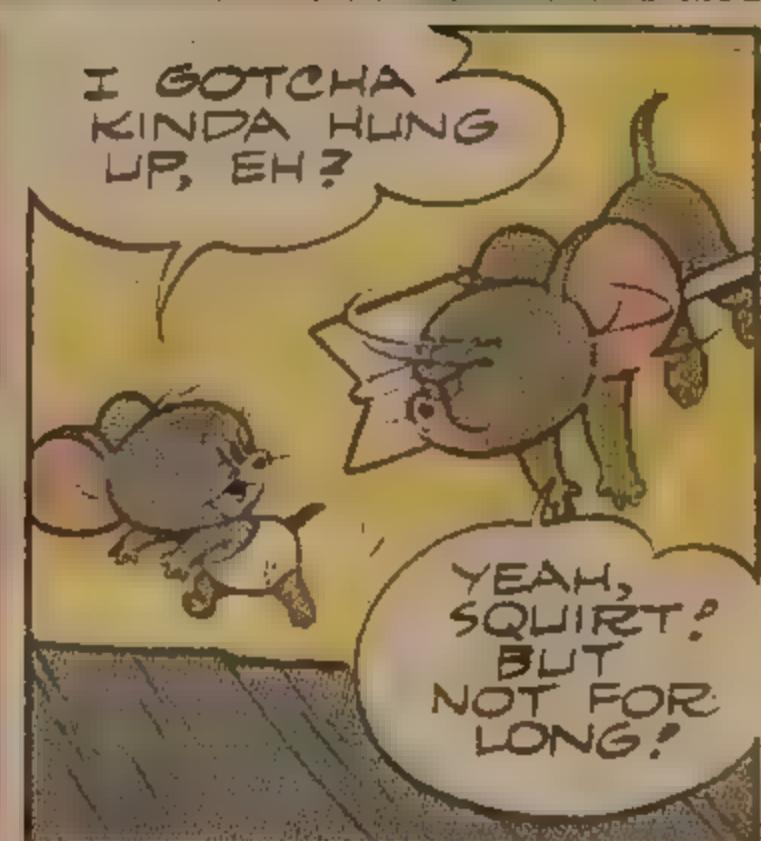
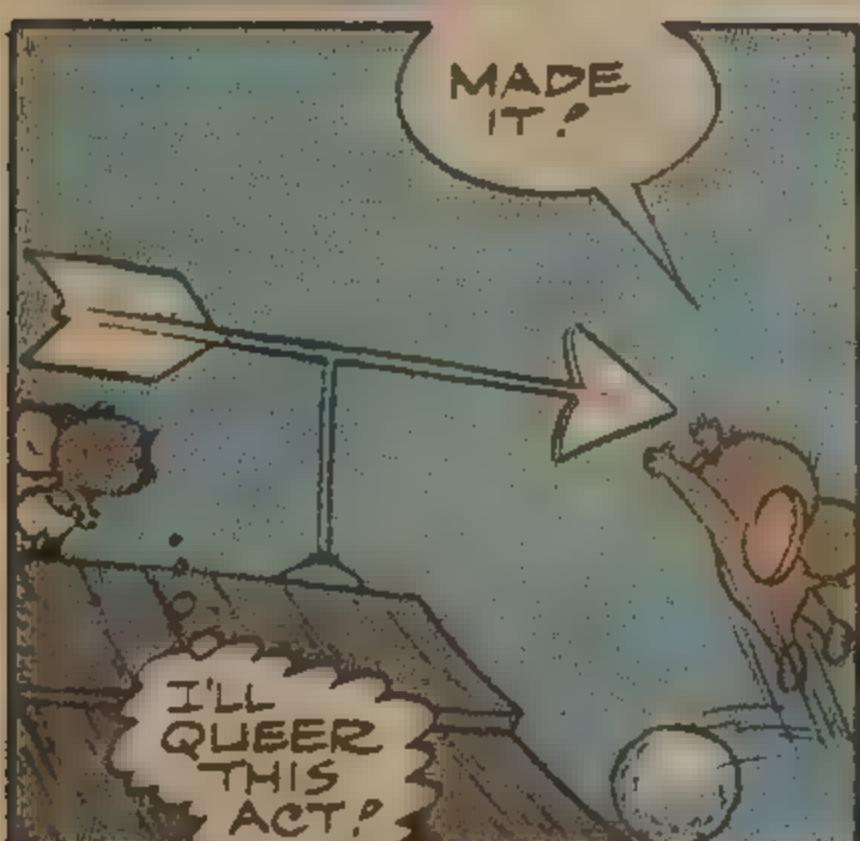
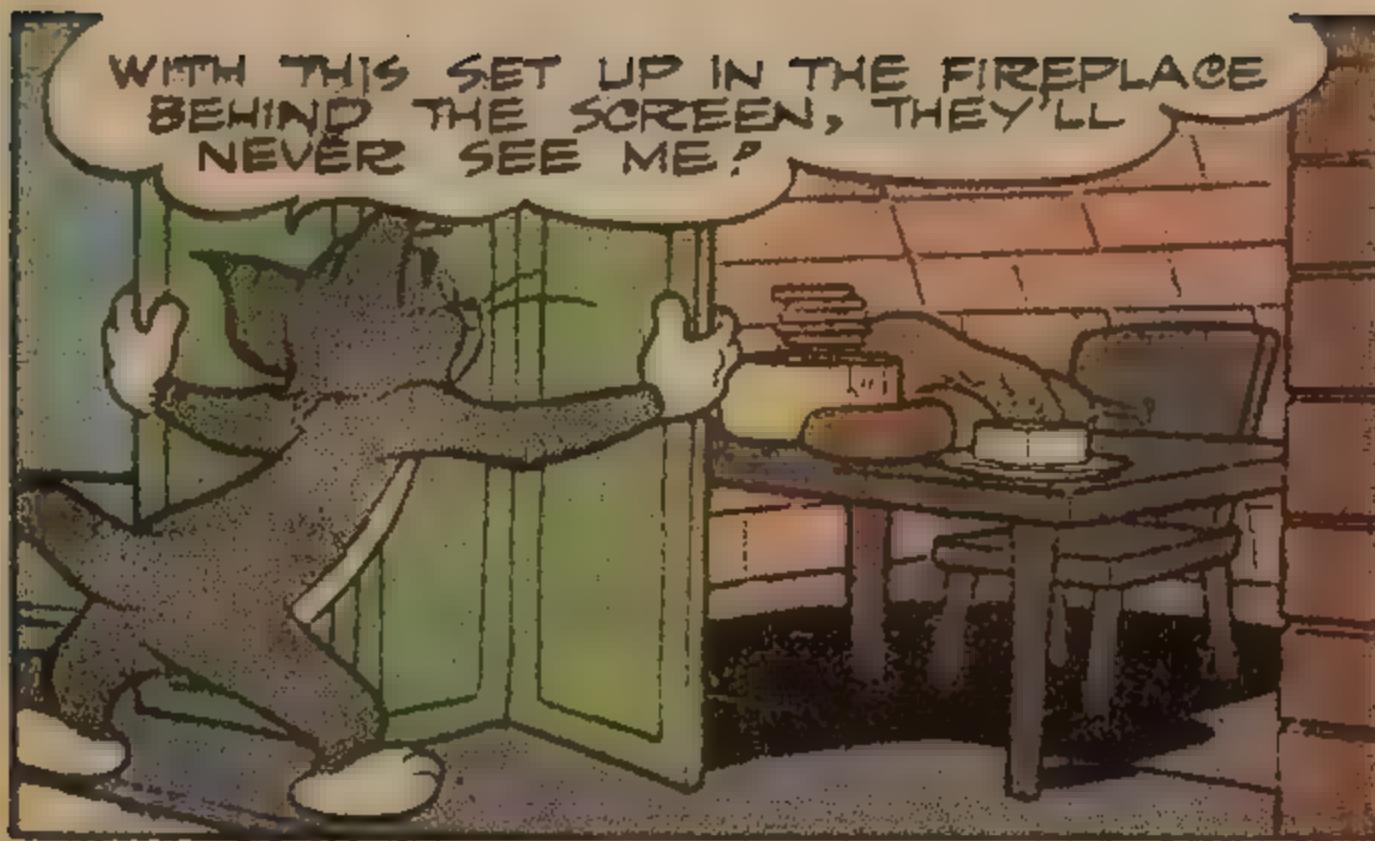
SATISFACTION GUARANTEED — otherwise return merchandise by insured mail

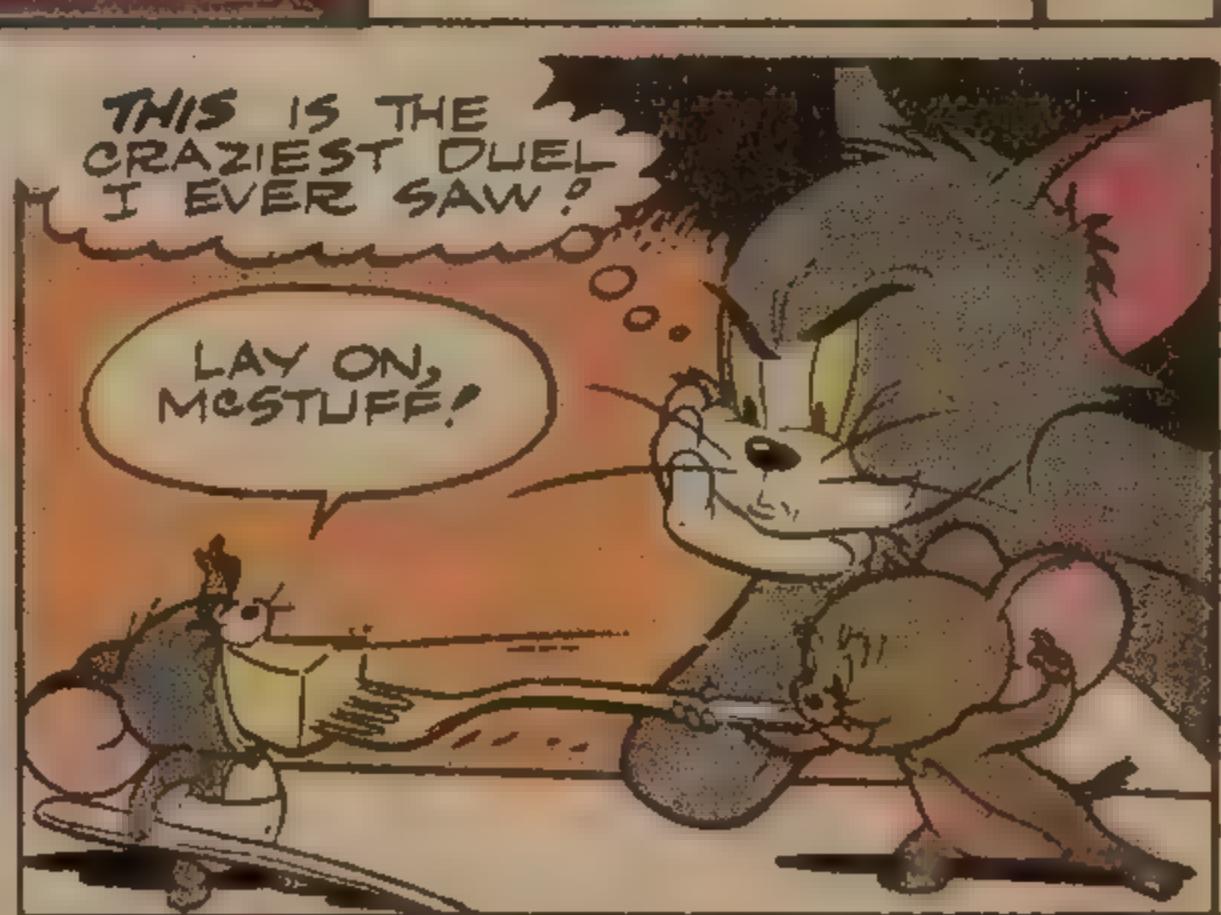
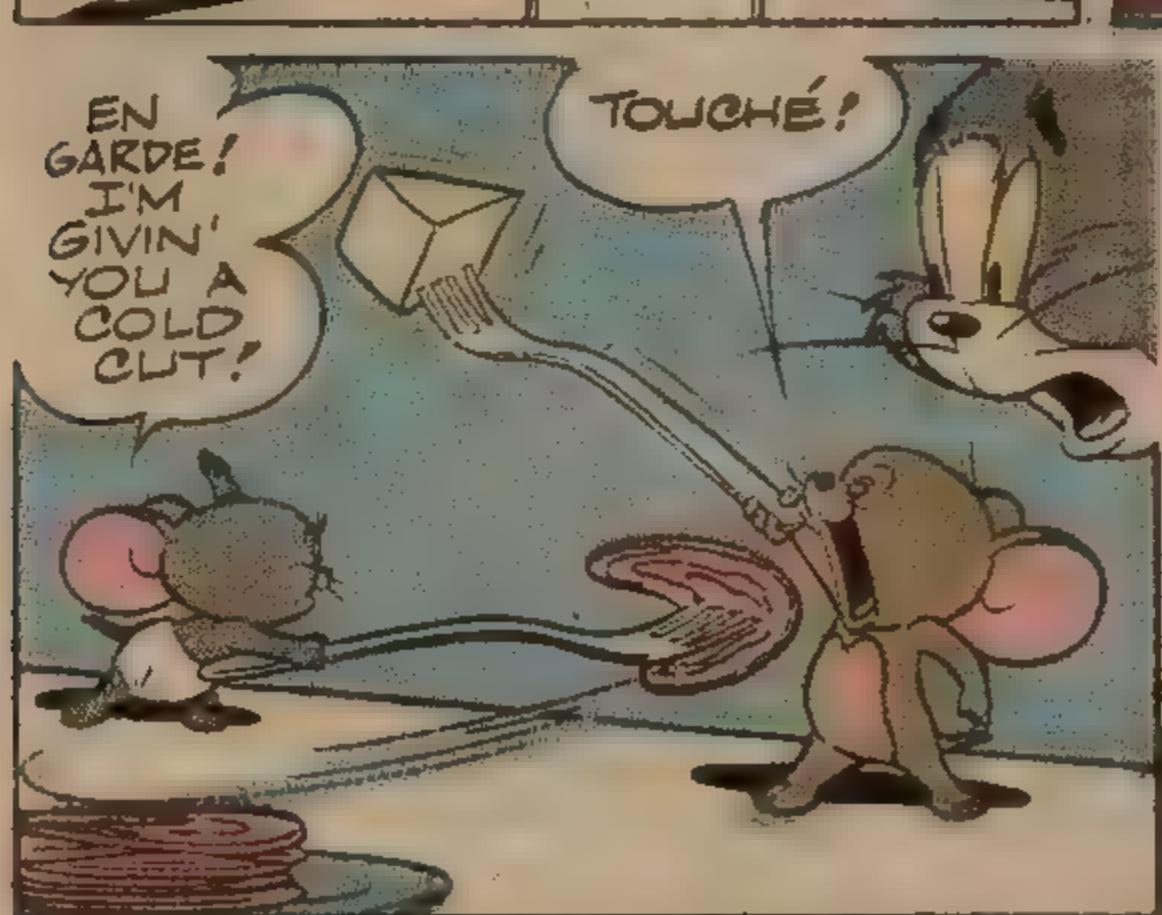
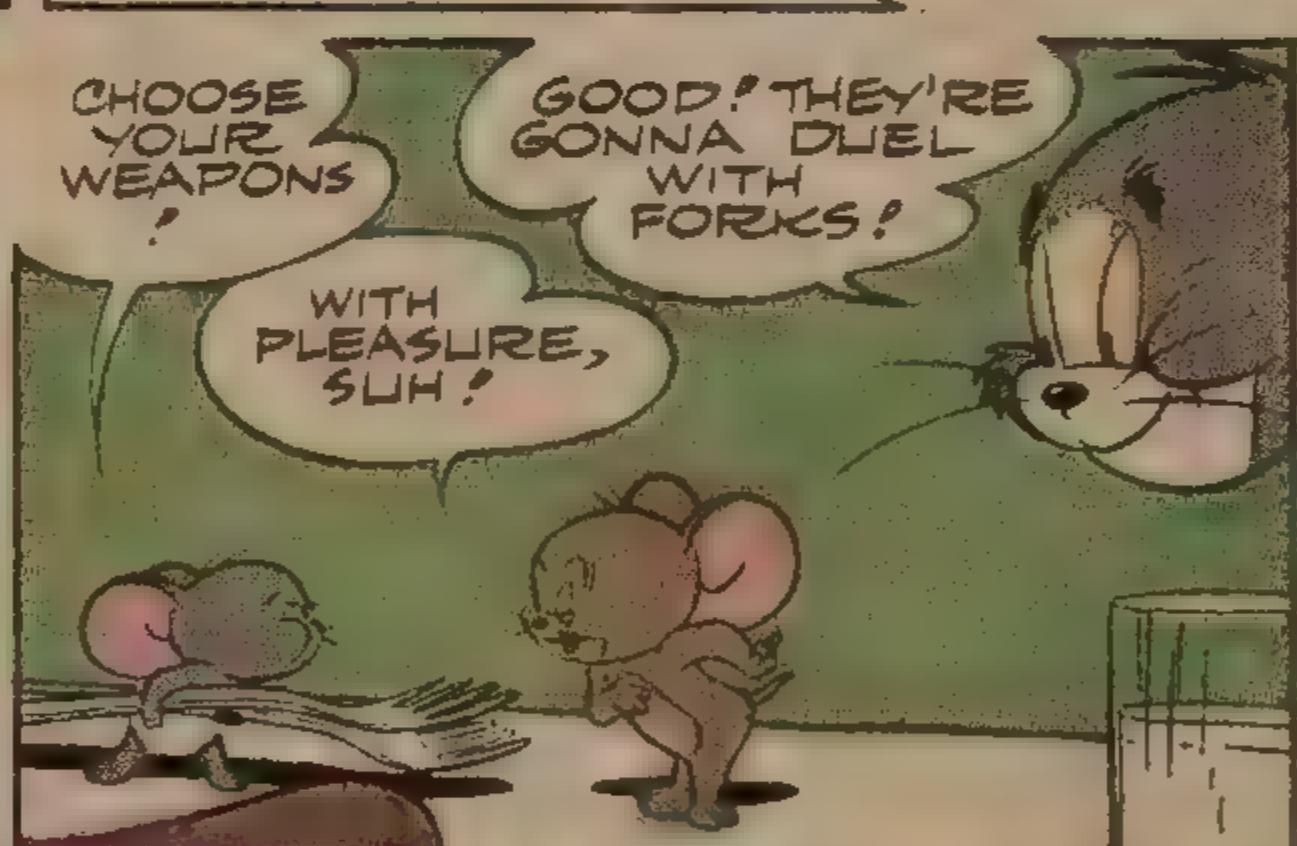
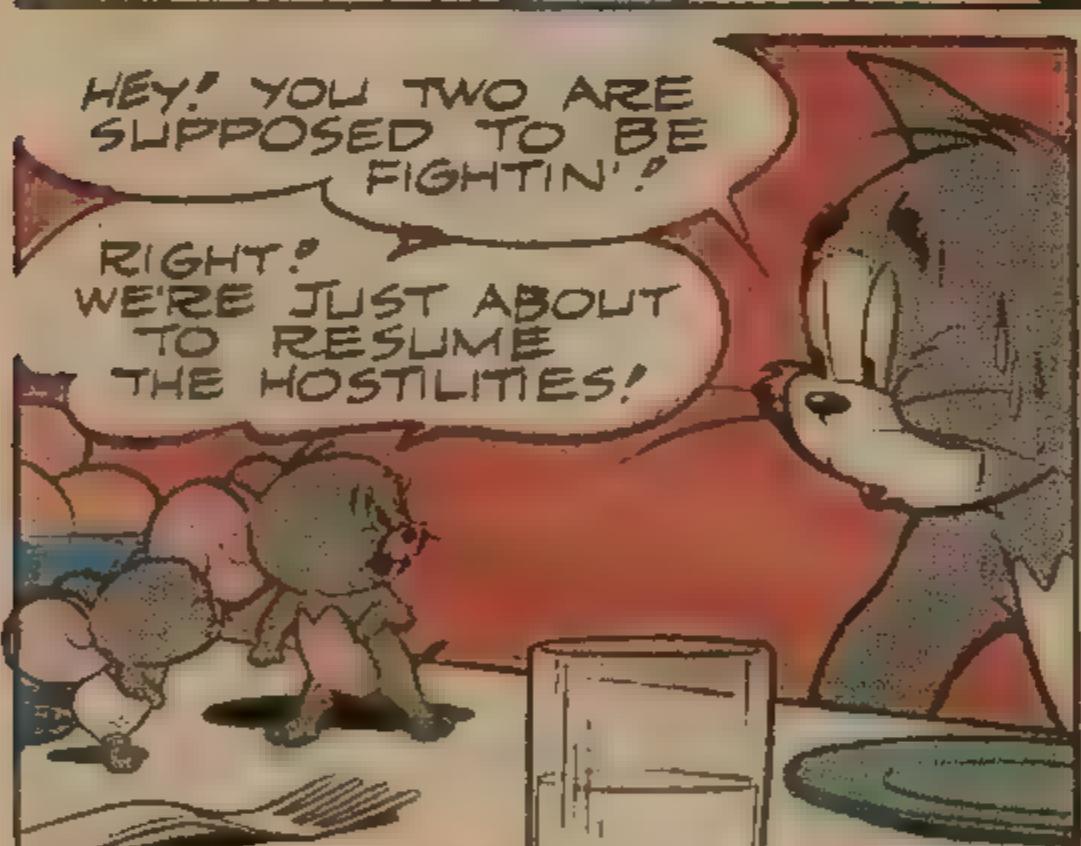
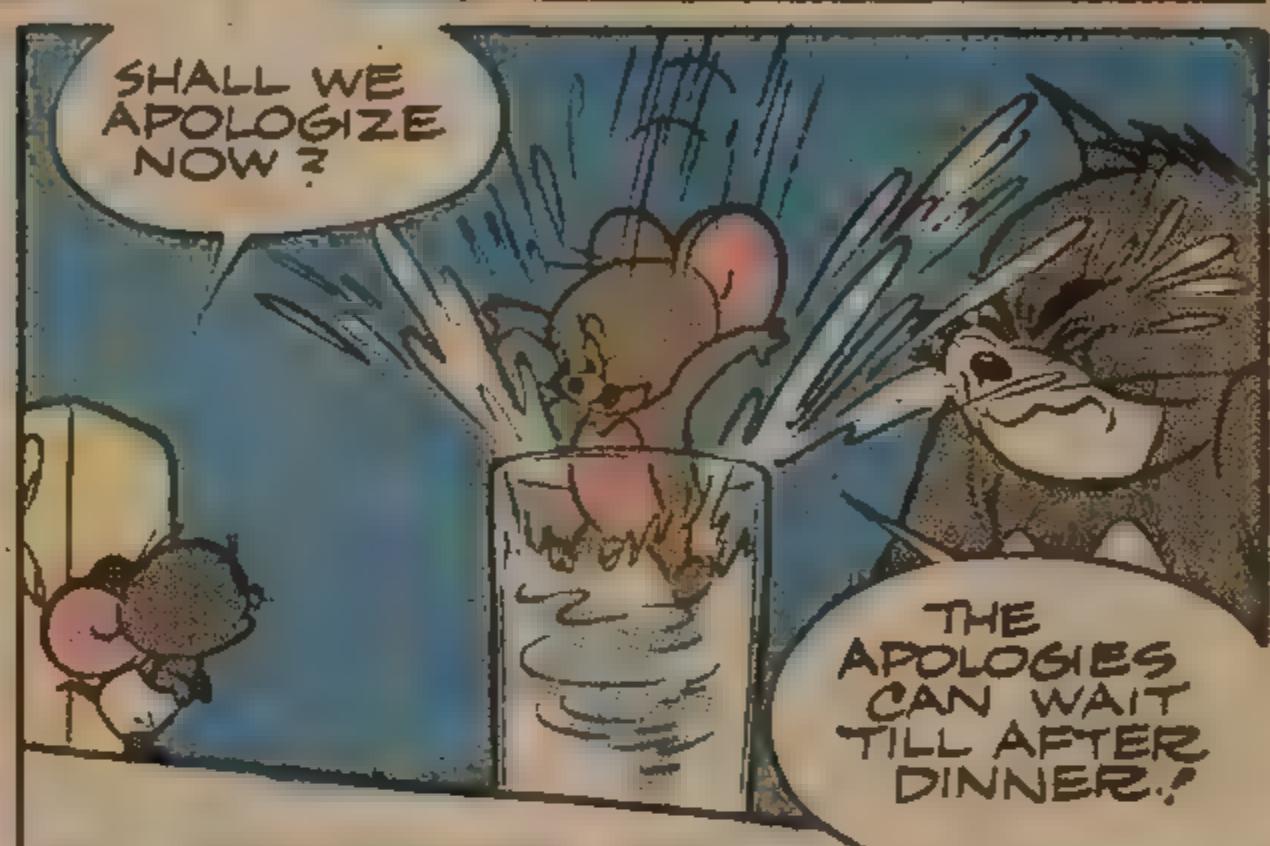
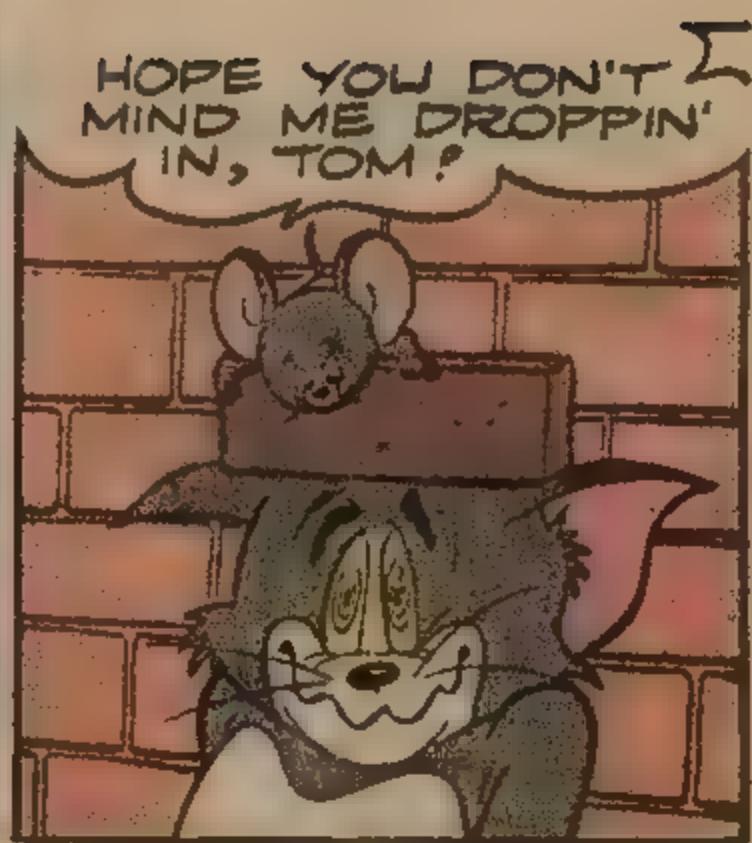


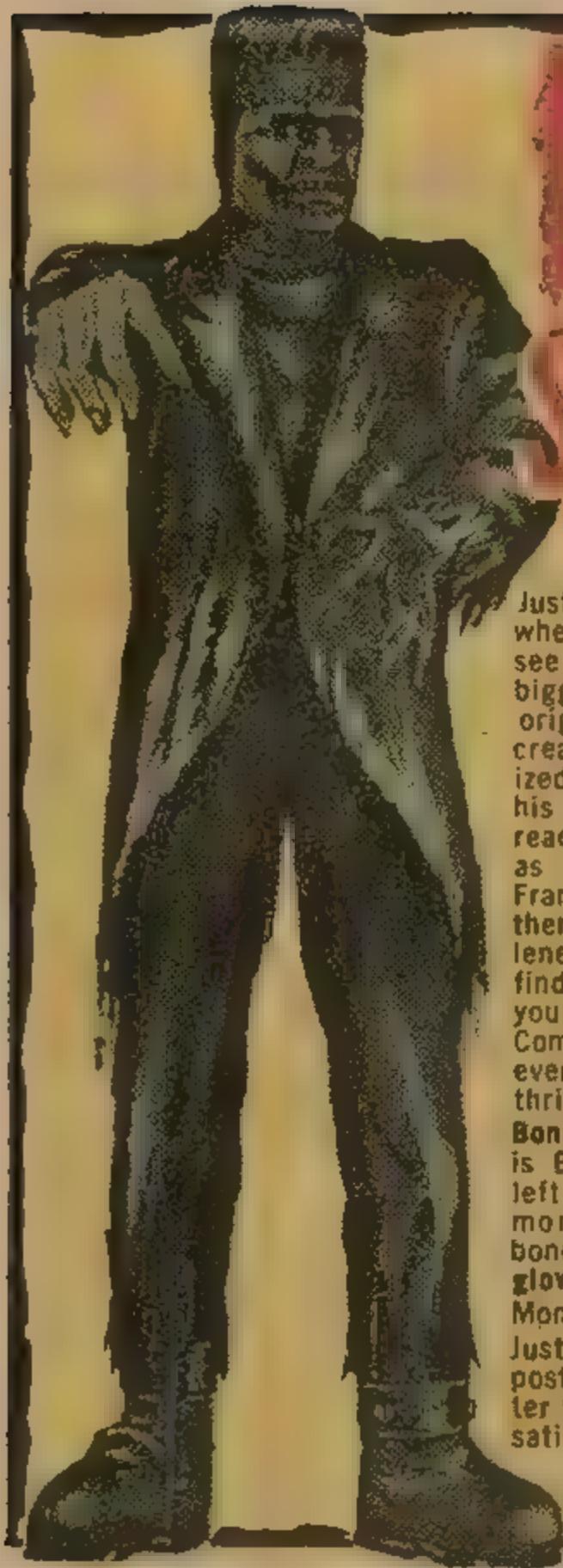












HONOR HOUSE MONSTER SIZE MONSTERS

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethylene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

Money Back Guarantee.

Just send \$1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

7 FEET
TALL

In Authentic Colors With
GLOW in the DARK EYES

ONLY \$1.00

TEN DAY FREE TRIAL

Honor House Dept. 205MR78
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me Frankenstein Boney the Skeleton

I enclose \$1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

New York State Residents please add sales tax.

MONEymAKER

Insert a blank piece of paper, turn the hood and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. Attn: \$1.25



SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 878 ONLY 50c

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 103 \$1.00



LEARN HYPNOTIC CONTROL

Develop your hidden hypnotic powers to control the minds and bodies of men and women. Learn to perform amazing feats and entertain at parties. Easily learned from the new book "25 Lessons in Hypnotism." No. 7212 45c

THROW YOUR VOICE

Throw your voice into trunks behind doors, everywhere. Fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ven-trilquist." No. 137 25c



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh-toned latex to fit all heads, really changes your appearance. No. A35 \$1.00

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a "SHOCKING" hand shake. Absolutely harmless. No. 238 Daily 30c

SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds. No. 1701 \$1.00

8 MM MOTION PICTURE PROJECTOR

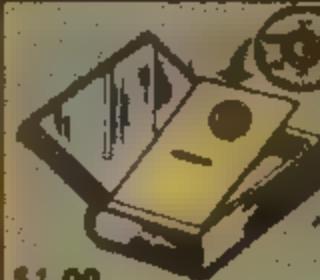
HAVE ALL THE FUN OF PRIVATE MOVIES NOW AT THIS LOW PRICE

Precision engineered and compact. Completely portable in its own case. Needs no electric outlet since it is battery operated. Simple and safe to use. Its double lens focusing is sure and easy for bright, clear pictures. Only \$6.98 plus 75c for postage and handling or send \$3.00 good will deposit and our postman balance on delivery plus COD and postage charges. Add \$2.98 for each additional pair of "Miracle Specs". ITEM PH97



SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing you're watching. Really comes in handy at times. No. 30 75c



SECRET BOOK SAFE

With combination lock. Only \$1.00

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know—because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 \$1



OVER 1000 FREE GIFTS

YOURS FOR THE ASKING. This unique book gives the addresses of associations, federal agencies, and manufacturers that are anxious to send you ABSOLUTELY FREE samples, manuals, and books. A fabulous treasure trove completely up-to-date which will bring you gifts worth many times its low cost. Item #88 50c

HONOR HOUSE PROD. CORP. DEPT. 205GK78
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than \$1.00.

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 25c to total order for postage and handling.
TOTAL AMOUNT ENCLOSED _____

For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges.

NAME

ADDRESS

New York State residents add appropriate sales tax.

ZIP



WE SAY IT... AND WHY

© 1971, WESTERN PUBLISHING COMPANY, INC.

Many of the words and expressions we use today had their beginnings in the long ago. At the time they came into use, their meanings were very clear, for they evolved from the customs, the trades, and even the laws of those respective times. Today, their meanings may be shaded a bit, but the words and expressions are still commonly used. We say it... and why...

BY HOOK OR BY CROOK . . . by fair means or foul . . .

This phrase dates back to feudal times! It is an old forestry expression and refers to a pruning hook and ■ shepherd's crook.

In those days, peasants were not permitted to cut down any of the trees. However, since they had to have wood for fuel, they were allowed to take what tree limbs and twigs they could snag by using the hook and the crook.

Many of the peasants became so expert in securing wood with these tools, or other devices, that the phrase, "by hook or by crook," came to mean that one would accomplish his objective somehow.



FALSEHOOD . . . an intentional untruth . . .

At one time, artisans, professional and tradesmen all wore cloaks with hoods of cloth or fur attached. The hoods were of various shapes and colors and were distinctive, designating the occupation of the wearer. Thus, all doctors wore the same type of head covering and all lawyers wore their own special type of hood and so on. Others could tell at a glance, if the wearer were a doctor, lawyer, baker, or priest.

This was all very fine, but if a man found it to his advantage to pass himself off as something he was not, he would simply put on the appropriate headgear . . . ■ false hood! From this act of intentional deceit, came the word we use today.



LET THE CAT OUT OF THE BAG . . . to reveal a secret . . .

This expression evolved centuries ago in southern Europe, with the clandestine sale of suckling pigs! The young pigs were considered a delicacy, but the sale of pork was forbidden by the invading Moslems, who ruled the area. Therefore, pigs were sold furtively, under the cover of darkness. The seller placed the porker in a bag, which he quickly gave to the buyer, as the buyer handed over the going fee.

Unscrupulous traders would often substitute ■ cat for a young pig. In such a case, if a wary buyer who had been cheated before wanted to check on his purchase, he would open the sack and actually "let the cat out of the bag"!

HIGH-TAIL IT . . . get off to a fast start . . .

The early settlers of America and the cow-pokes of the West brought this expression into use after watching wild horses in action. When startled, the wild horses would flip their tails up very high, break into a run, and reach a gallop within a few quick strides. Domesticated horses rarely got off to such a fast start and never ran with their tails held so high.

The beautiful, exciting wild horses caught the imagination of the settlers and cowboys, as well, and many a fantastic story was told about them. Their speed, however, was always most amazing, and the sight of them racing off with their tails held high gave birth to the expression "high-tail it."

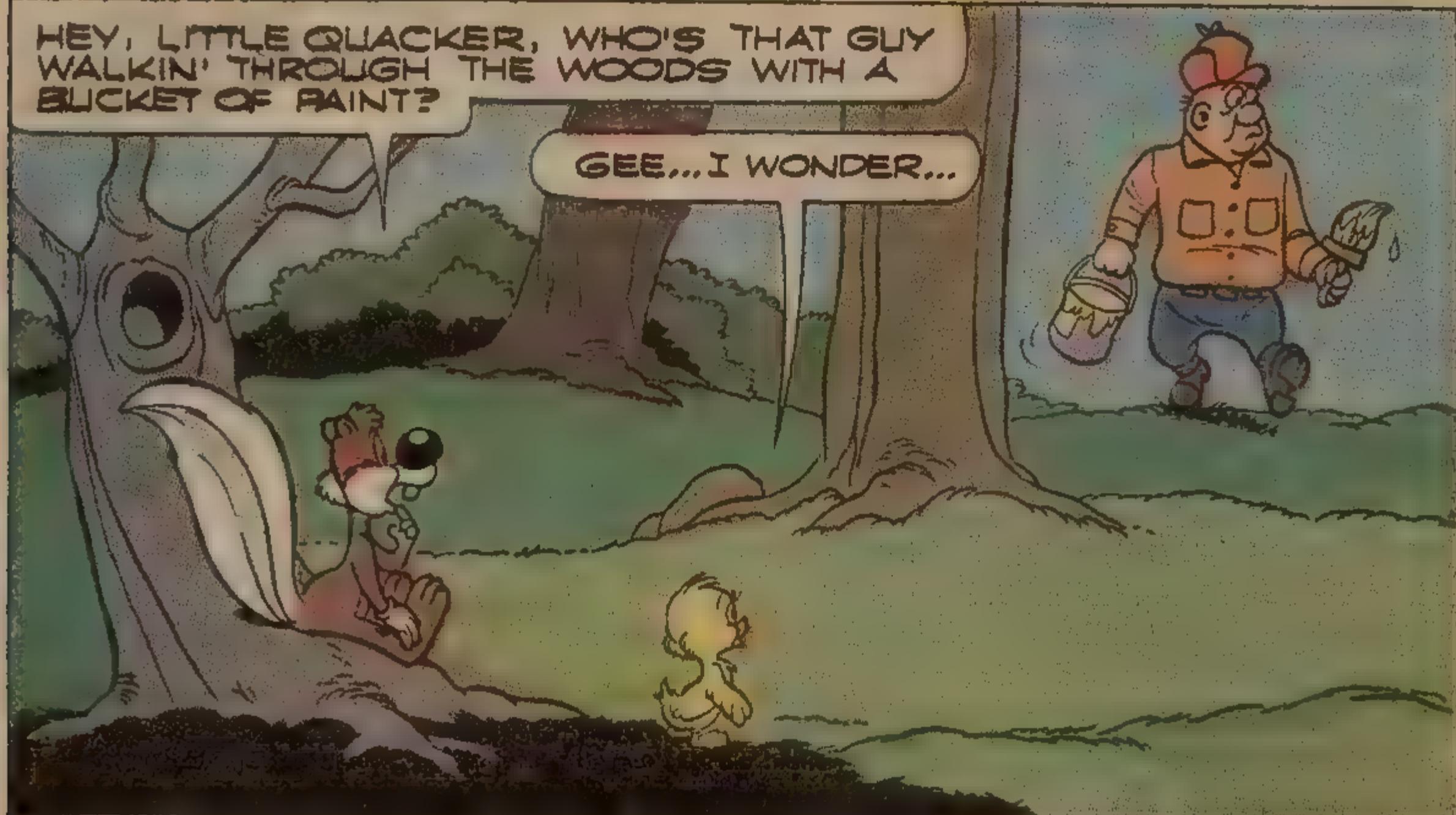


SKREWY SQUIRREL

HEXED BY AN X

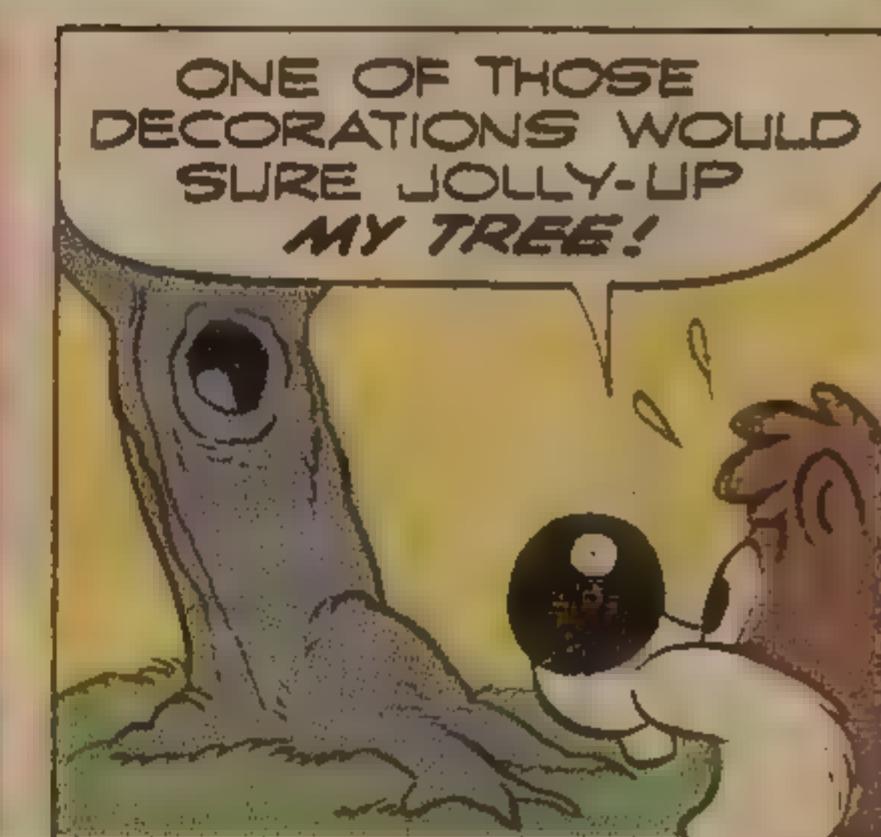
HEY, LITTLE QUACKER, WHO'S THAT GUY WALKIN' THROUGH THE WOODS WITH A BUCKET OF PAINT?

GEE...I WONDER...



WOW! WHAT A PRETTY COLOR! SURE DRESSES UP A TREE!

ONE OF THOSE DECORATIONS WOULD SURE JOLLY-UP MY TREE!

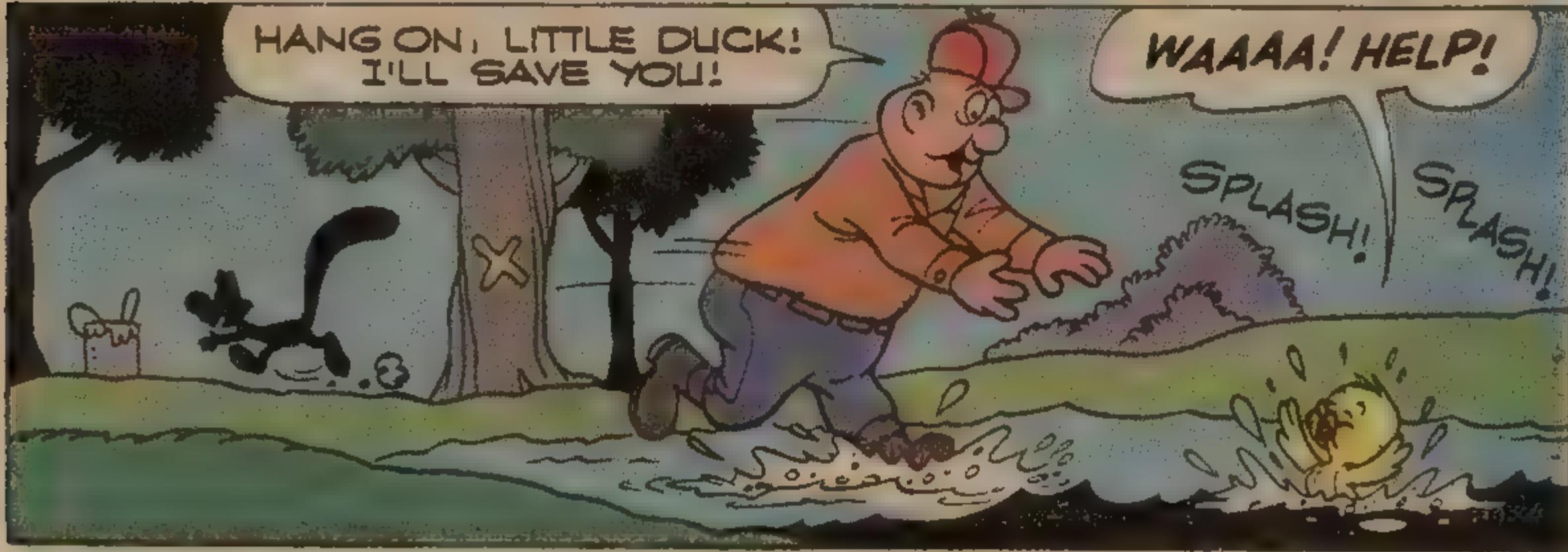
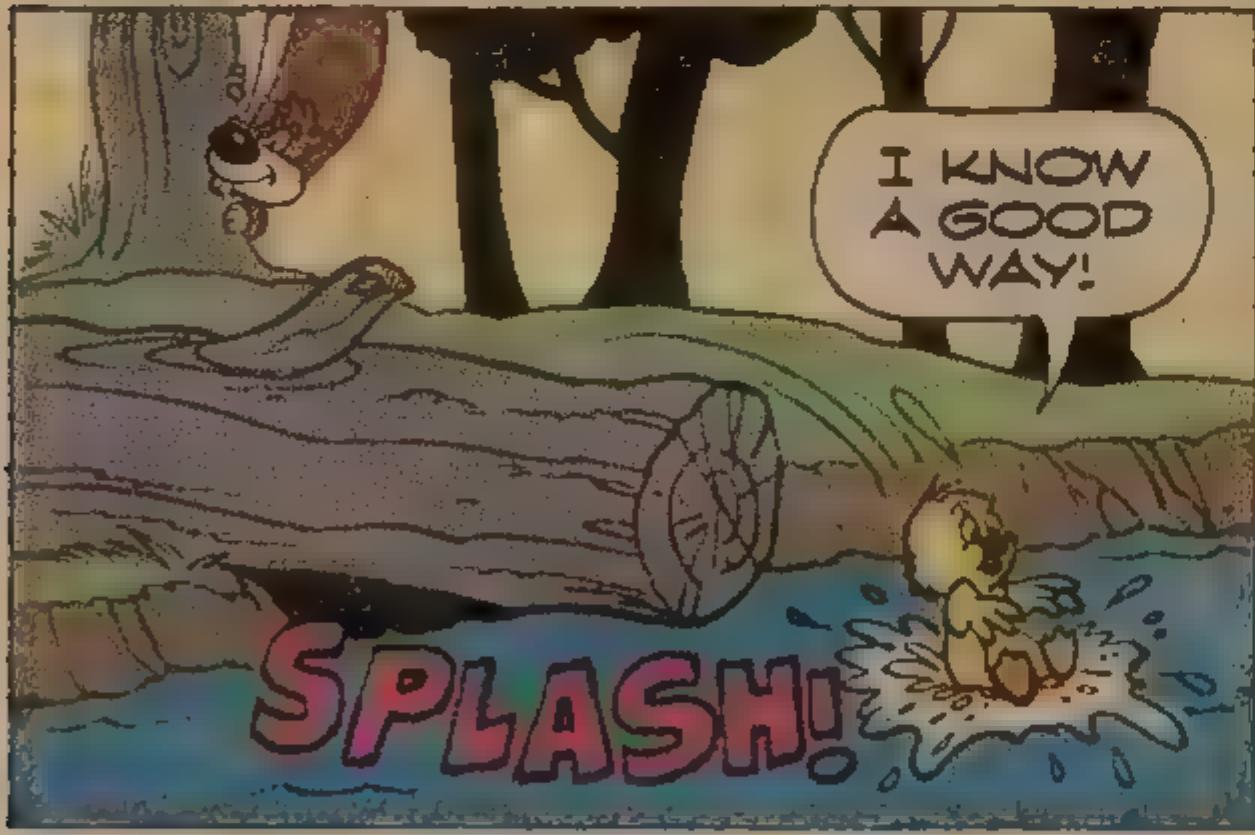
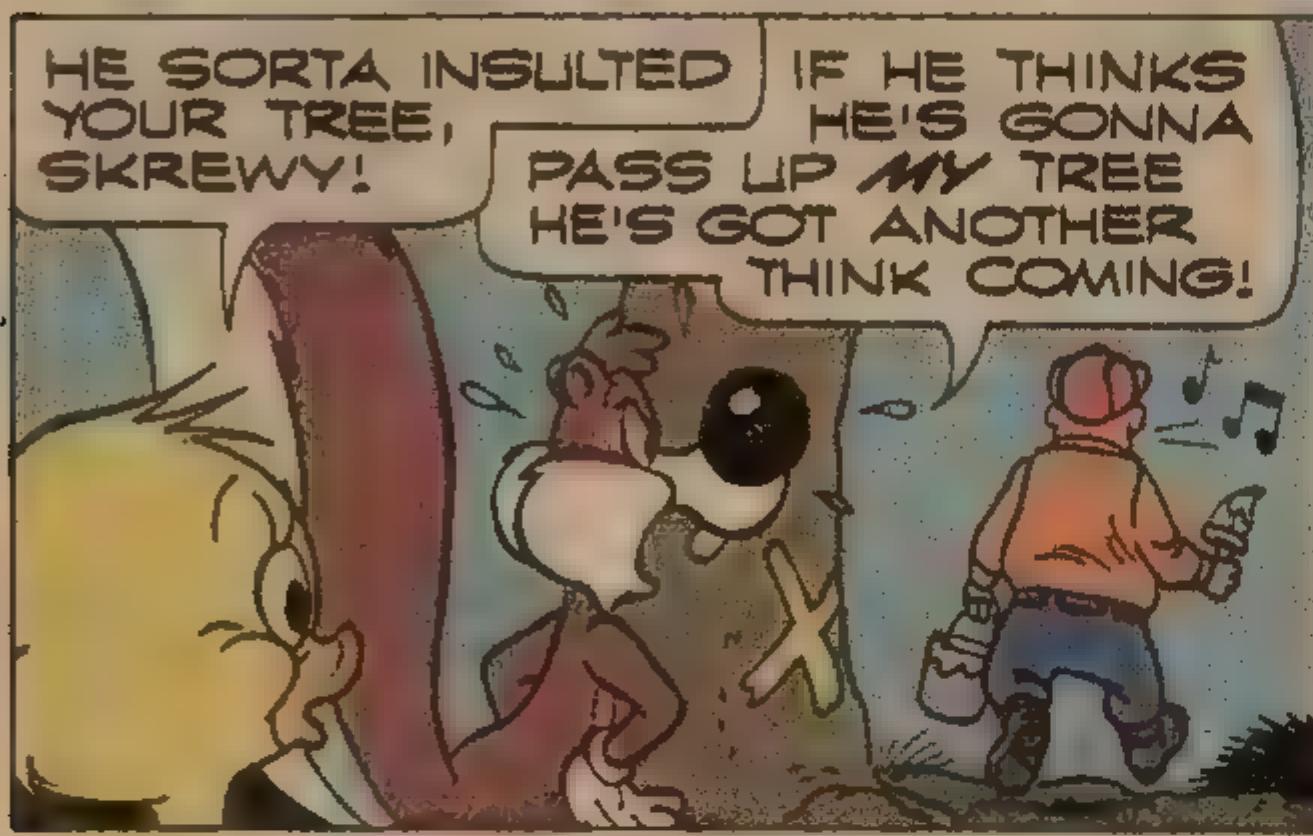


RIGHT THIS WAY, MISTER!
JUST FOLLOW ME!

HEY!

COME BACK HERE!





NOW—YOURS FROM COLUMBIA—

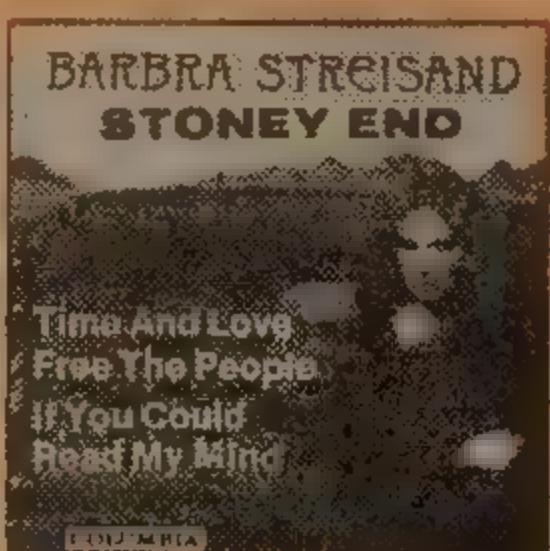
Any 8 tapes or



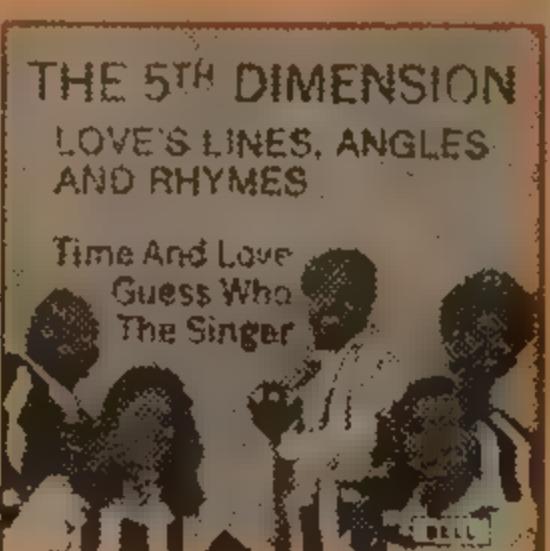
201780



201293



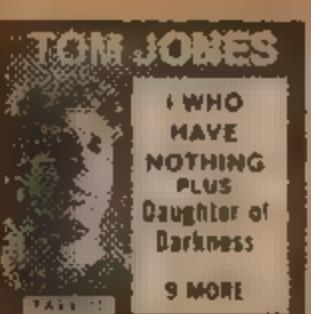
200204



201806



199992



196972



198408



196444



199943



196741



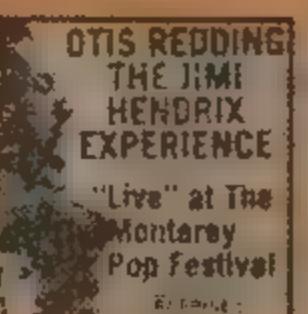
198499 *



196790 *



187088



195487



188367



194233



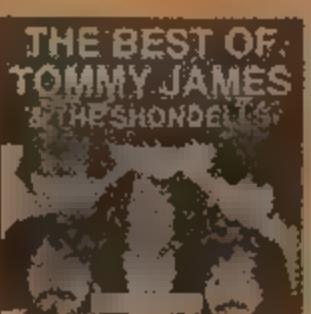
191809



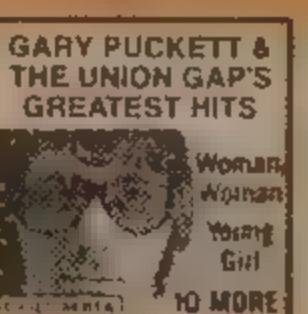
195891



199828



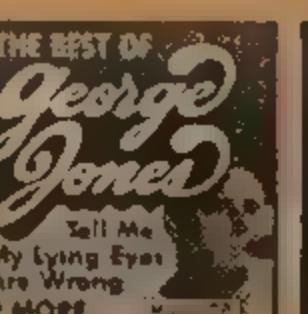
185876



191742



186114



195503 *



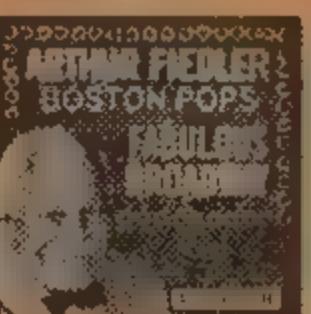
186809



197574



193623



197004



170357 *



193789



172411



193748 *



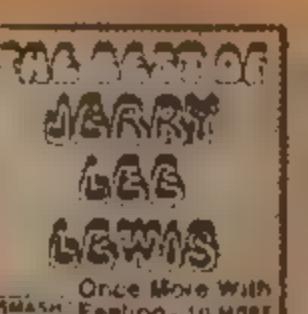
189035



196709



171504



191189



195719



188136



181909



193821



198200



191817



188060



199133



196725



194662 *

09-21/87

* Selections marked with a star are not available in reel tapes

AT TRULY GREAT SAVINGS

records FOR ONLY \$3.98

If you join now and agree to buy as few as seven selections during the coming year



199158

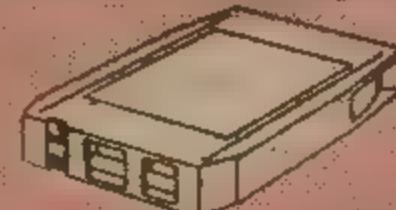


200105



201772

Take your pick



8-TRACK CARTRIDGES



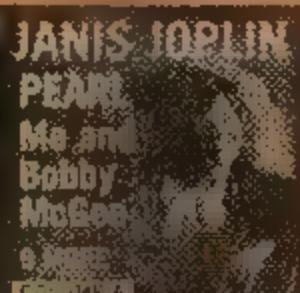
OR
TAPE CASSETTES



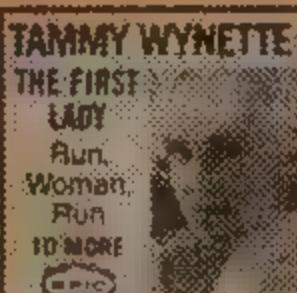
OR
7 REEL-TO-REEL TAPES



OR
12 LP RECORDS



198986



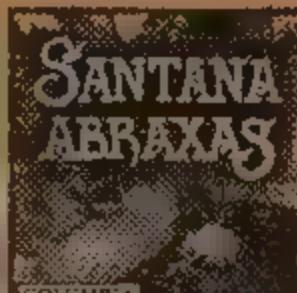
195693



196246



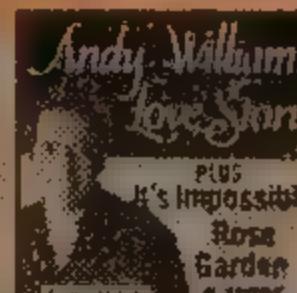
198473



195727



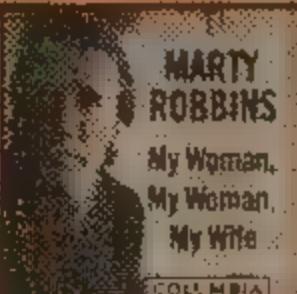
196717



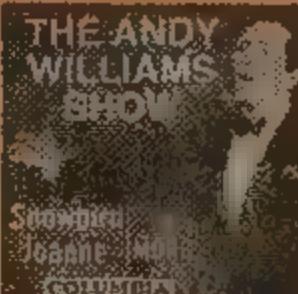
201145



197954



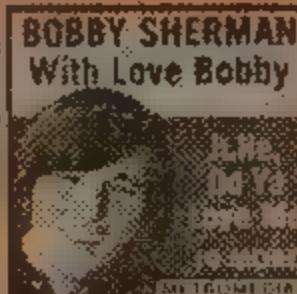
190546 *



196493



191825



194563 *



191205



197913

Just look at this great selection of recorded entertainment — available in your choice of 8-Track Cartridges OR Tape Cassettes OR Reel-to-Reel Tapes OR 12" LP Records! So no matter which type of stereo playback equipment you now have — you can take advantage of this introductory offer.

To receive your 8 tapes or records for \$3.98, mail the coupon provided, together with your check or money order for \$3.98 as payment in full. Indicate which type of recorded music you prefer . . . cartridges, cassettes, reel tapes or records . . . and your eight selections will be sent promptly. Also be sure to indicate the field of music in which you are mainly interested.

As a member you will receive, every four weeks, an informative music magazine — describing the regular selection for the month, and scores upon scores of alternate selections from every field of music.

If you do not want any selection in any month — merely return the special card by the date specified. If you want only the regular selection, do nothing — it will be shipped to you automatically. Or use the card to order any of the alternate selections offered. And from time to time, we will offer some special selections, which you may reject by returning the special dated form provided — or accept by doing nothing.

Your own charge account will be opened upon enrollment . . . you pay for your selections only after you have received them. They will be mailed and billed to you at our regular prices: cartridges and cassettes, \$6.98; reel-to-reel tapes, \$7.98; records, \$4.98 . . . plus a mailing and handling charge. (Occasional special selections may be somewhat higher.)

Inastic bonus plan. Your only obligation is to buy seven selections during the coming year. After doing so, you have no further obligation — and you may cancel membership at any time. If you decide to continue, you will be eligible for our generous bonus plan — which can save you at least 33% on all your future purchases! Act now!

COLUMBIA HOUSE, Terre Haute, Indiana 47808

Please accept my membership. I am interested in this type of recorded entertainment: (check one only)

- 8-Track Cartridges (G15-8/GK)
- Tape Cassettes (G15-9/GL)
- Reel-to-Reel Tapes (G46-4/HG)
- 12" LP Records (N40-4/HF)

Send me these eight selections, for which I have enclosed my check or money order for \$3.98 as payment in full.
(write in numbers of the eight selections you want)

I agree to buy seven selections during the coming year, and may cancel membership any time thereafter. If I continue, I will be eligible for your bonus plan. All selections will be described in advance in the Club magazine, sent every four weeks. If I do not want any selection, I'll return the selection card by the date specified — or use the card to order any other selection. If I want only the regular selection, I need do nothing — it will be sent automatically. From time to time, I'll be offered special selections which I may accept or reject by using the dated form.

MY MAIN MUSICAL INTEREST IS (check one box only)

- Easy Listening Young Sounds Country

Mr. Mrs. Miss
(Please Print) First Name Middle Last Name

Address.....

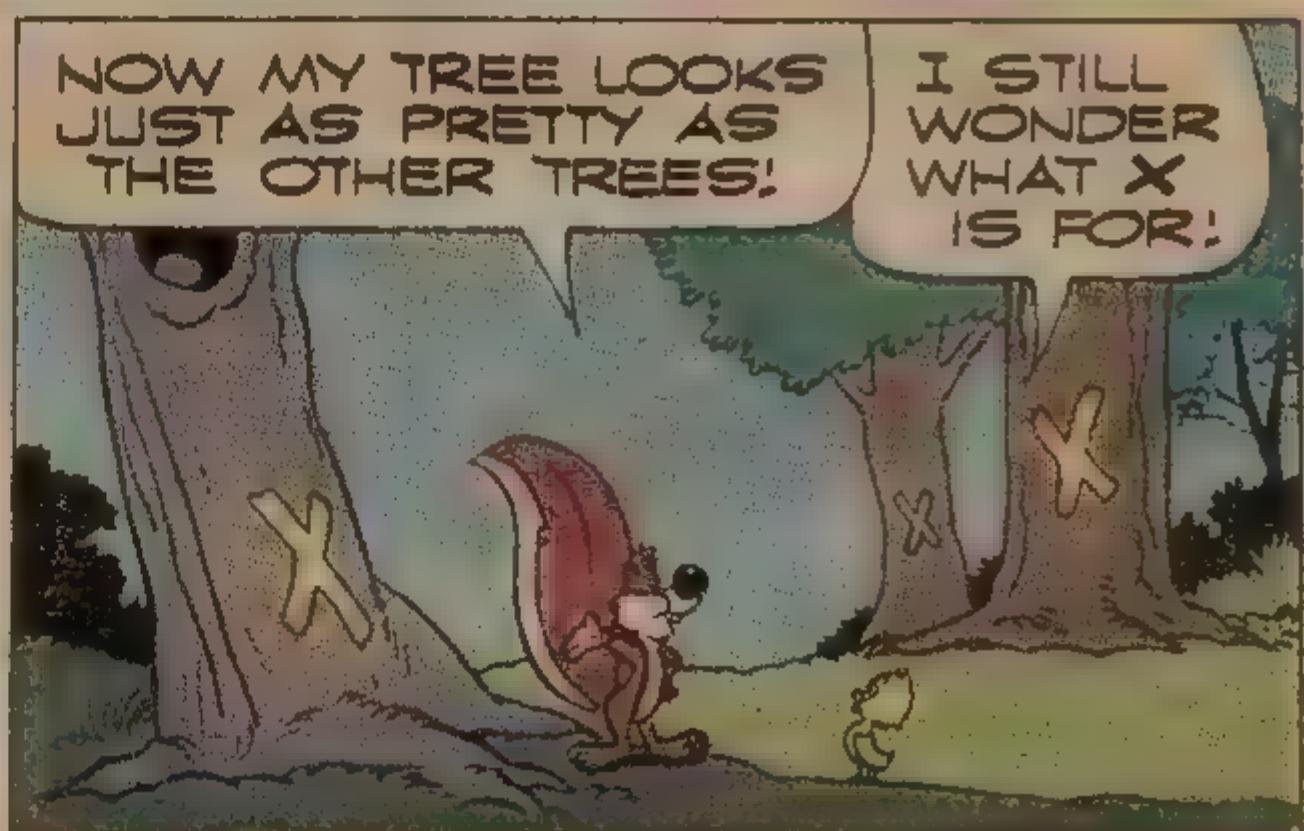
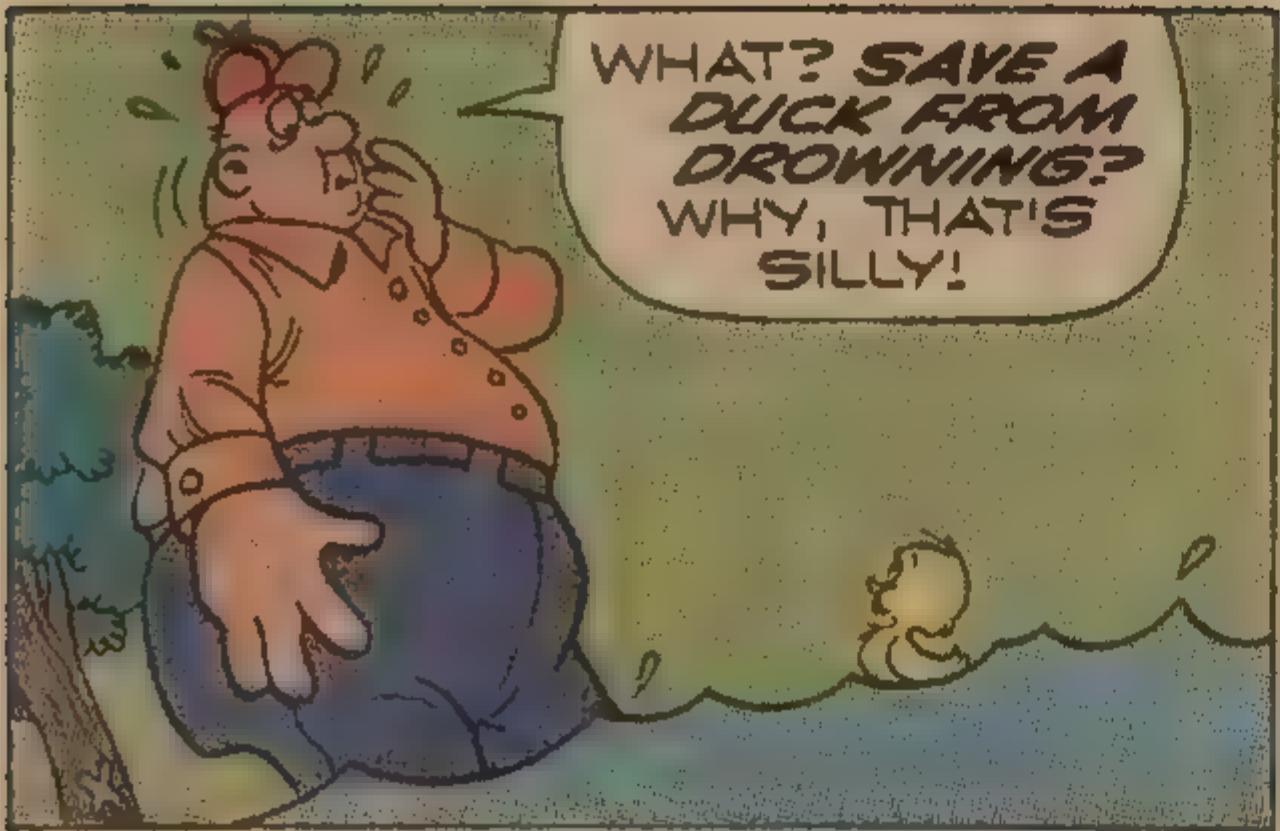
City.....

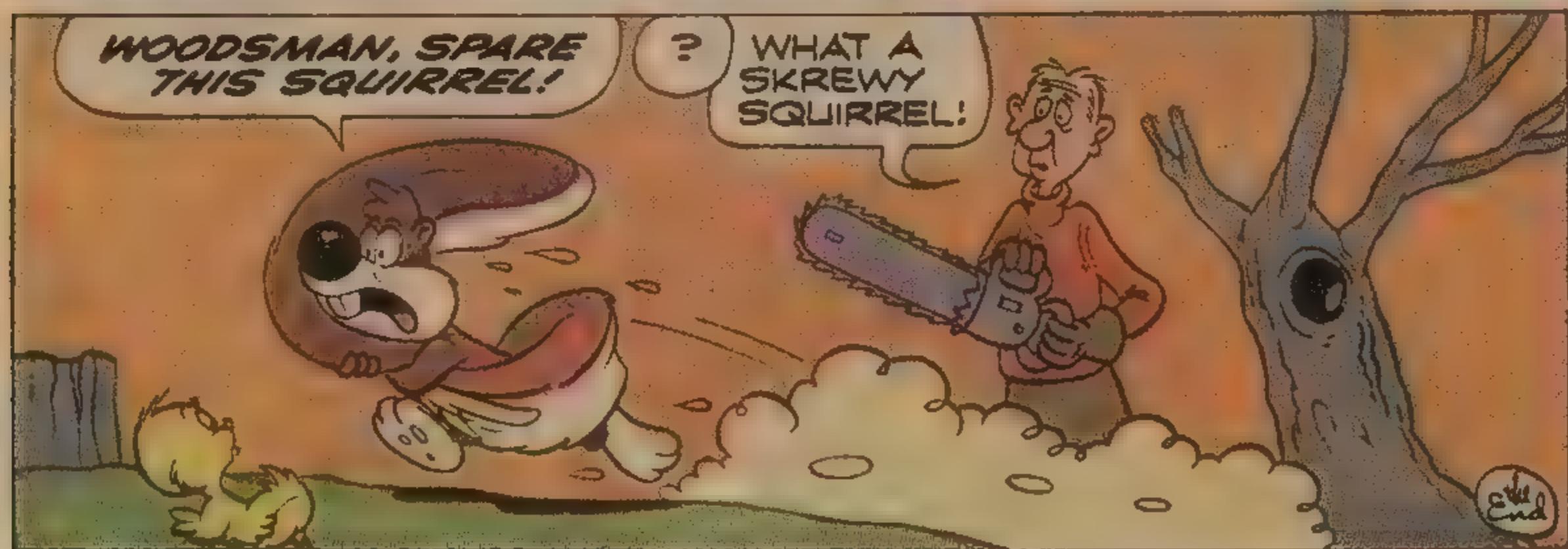
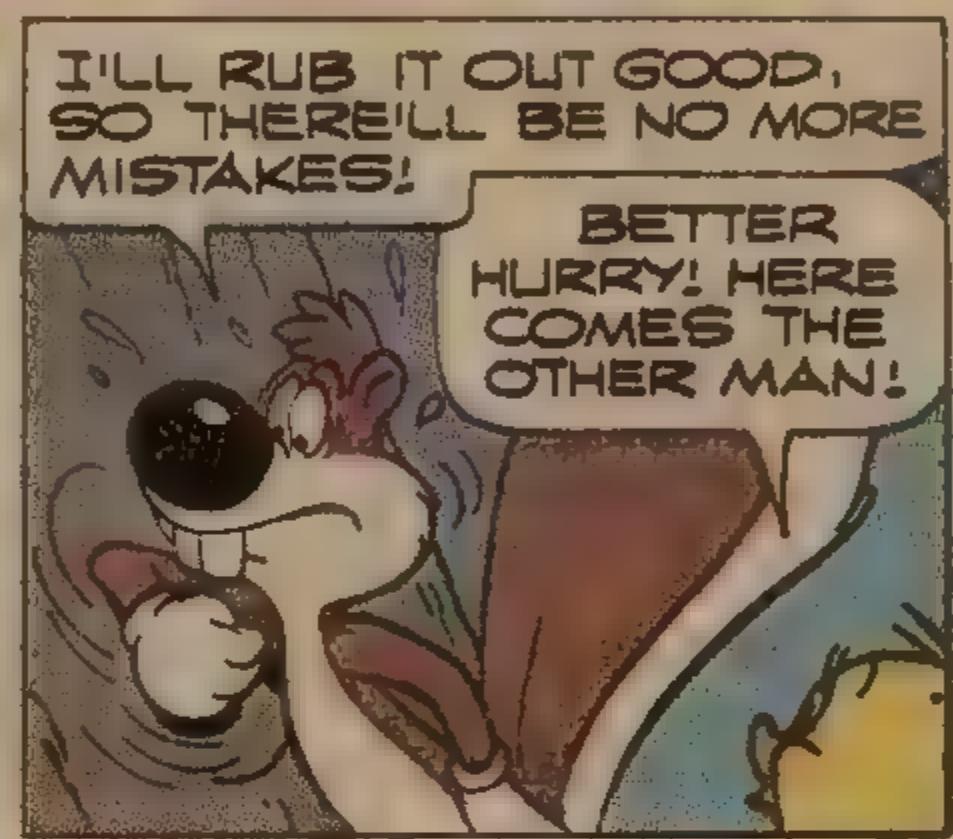
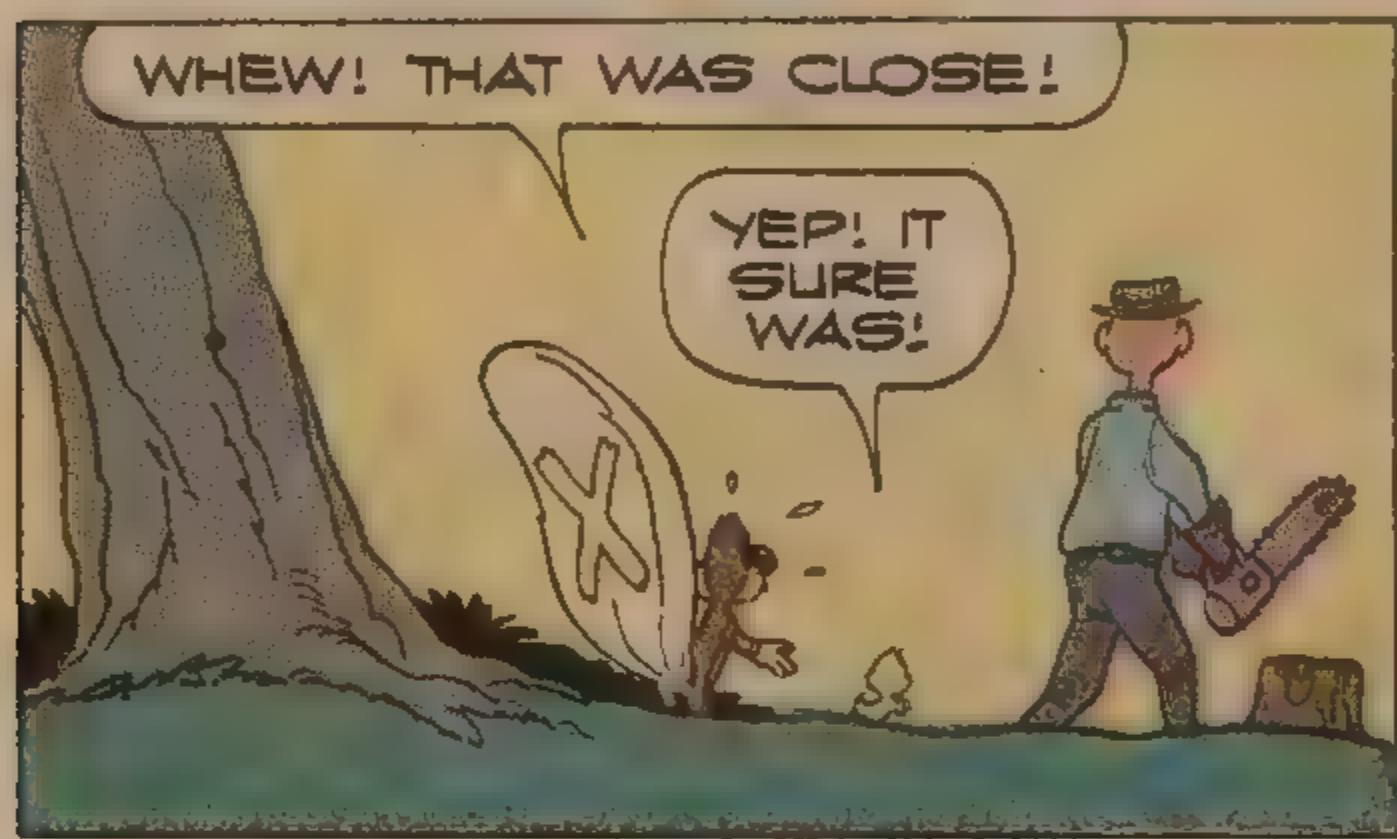
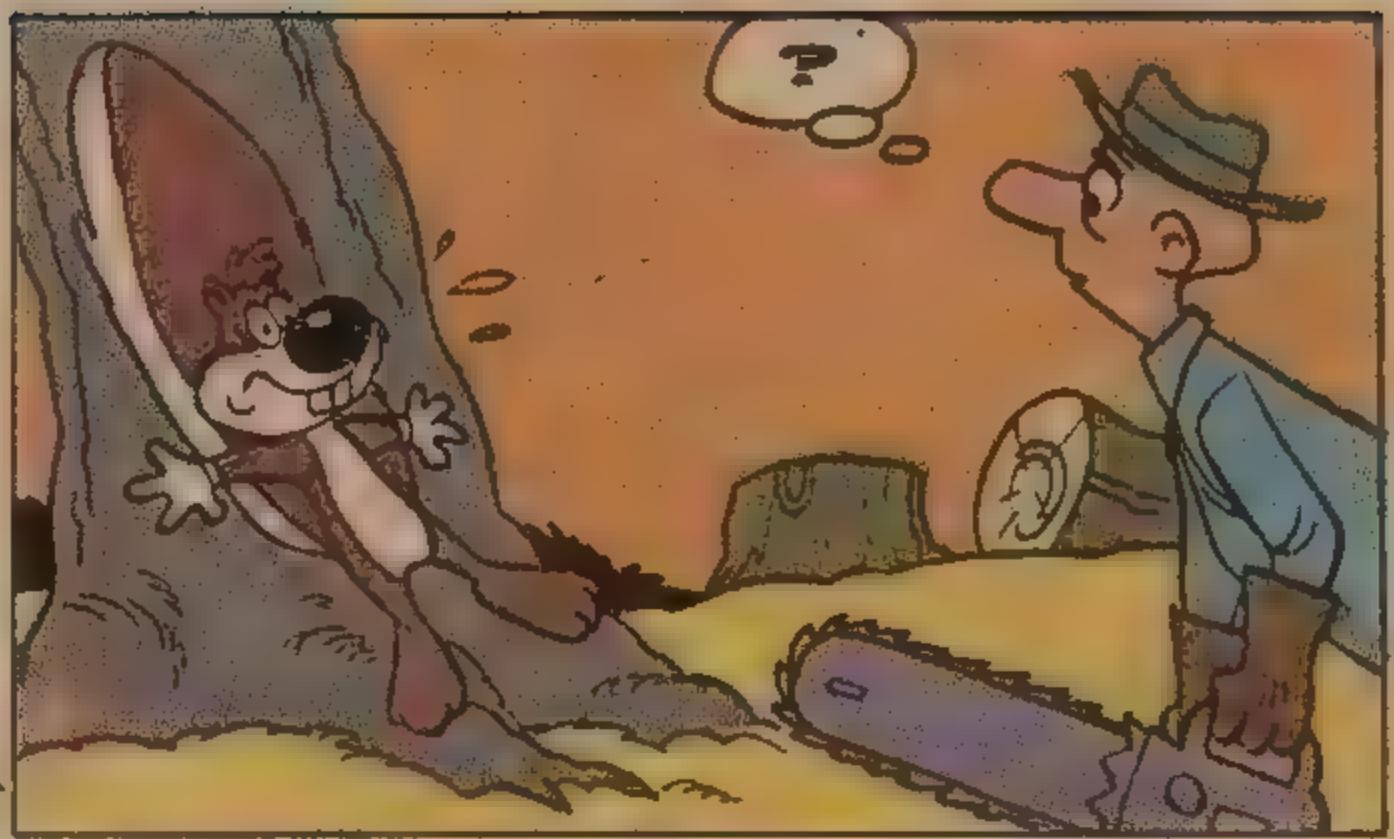
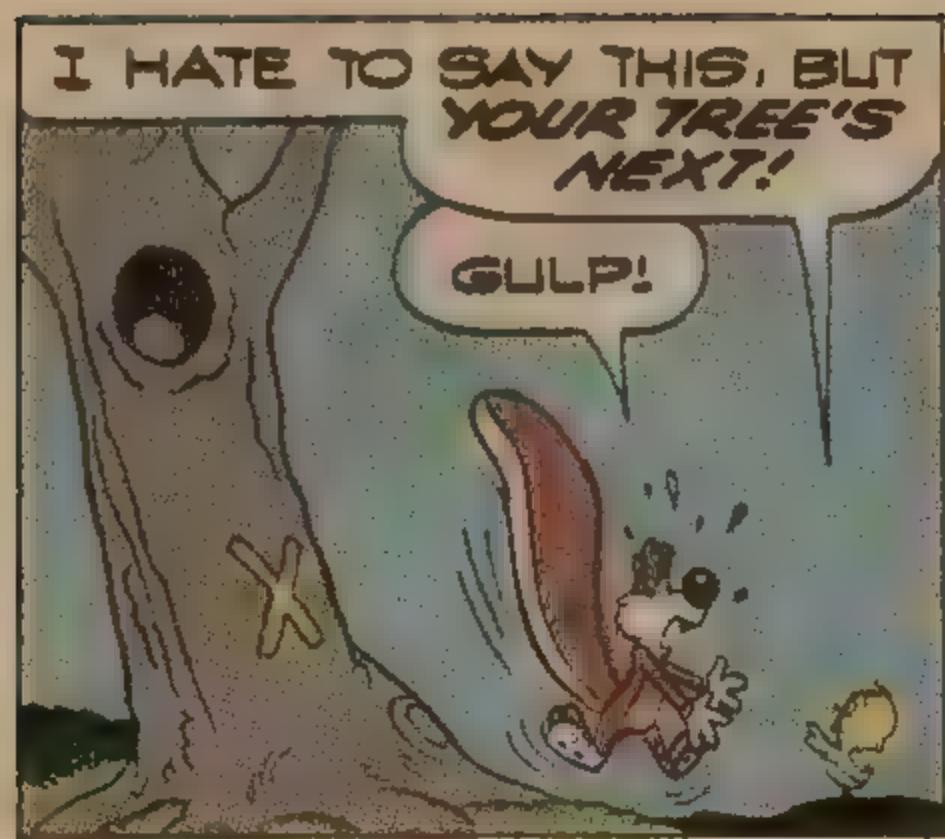
State..... Zip Code.....

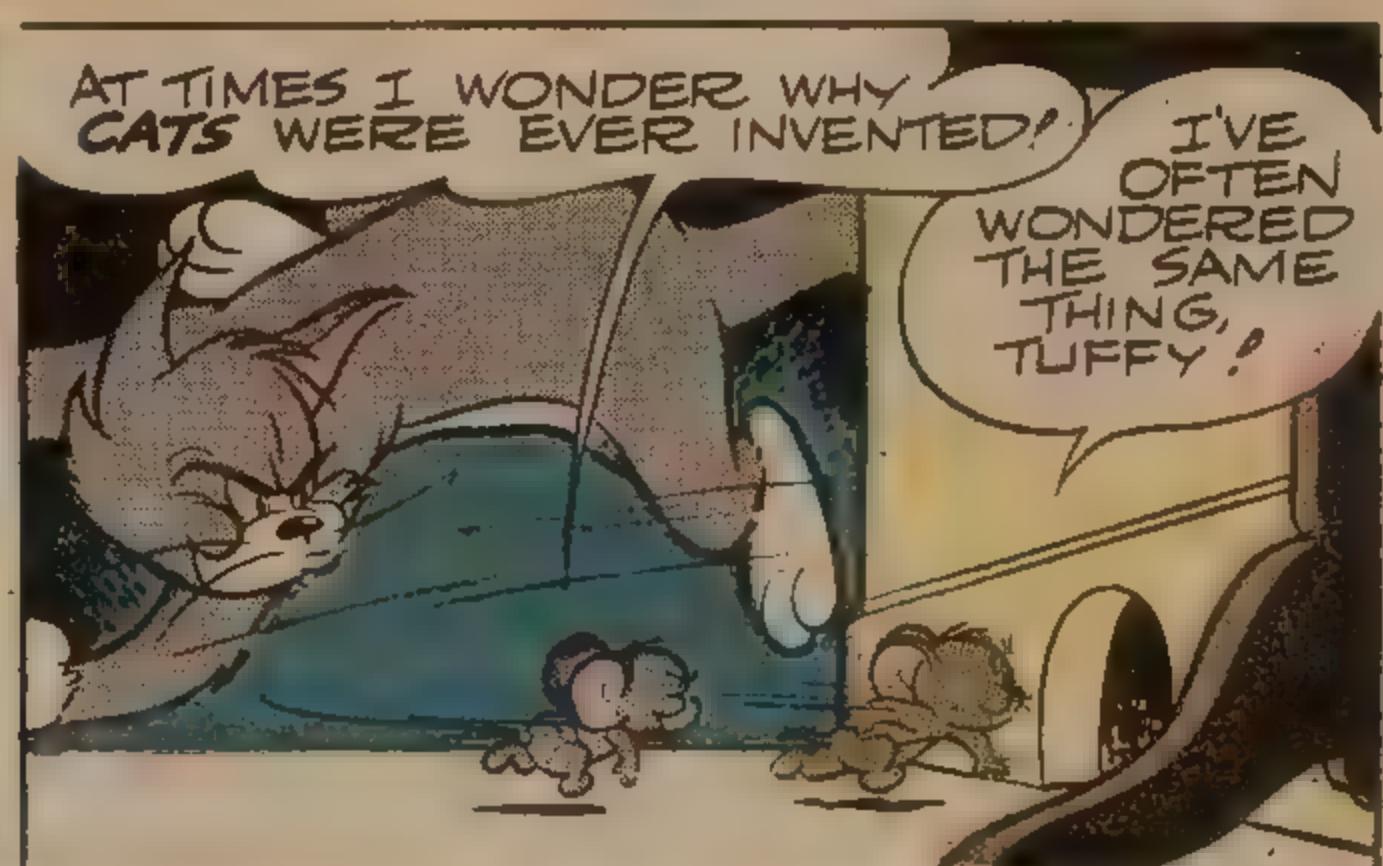
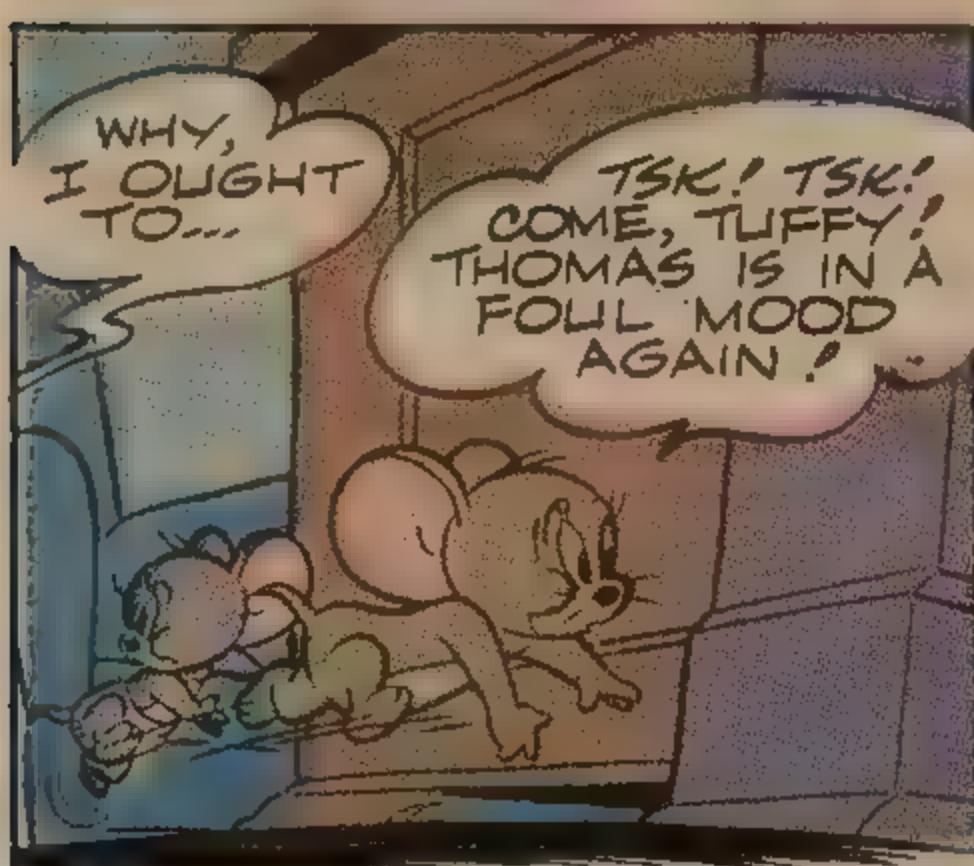
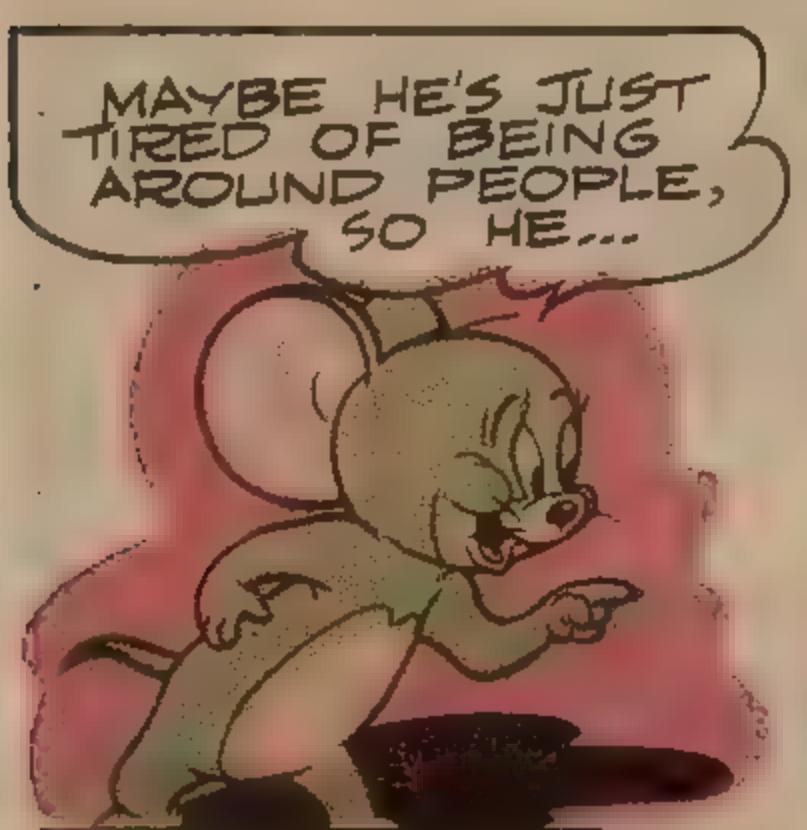
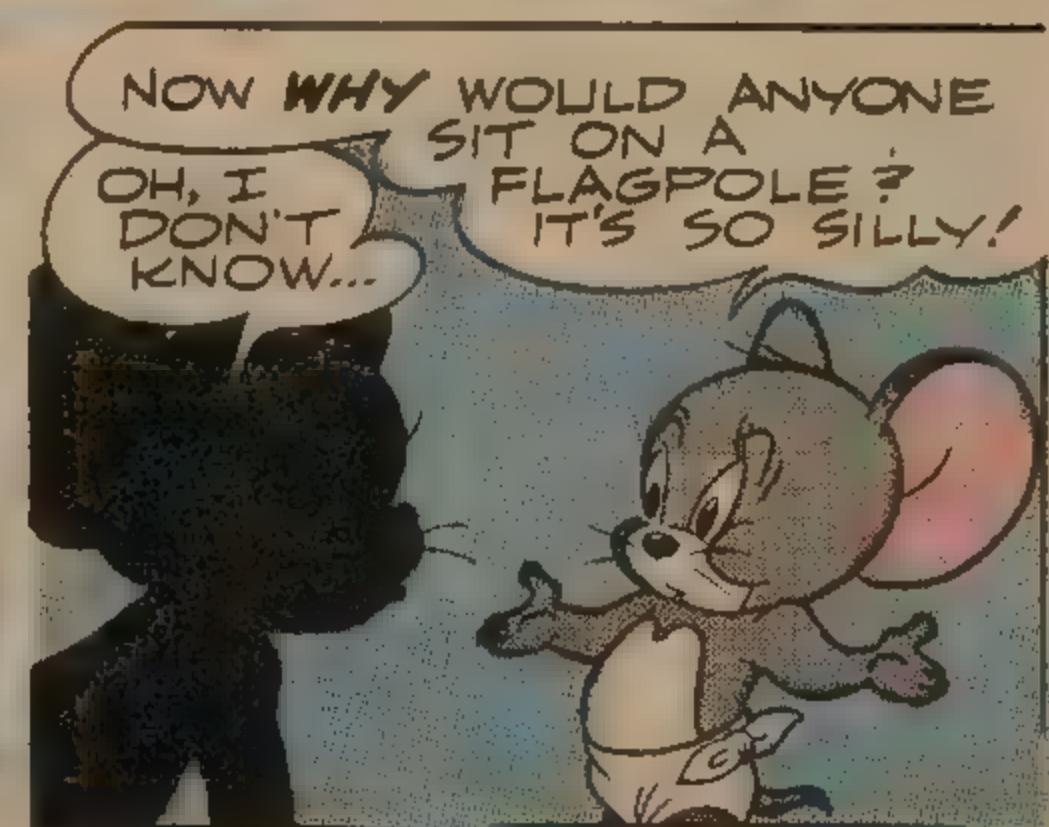
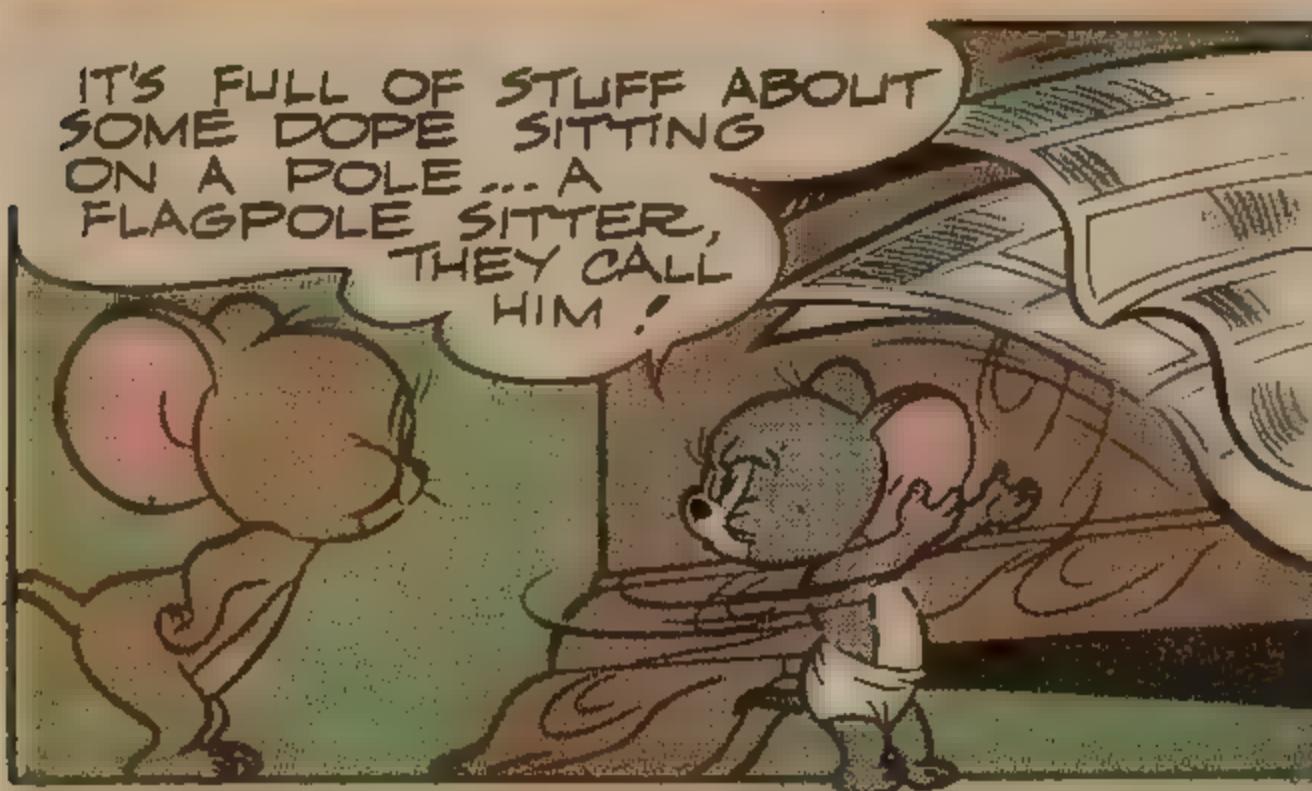
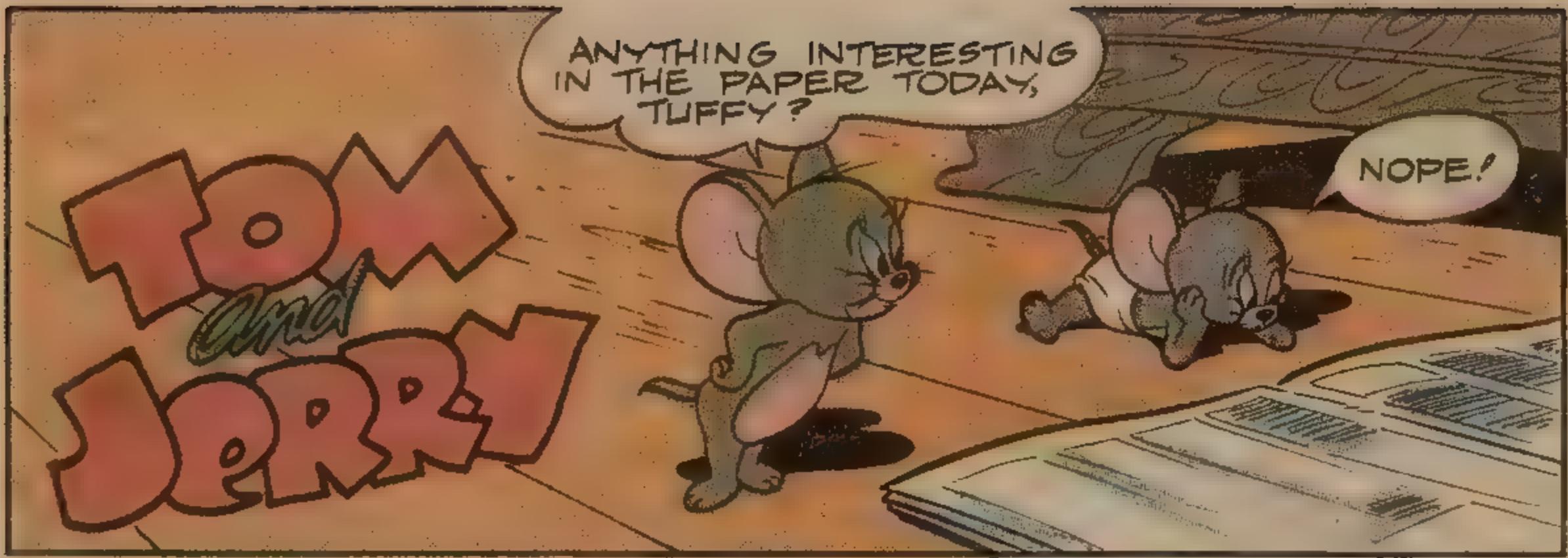
Do You Have A Telephone? (check one) YES . . . NO
APO, FPO addresses: write for special offer

Columbia
House
Terre Haute, Indiana 47808









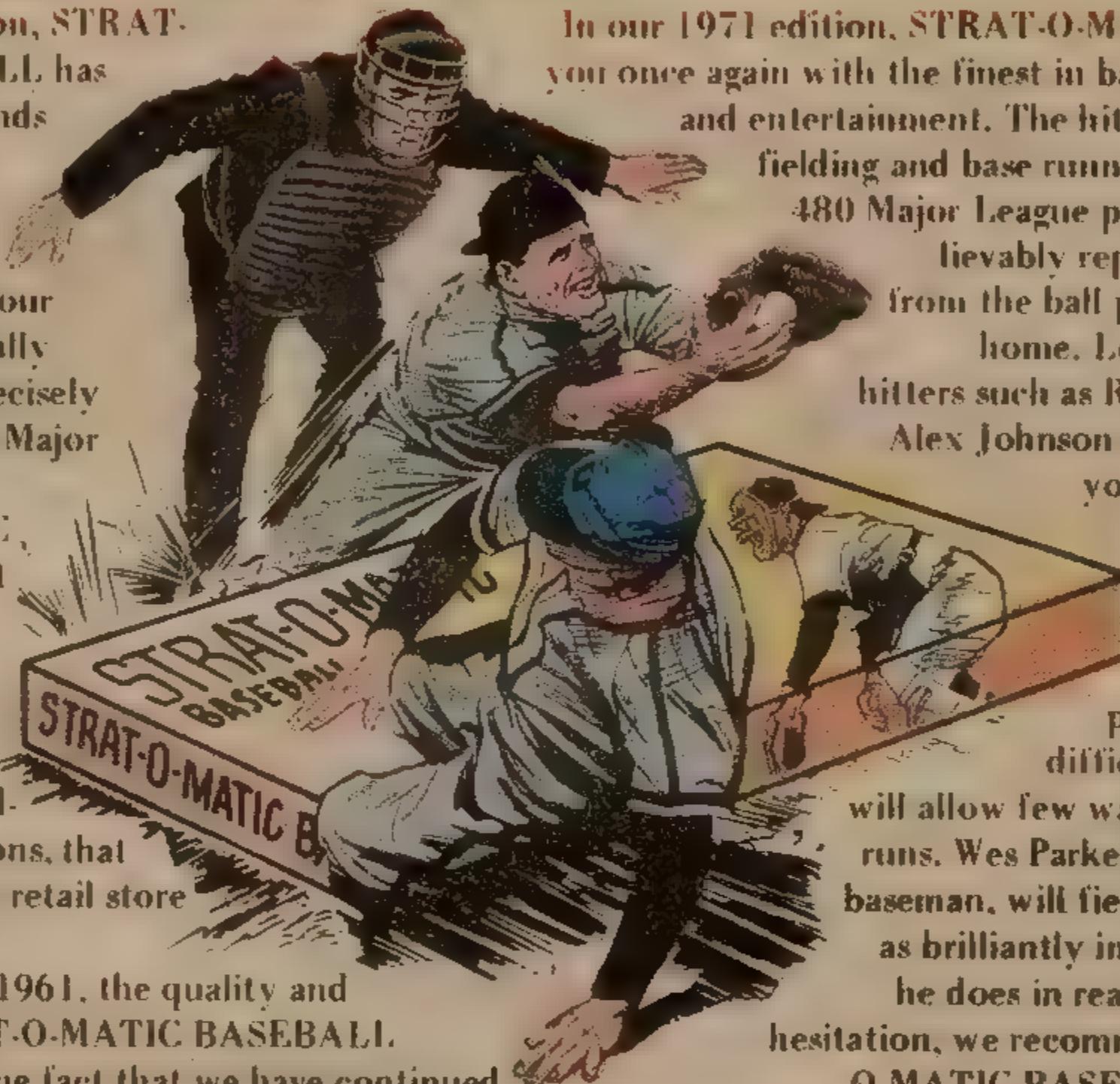
THE BEST BASEBALL GAME CANNOT BE PURCHASED IN A RETAIL STORE!

PITCHING • HITTING • FIELDING • RUNNING • MANAGING

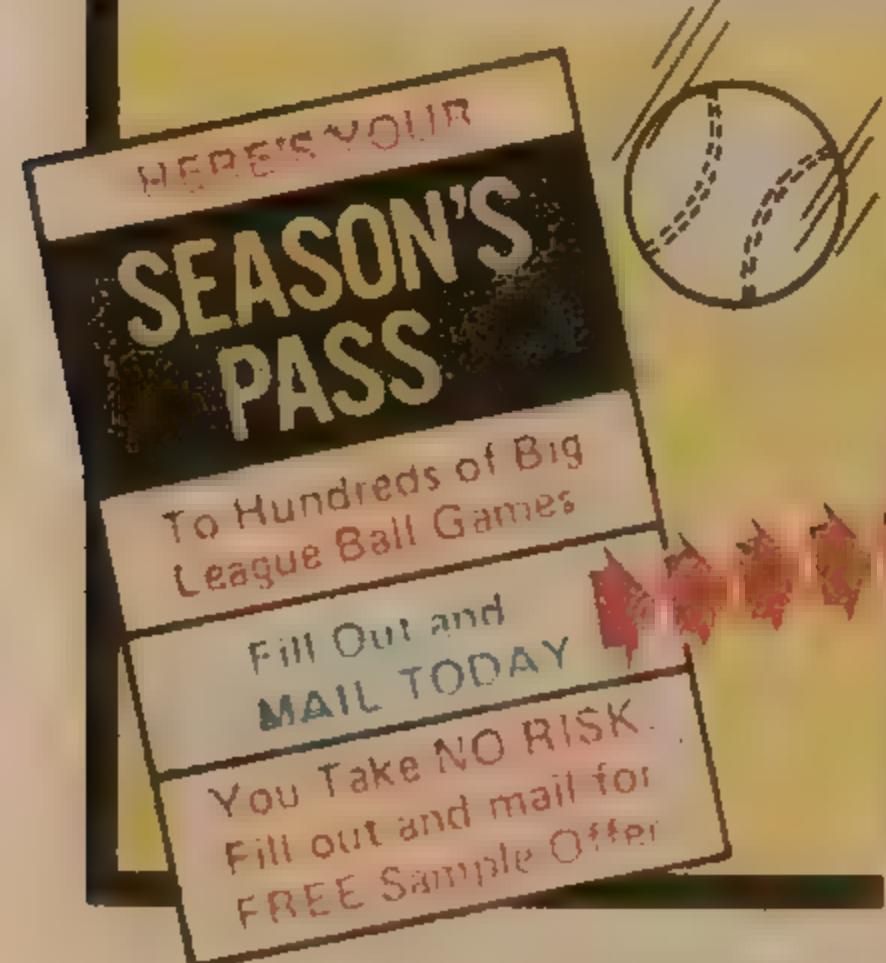
Season after season, STRAT-O-MATIC BASEBALL has been sold to thousands of baseball fans exclusively through the mail. But why, you ask? Each year our baseball game is totally revised to reflect precisely the most up-to-date Major League statistics.

STRAT-O-MATIC offers such a current authentic reproduction of real life baseball and such a wide selection of games and individual team combinations, that it is impossible for a retail store to supply our fans.

In business since 1961, the quality and reliability of STRAT-O-MATIC BASEBALL speaks for itself in the fact that we have continued year after year to sell out all our editions.



In our 1971 edition, STRAT-O-MATIC presents you once again with the finest in baseball realism and entertainment. The hitting, pitching, fielding and base running abilities of 480 Major League players is unbelievably reproduced right from the ball park into your home. Leading average hitters such as Rico Carty and Alex Johnson will be among your own league leaders. Bob Gibson the Cardinal's fine pitcher, will be difficult to hit and will allow few walks and home runs. Wes Parker, Dodger first baseman, will field his position as brilliantly in your game as he does in real life. Without hesitation, we recommend STRAT-O-MATIC BASEBALL'S 1971 Edition to be without equal.



The above are just some of STRAT-O-MATIC's highlights. For the entire story, mail coupon for a colorful FREE BROCHURE containing full detailed information and FREE STRAT-O-MATIC SAMPLES. Send Today To: Strat-O-Matic Game Co., Inc., 82A S. Bayles Ave., Port Wash., N.Y. 11050.

MAIL COUPON NOW FOR FREE SAMPLE OFFER

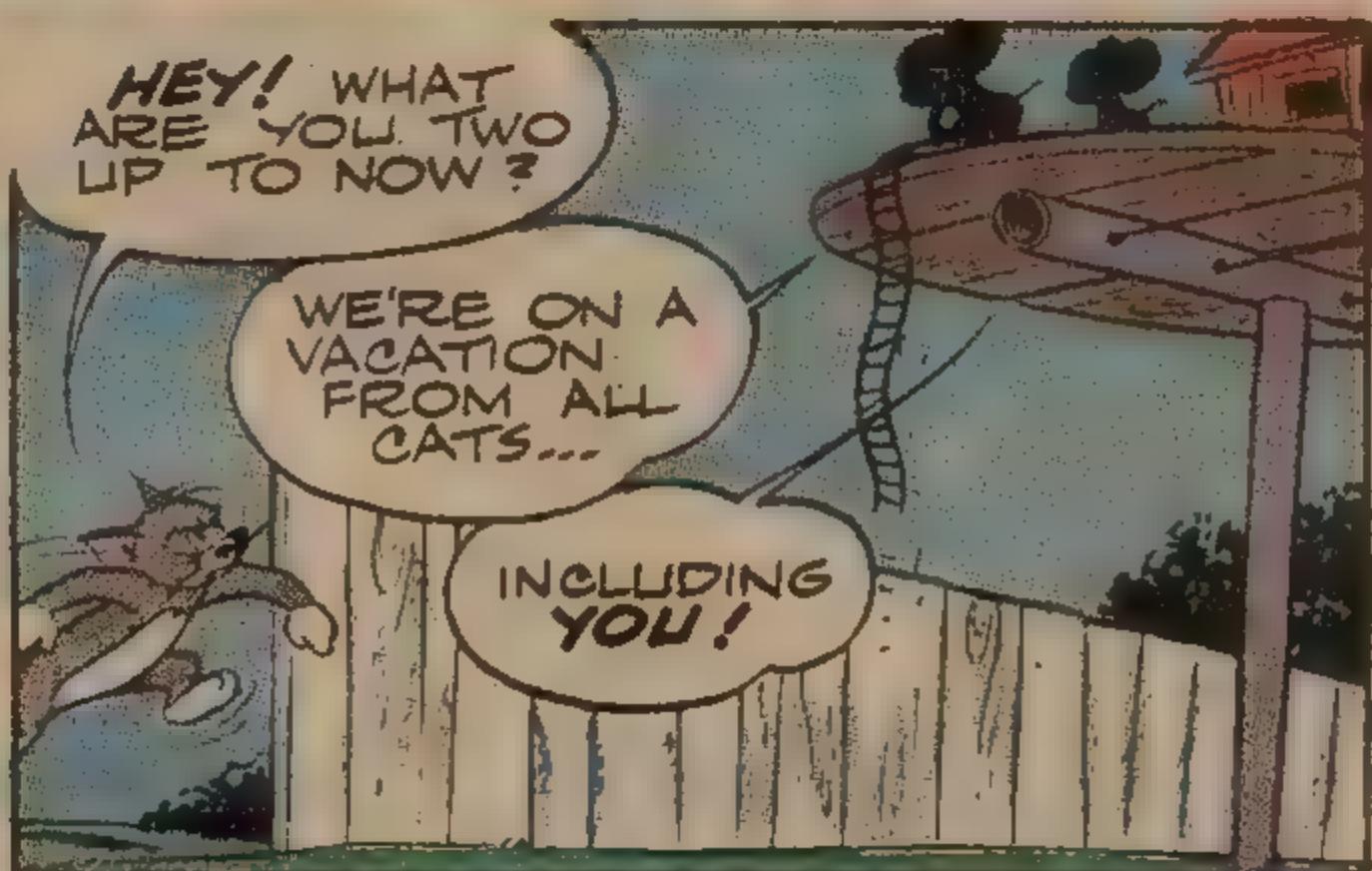
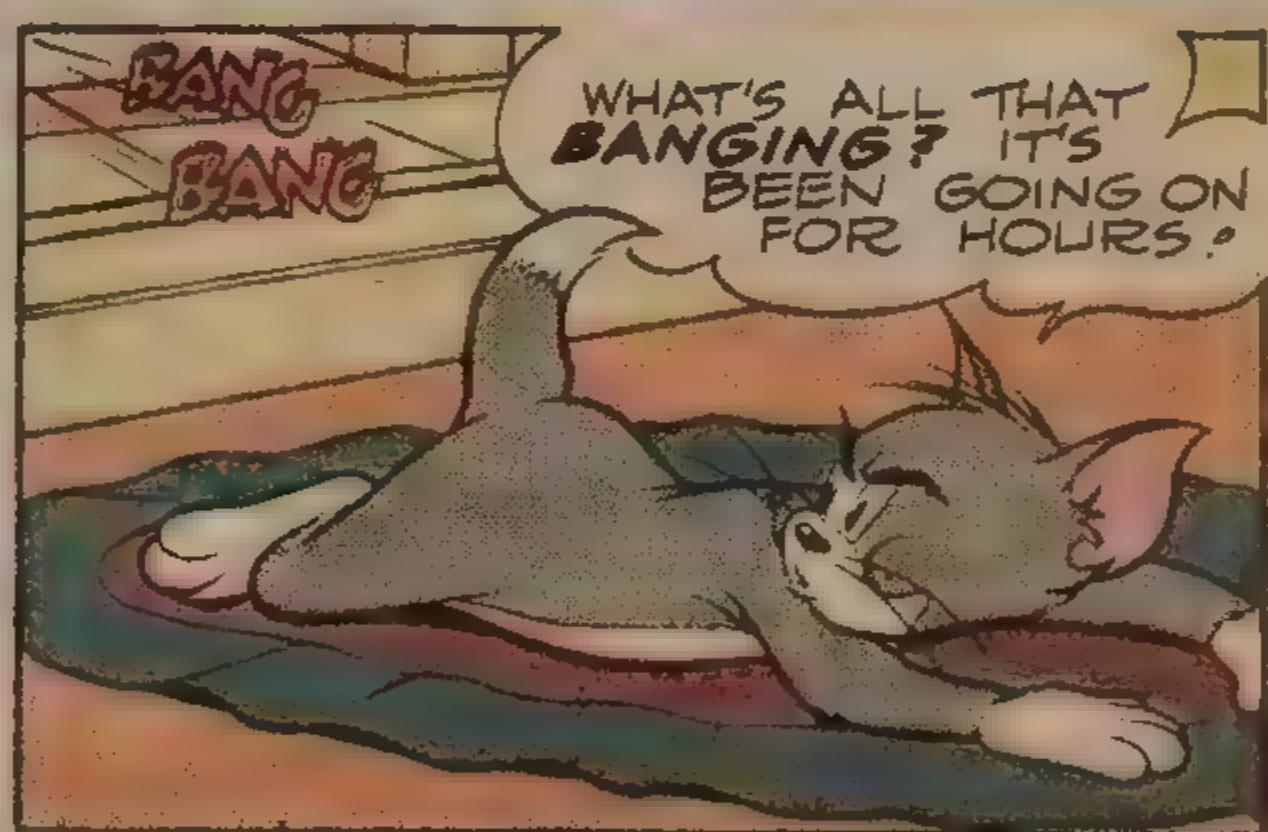
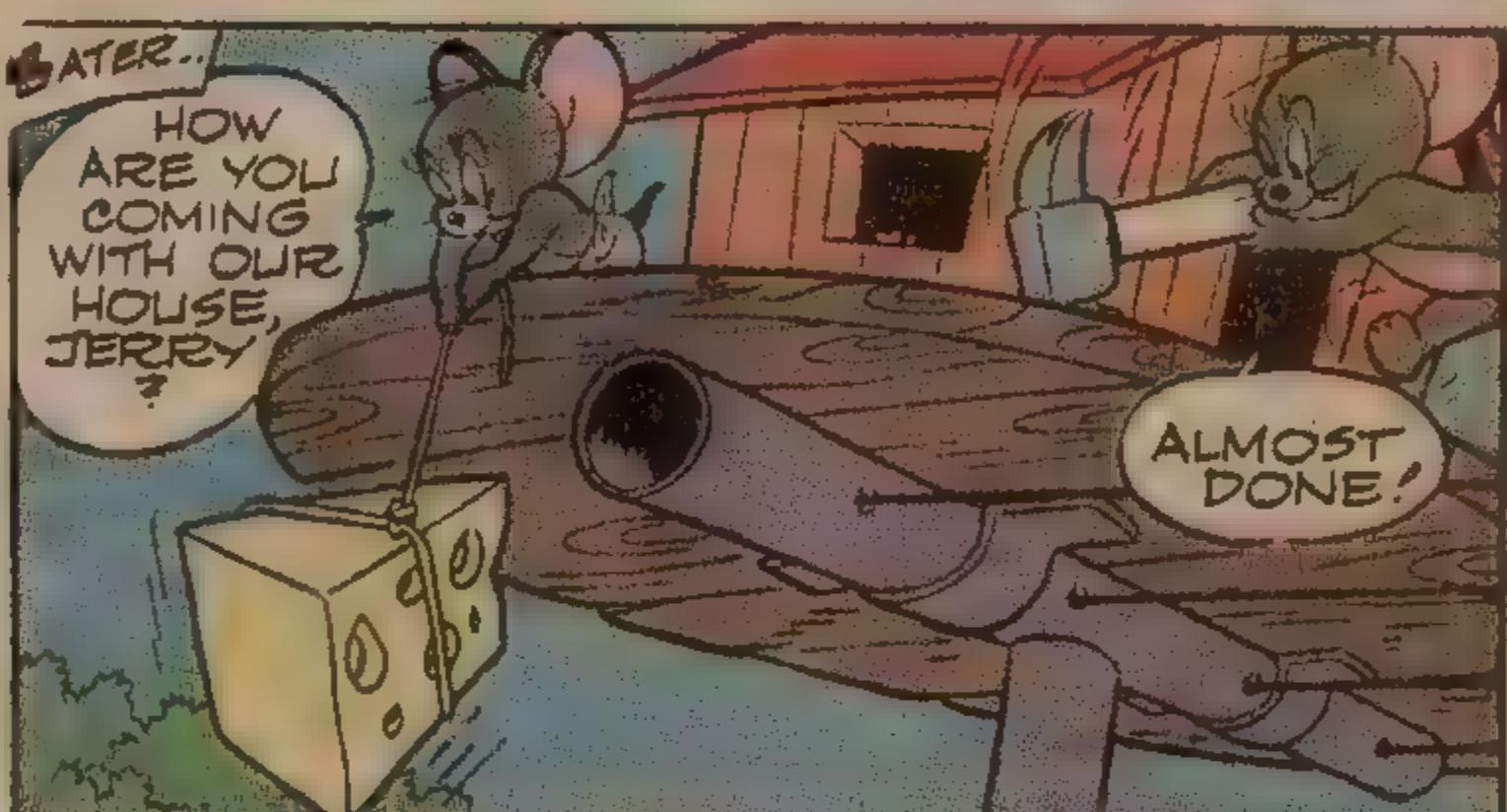
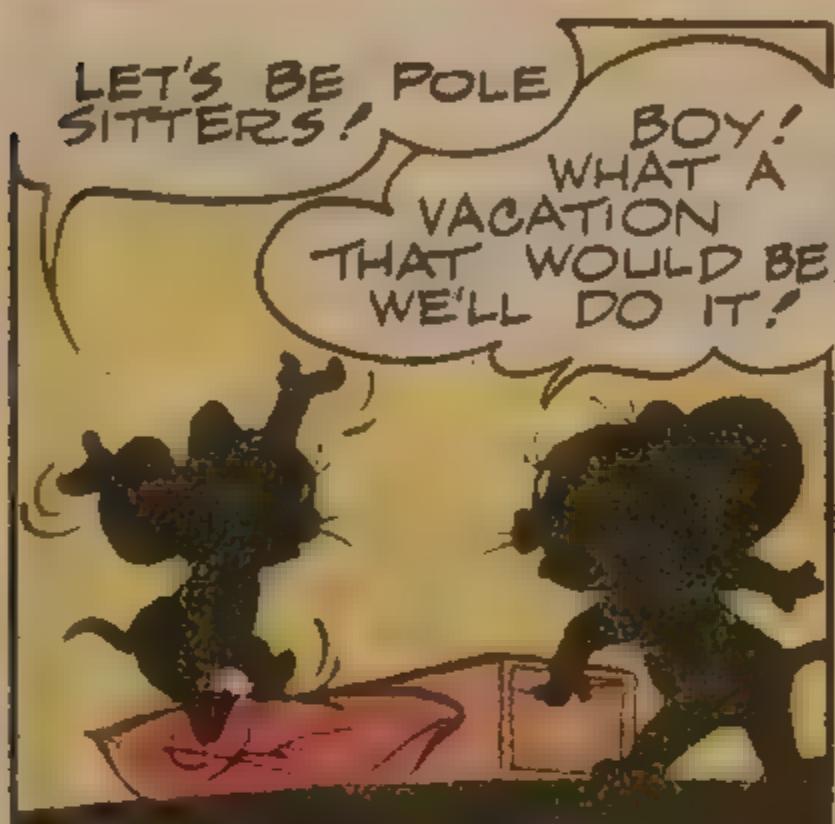
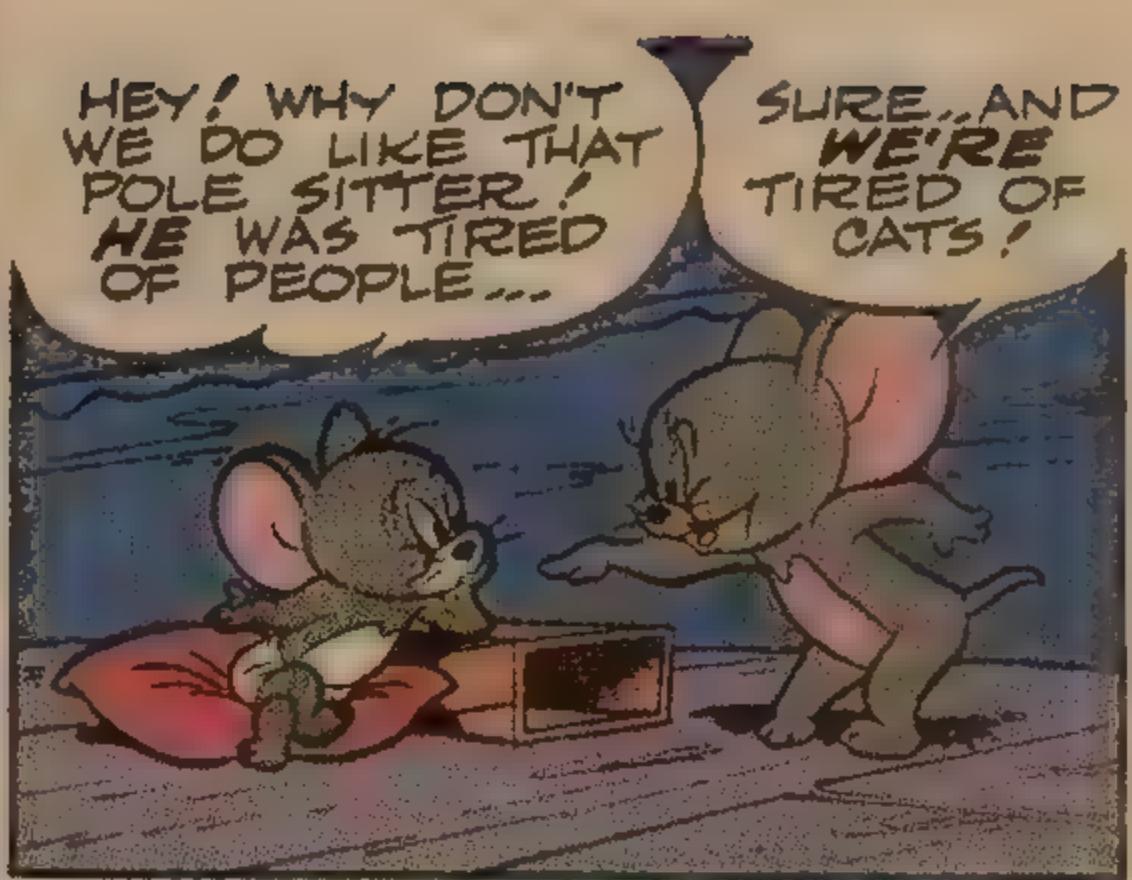
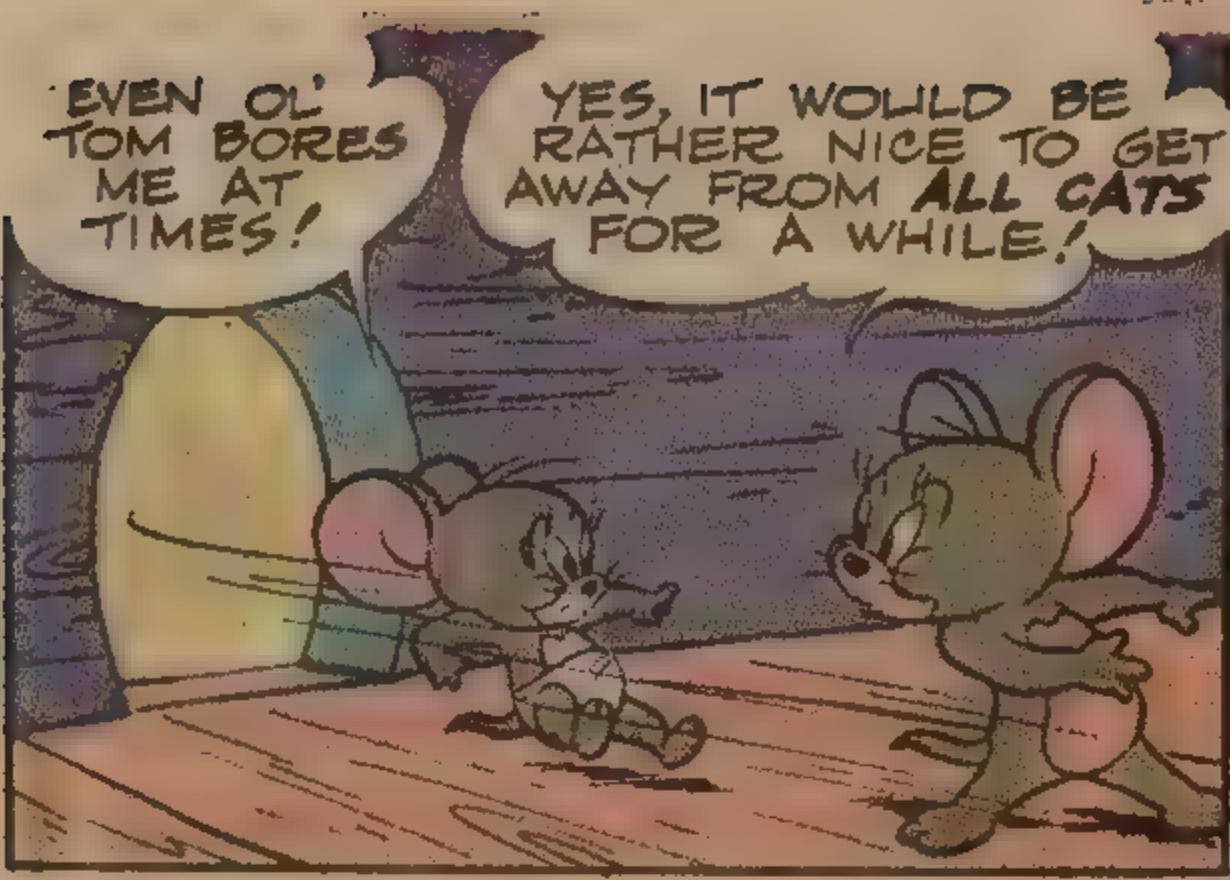
Strat-O-Matic Game Company Inc. Dept. 751
82A South Bayles Ave., Port Washington, N.Y. 11050

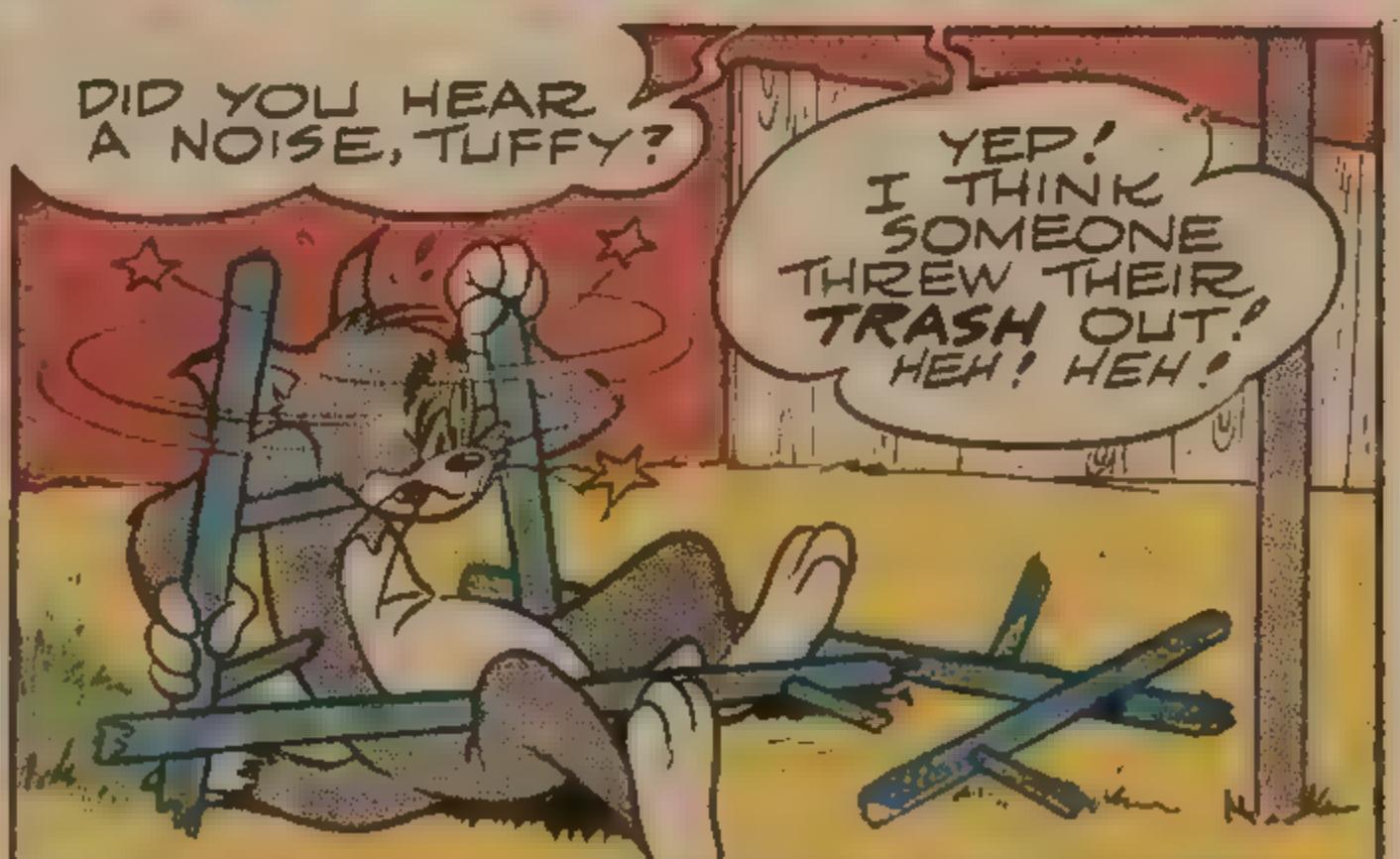
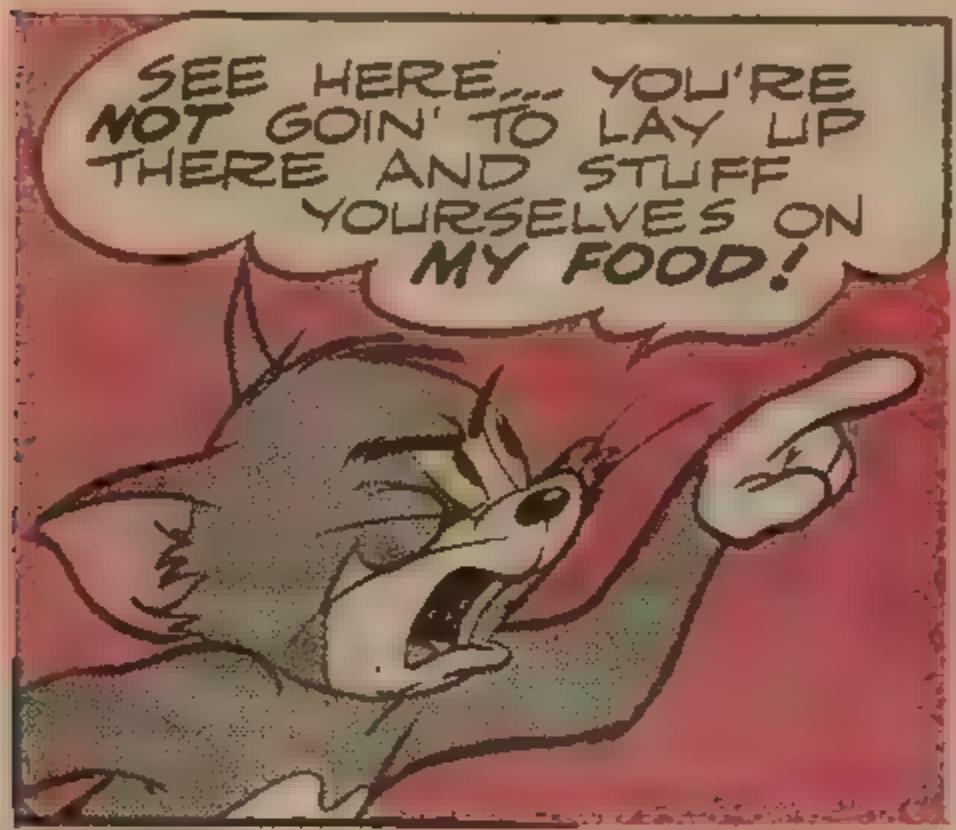
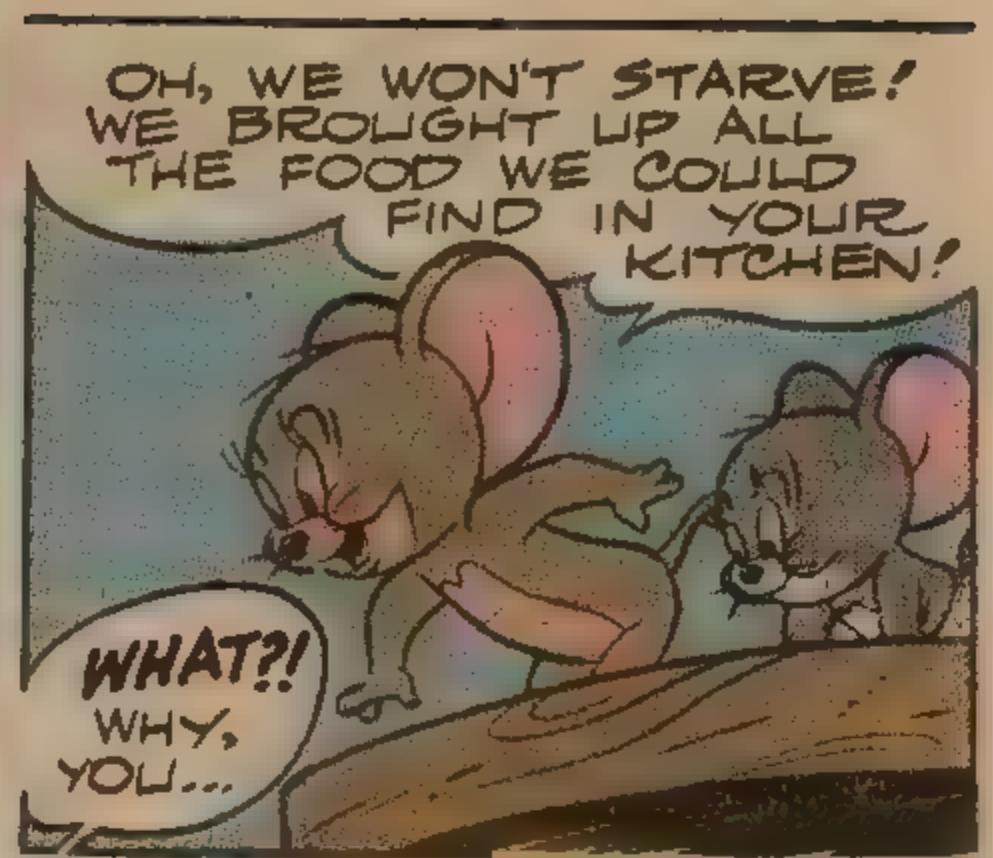
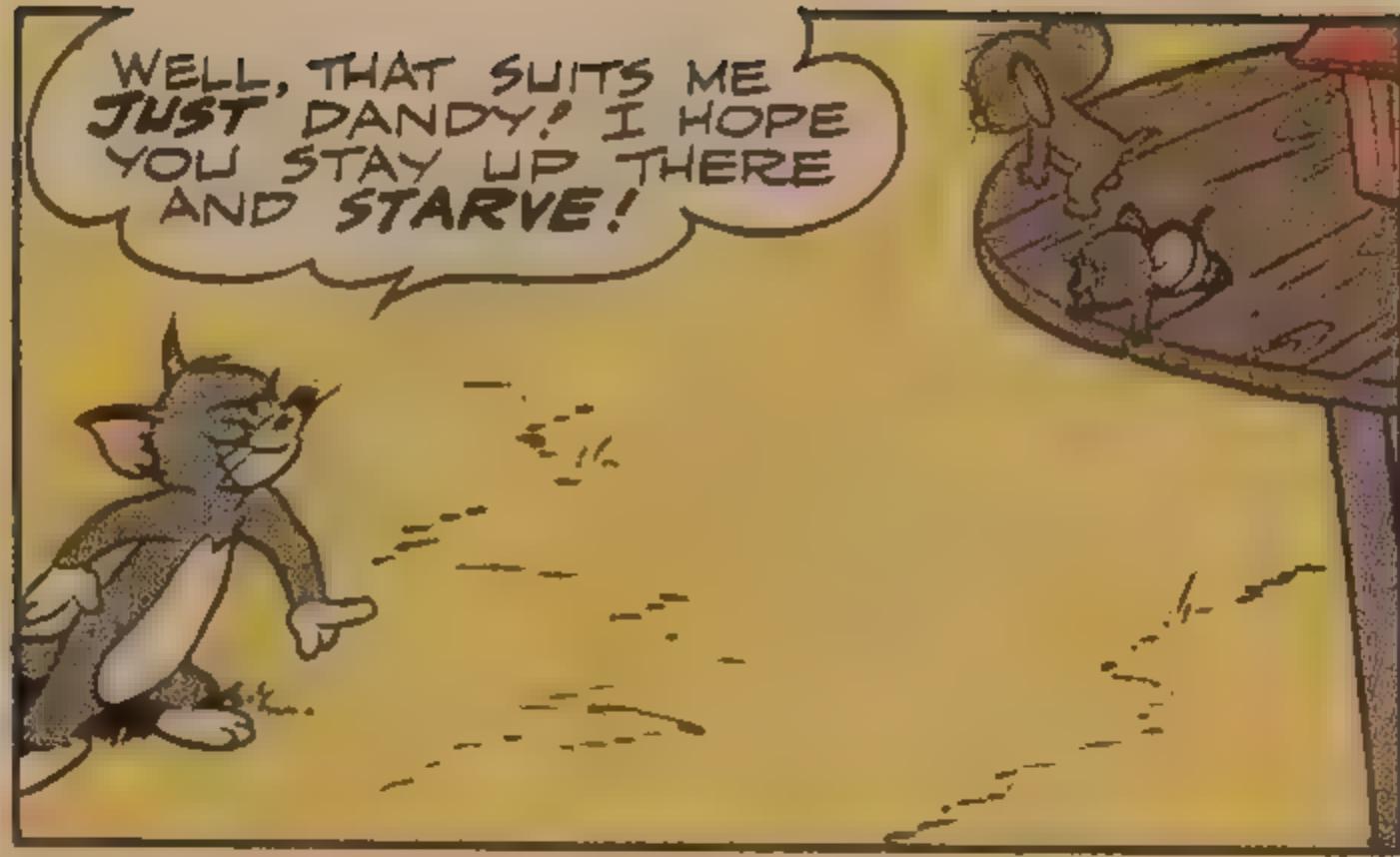
Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

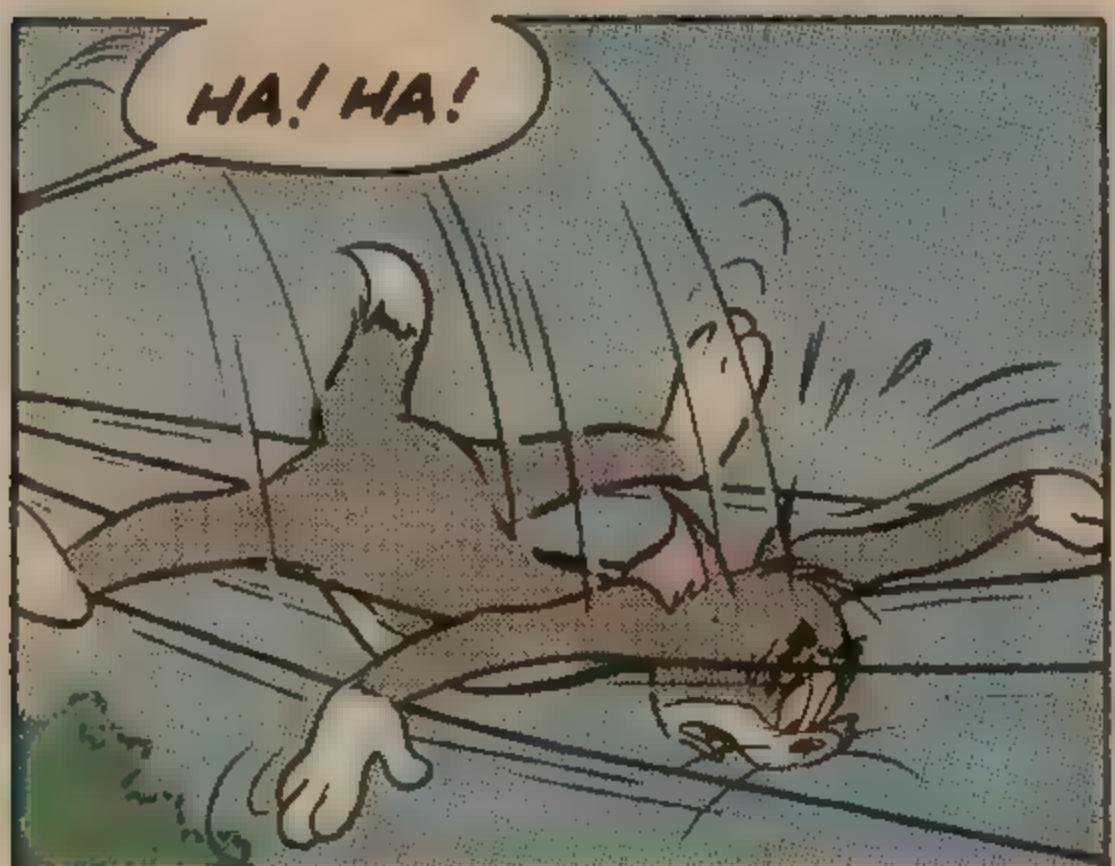
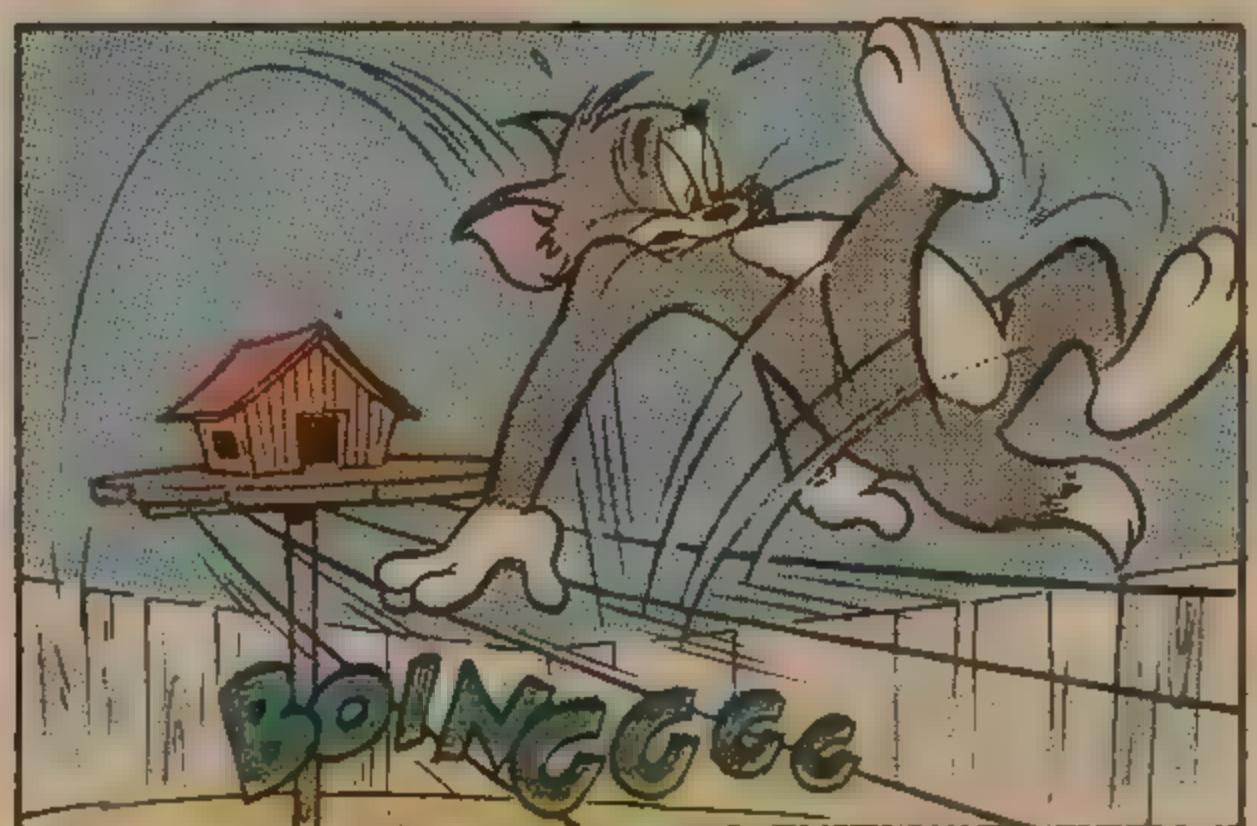
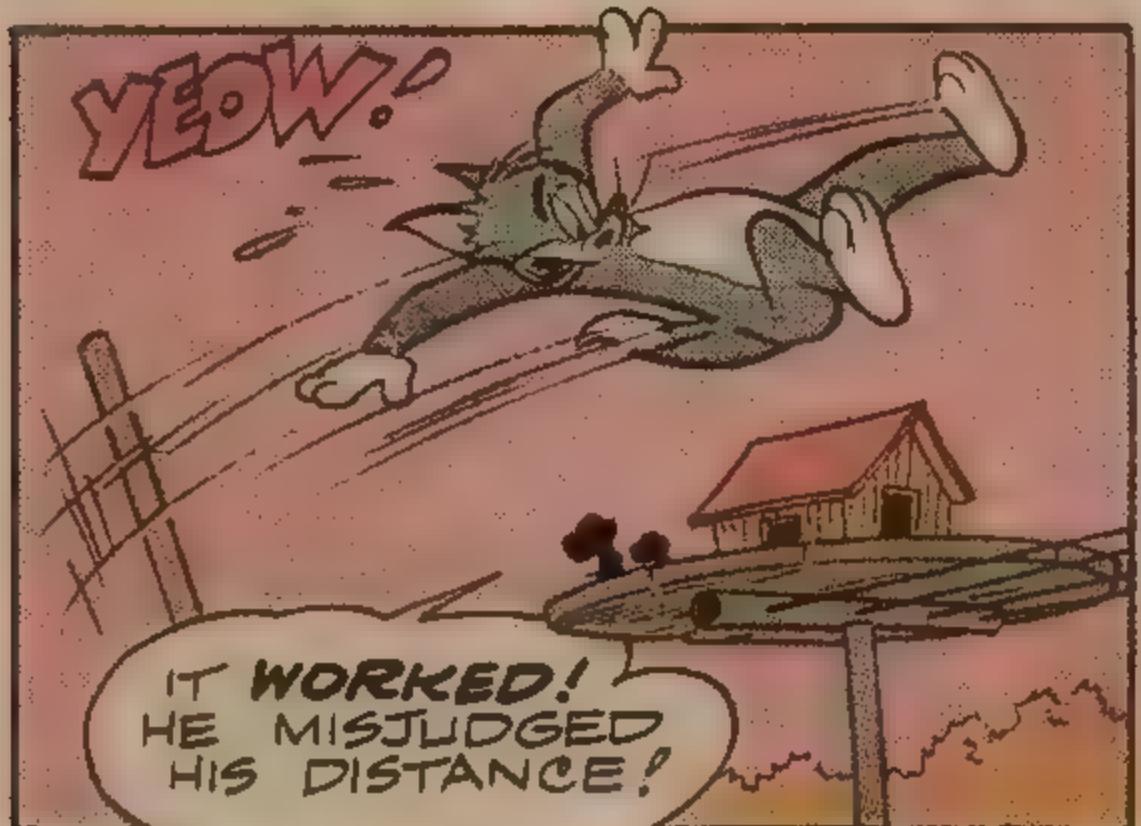
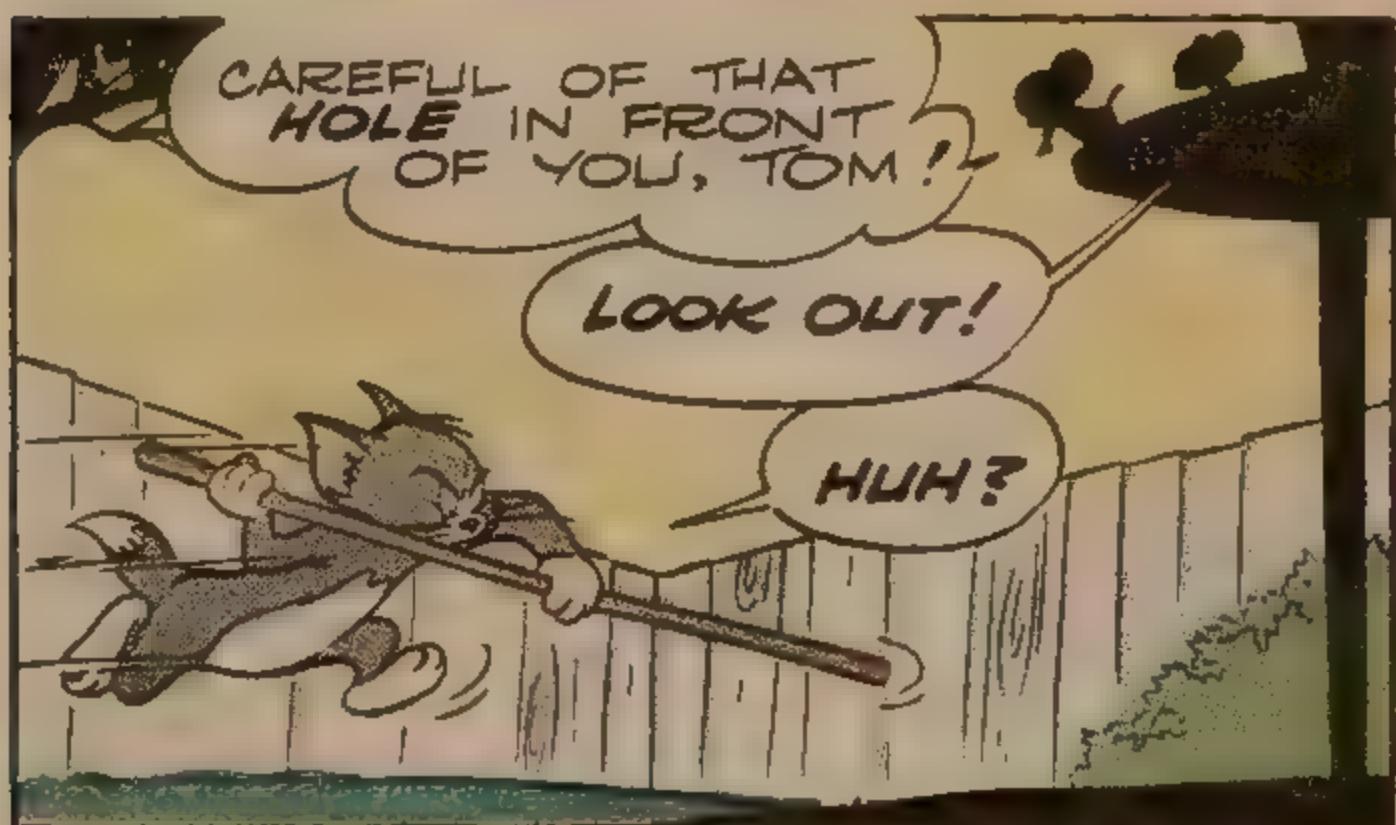
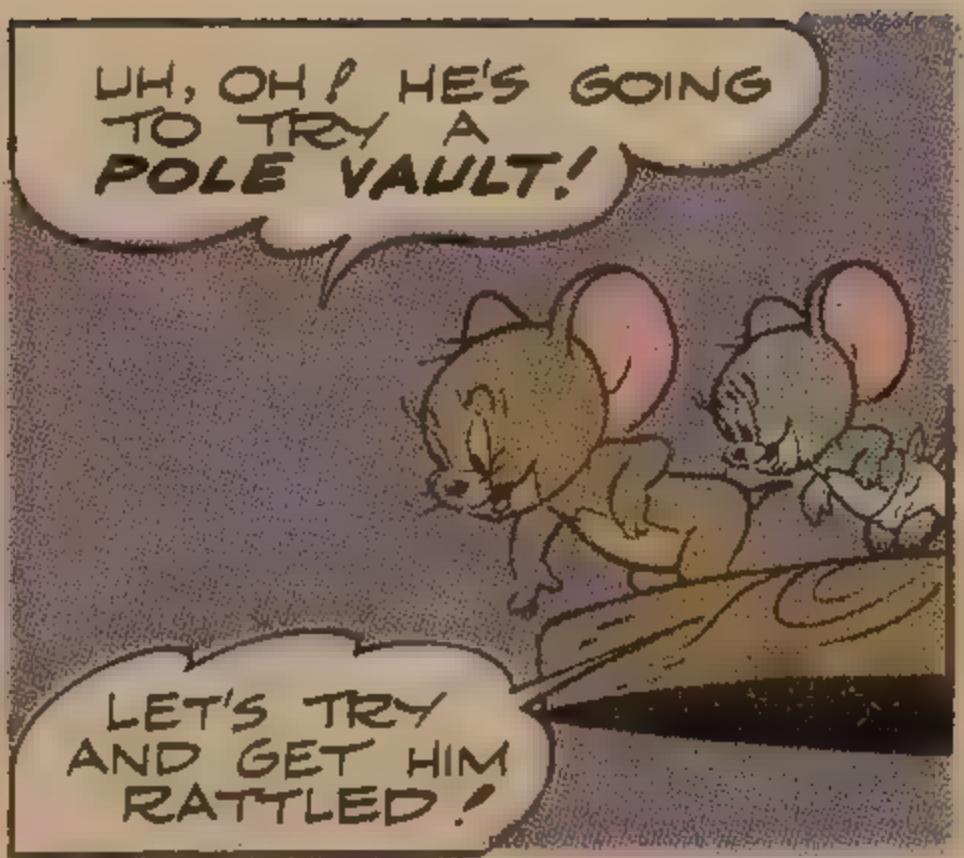
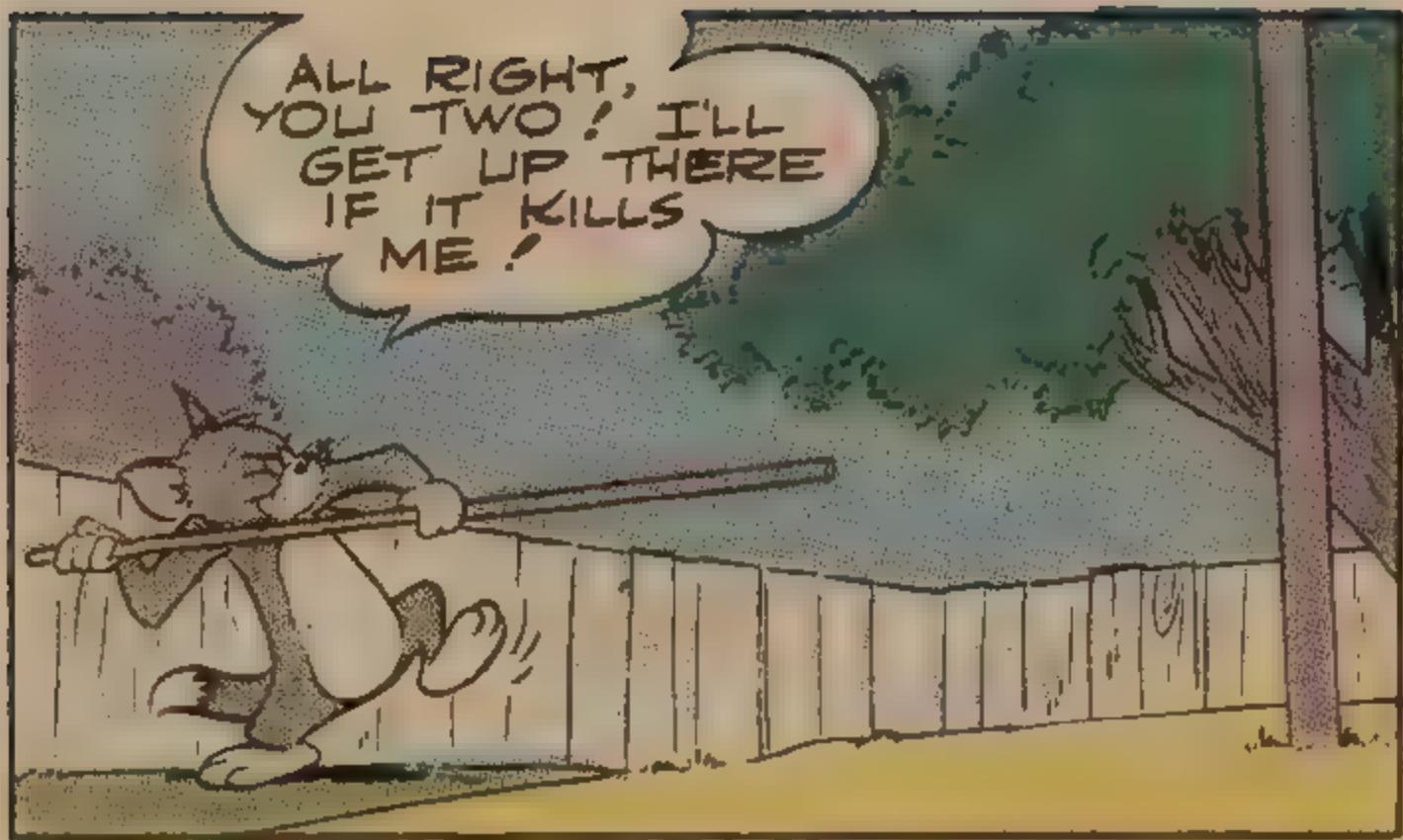
Name

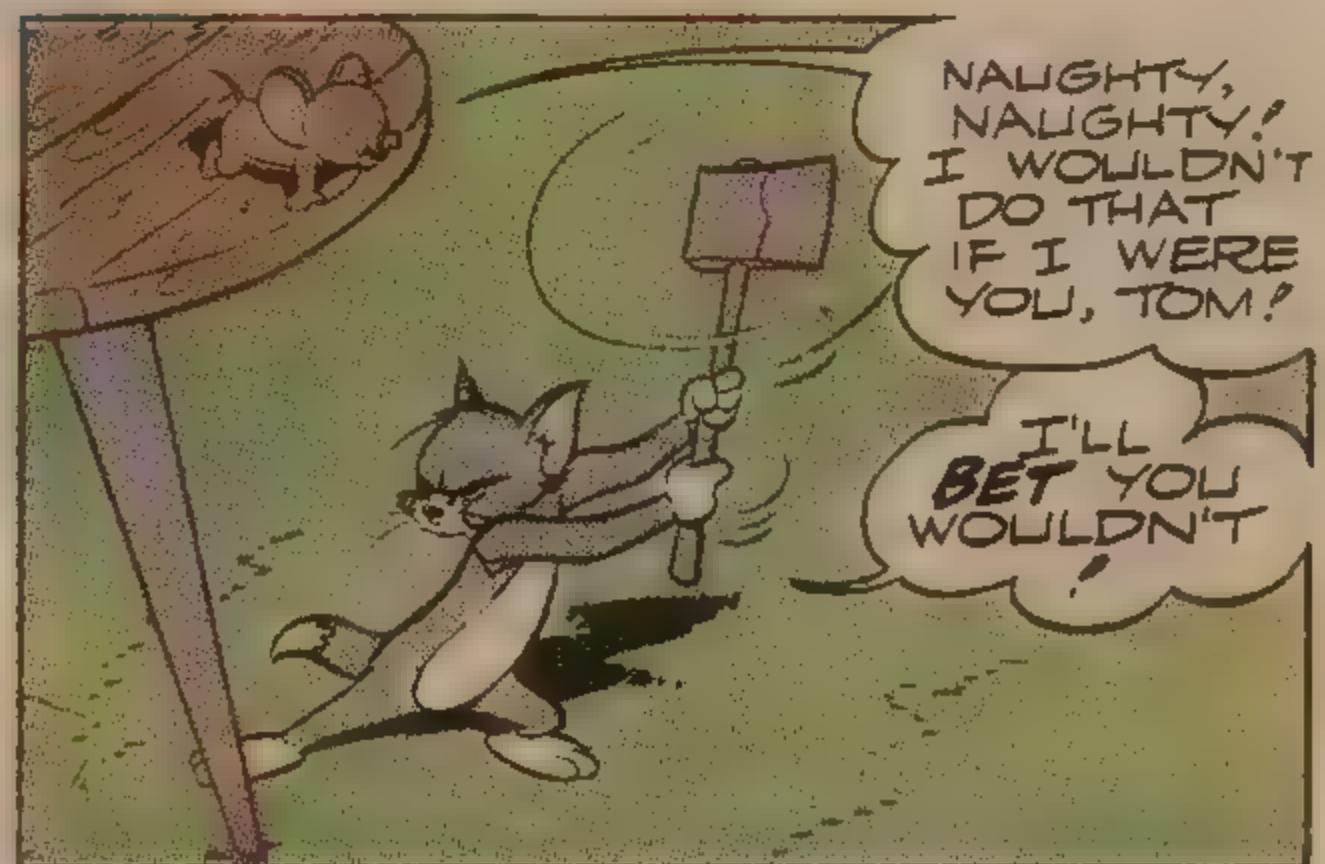
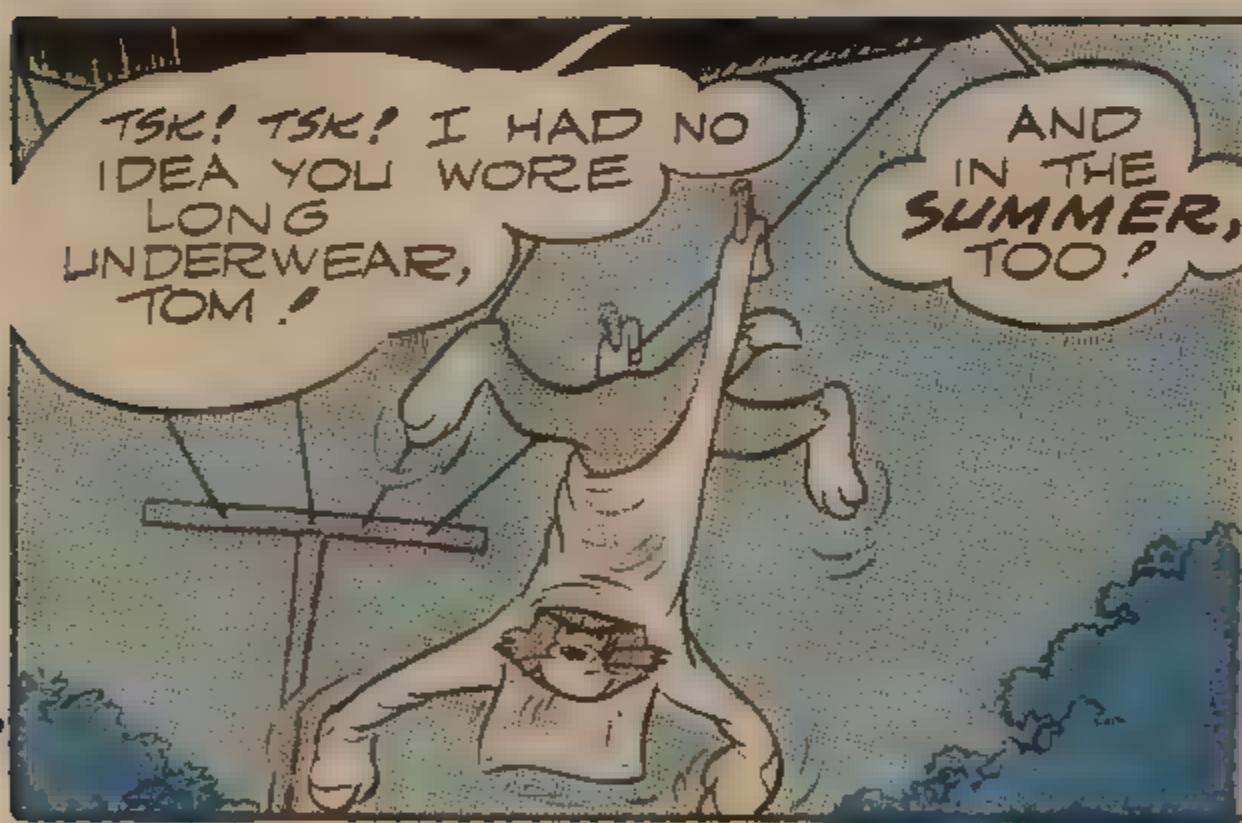
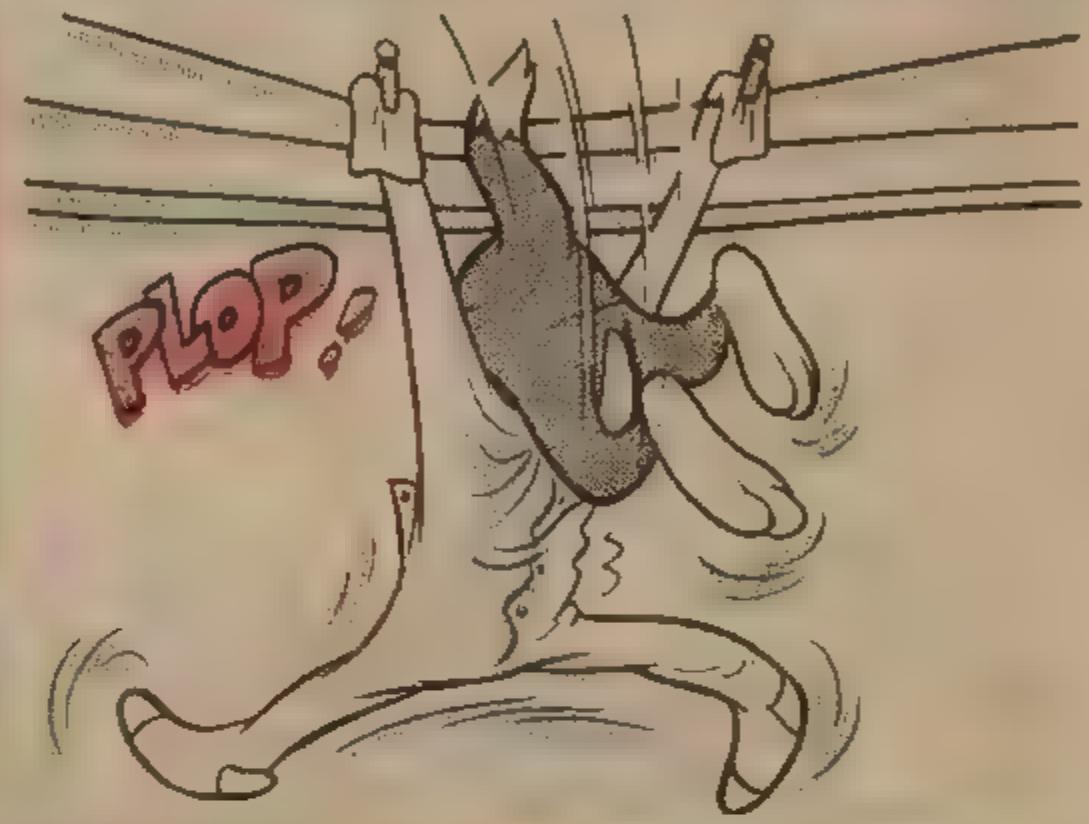
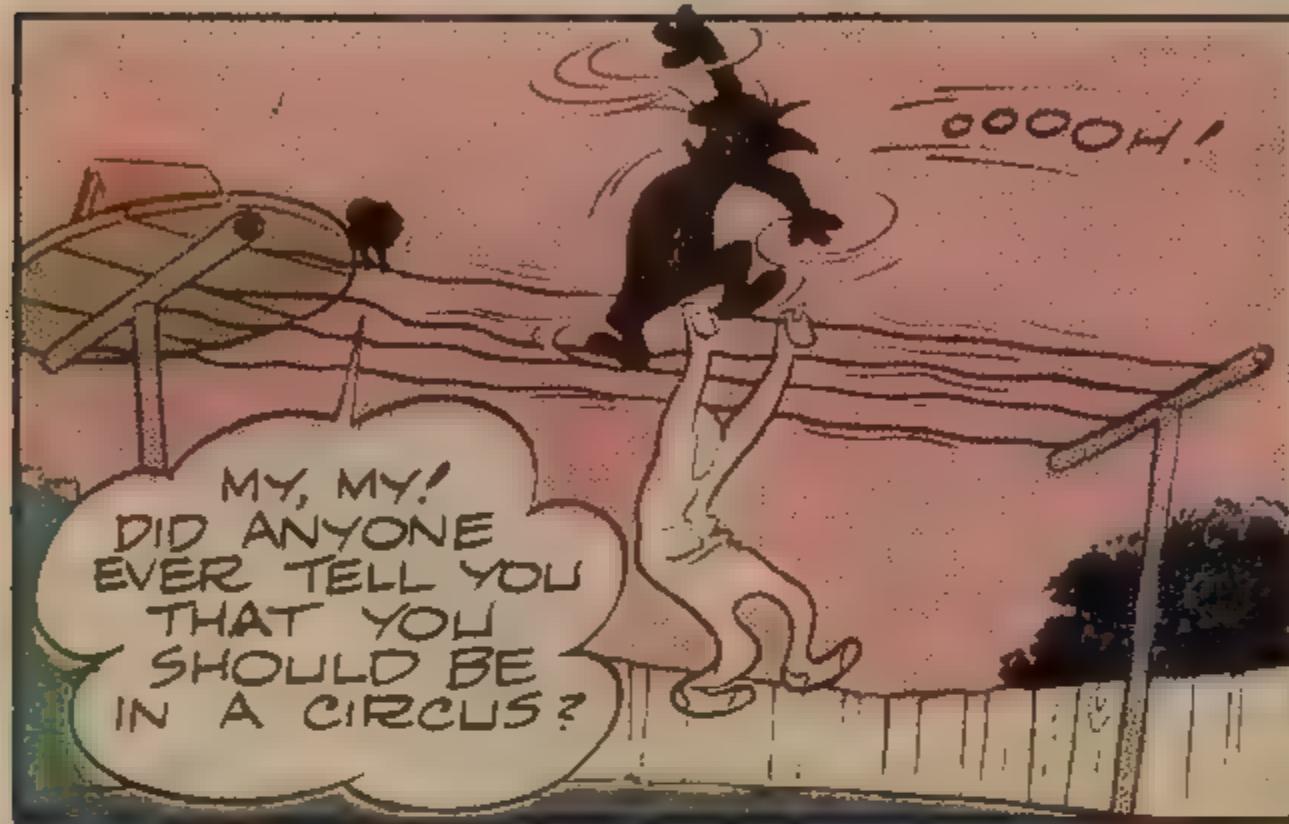
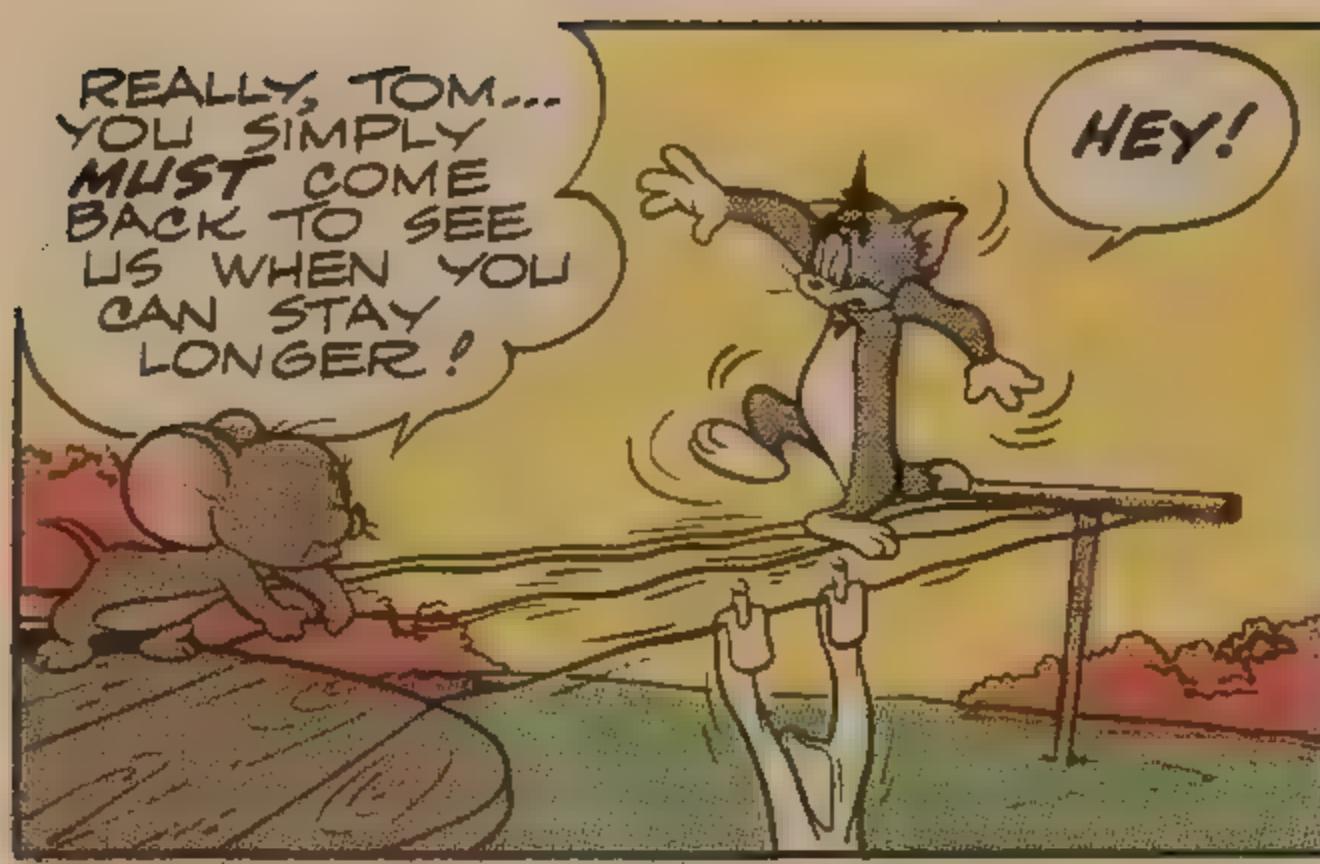
Address

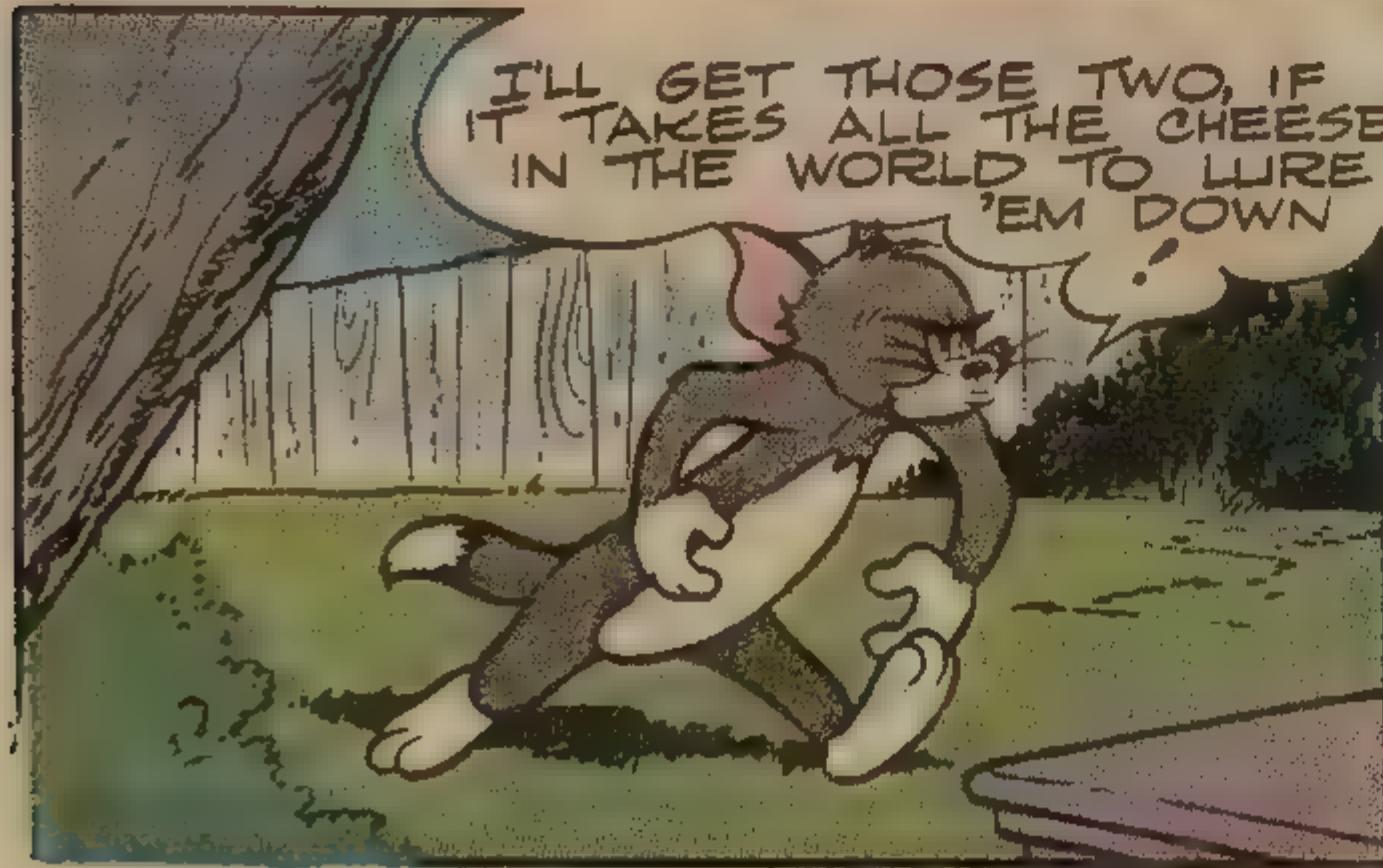
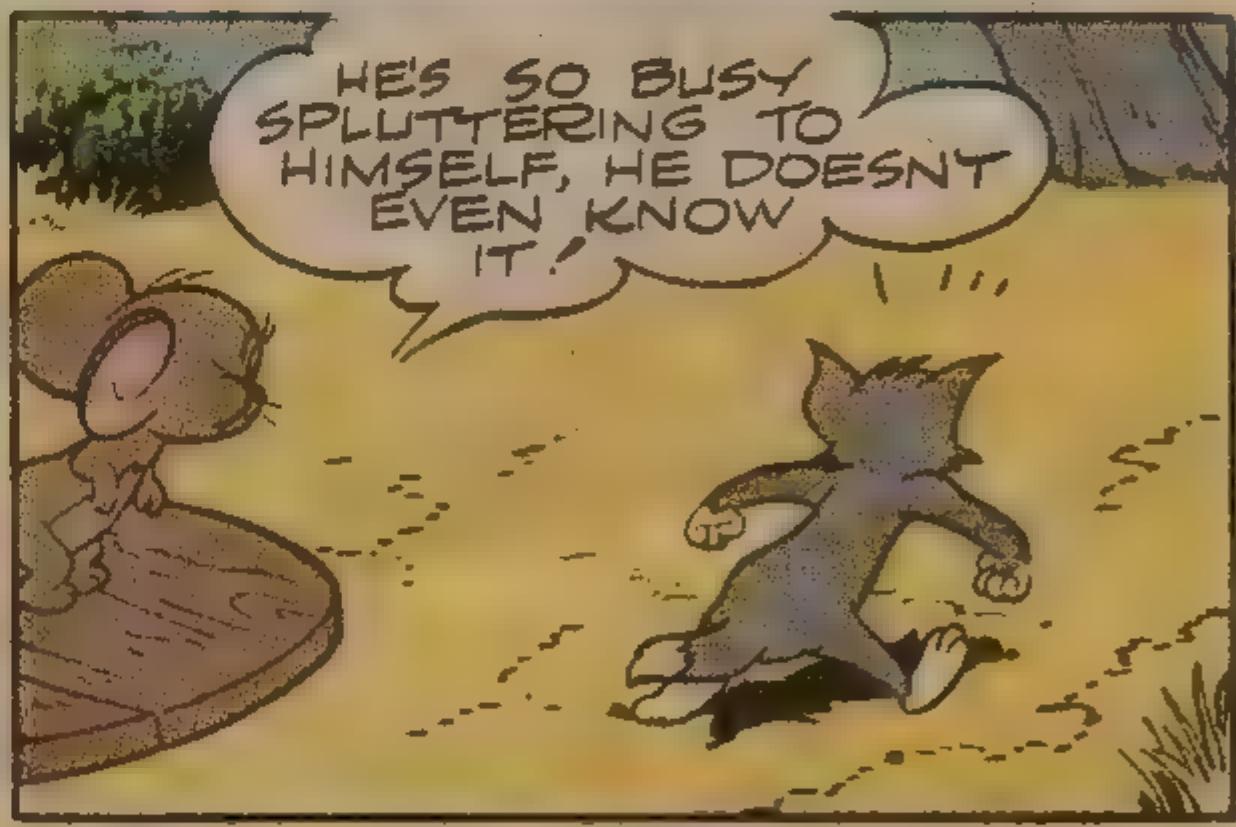
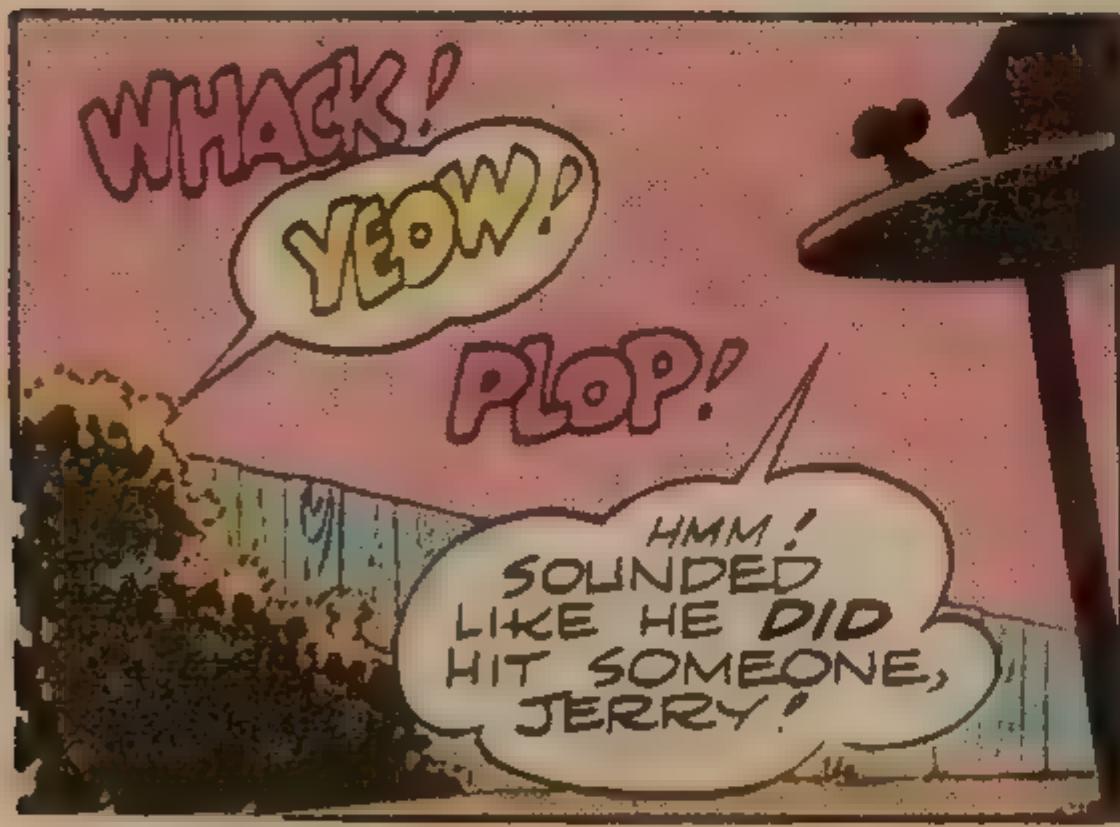
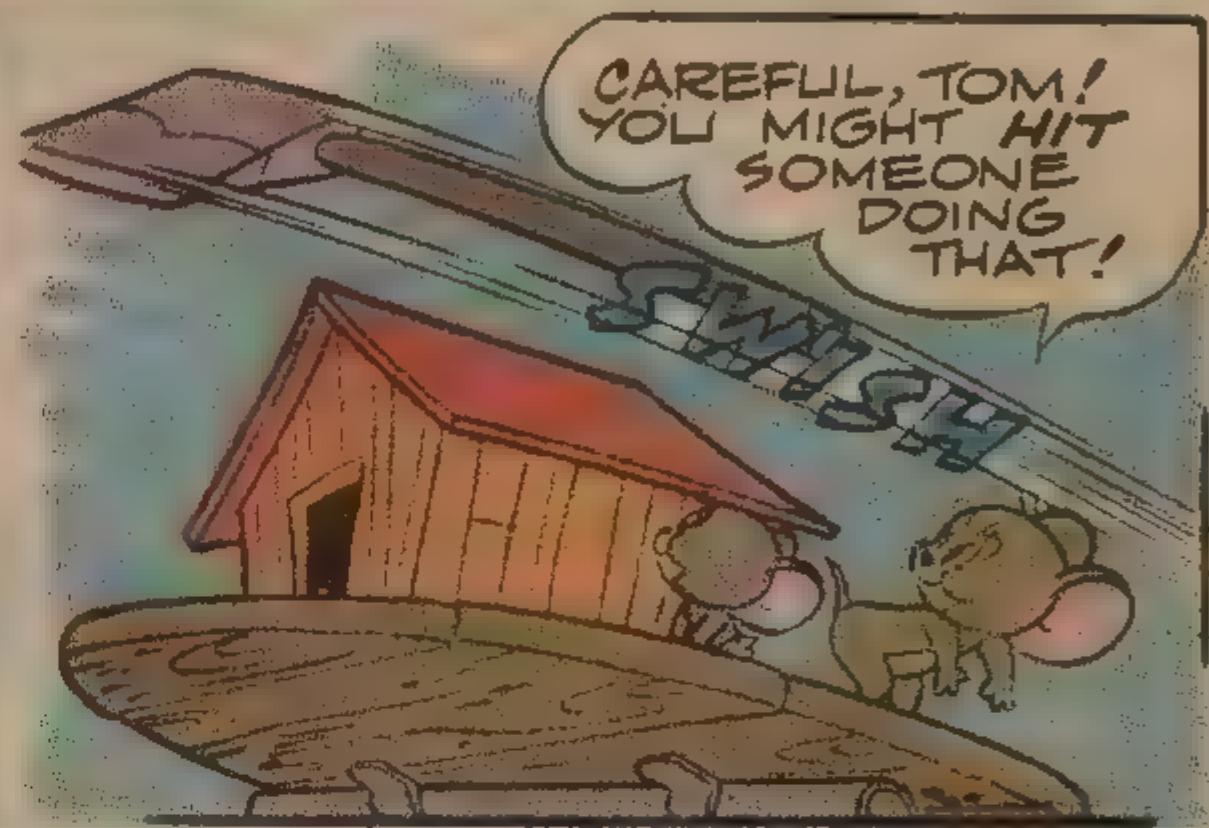
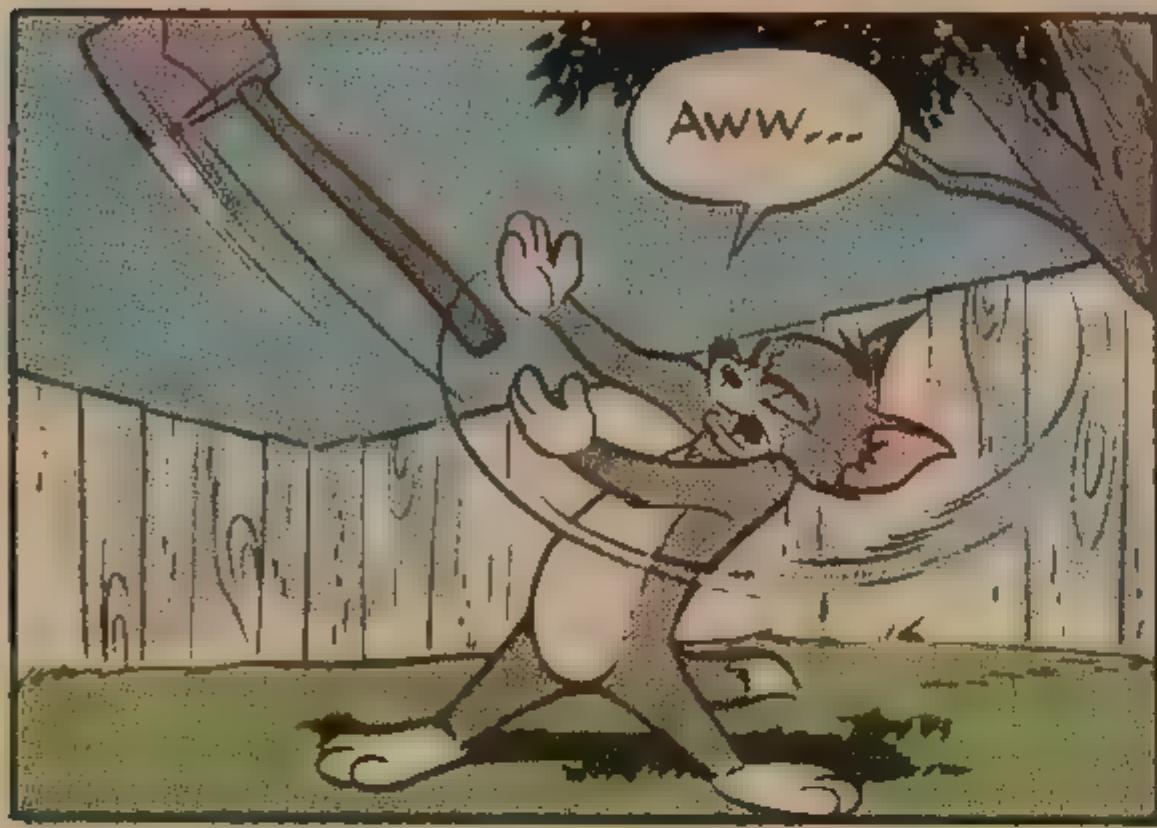
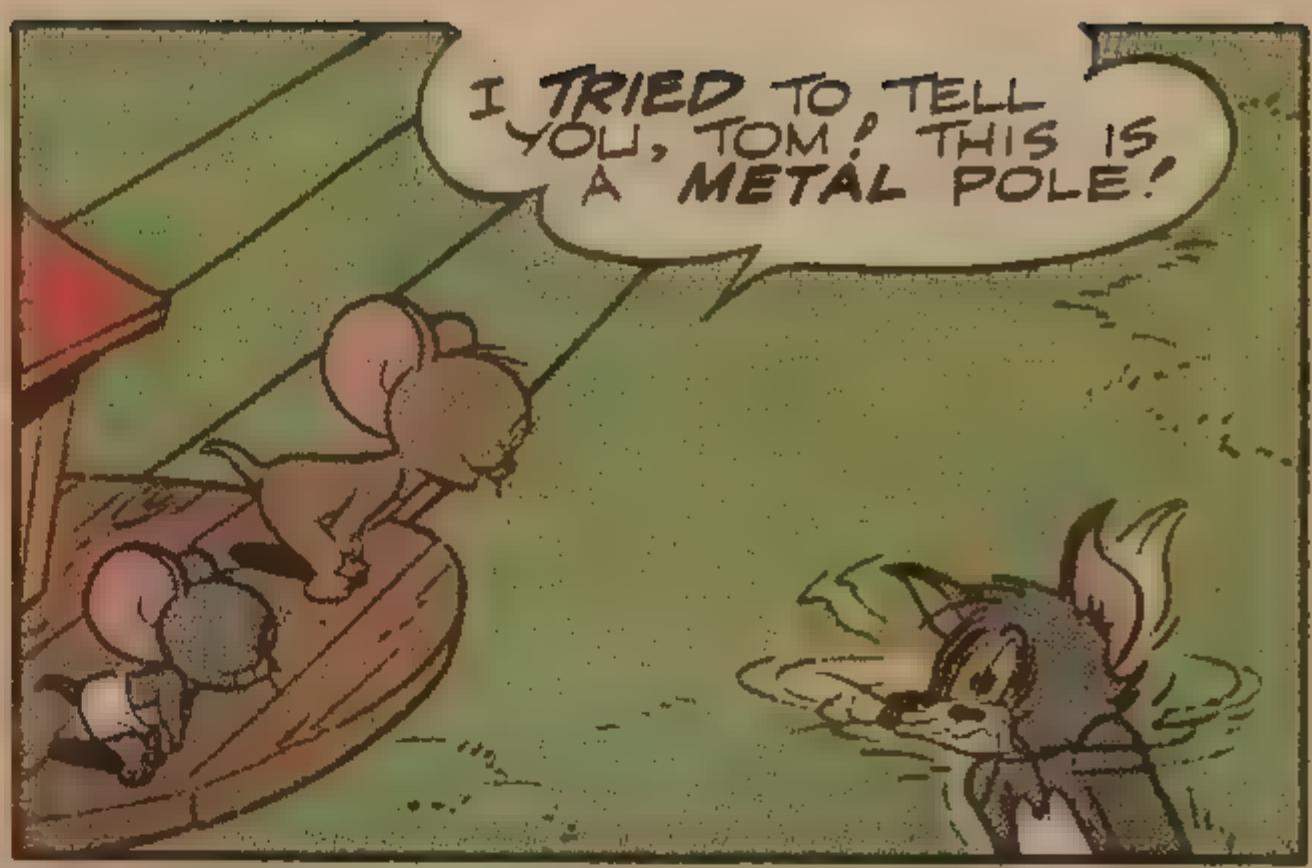
City State Zip

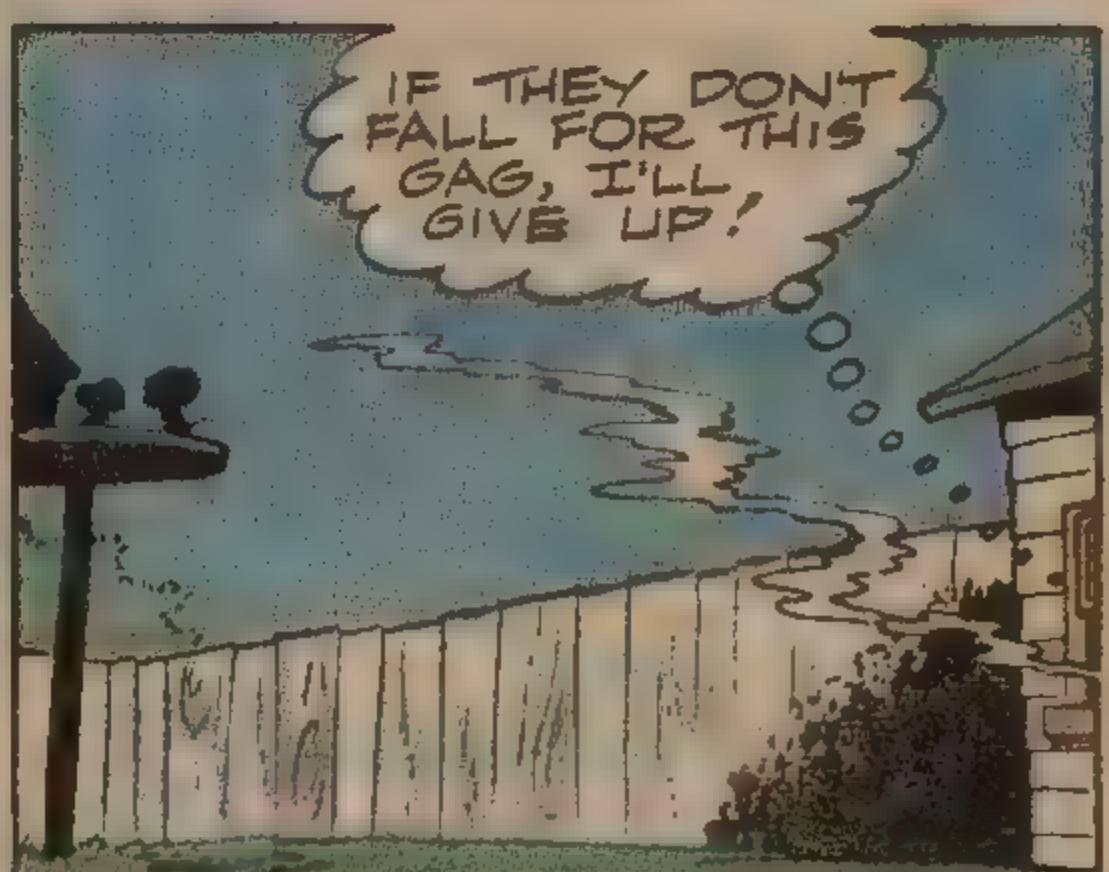
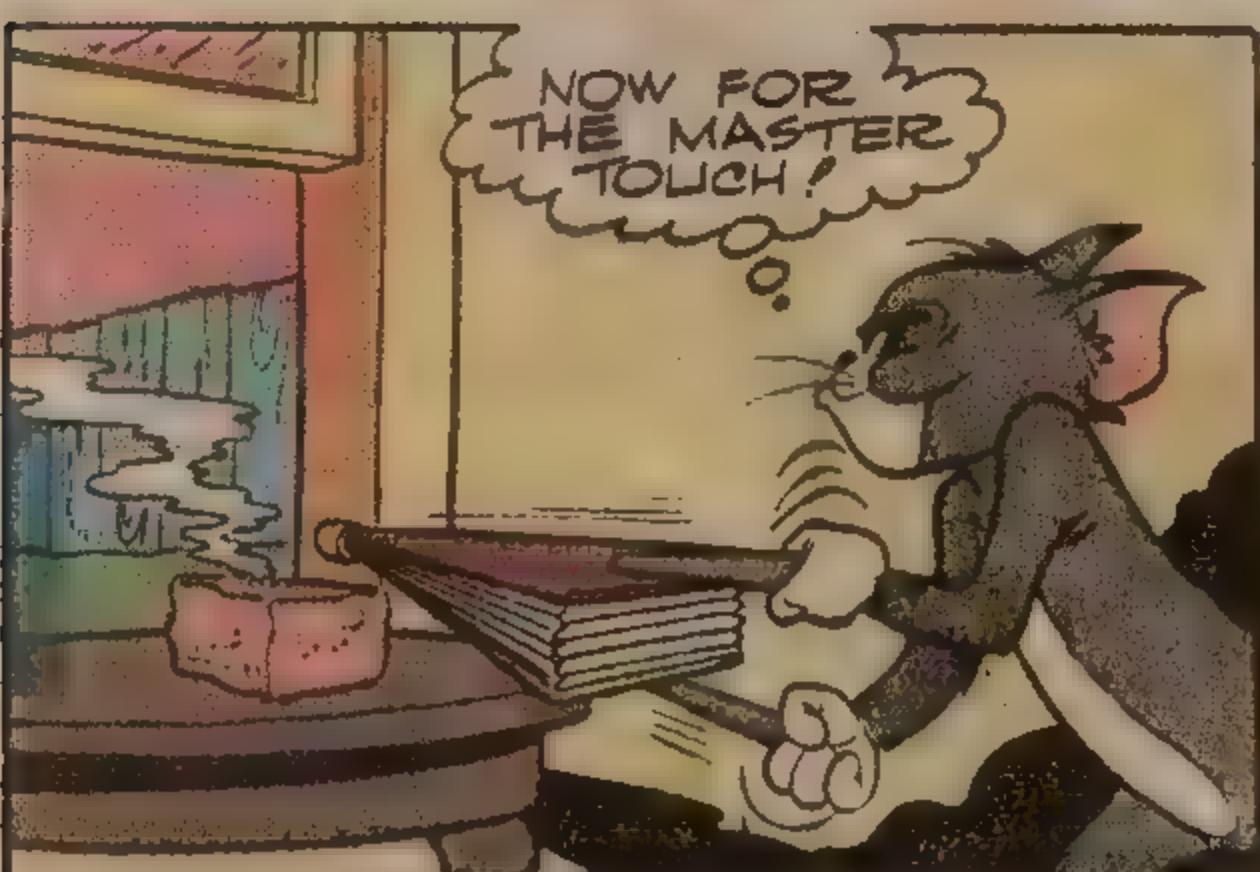
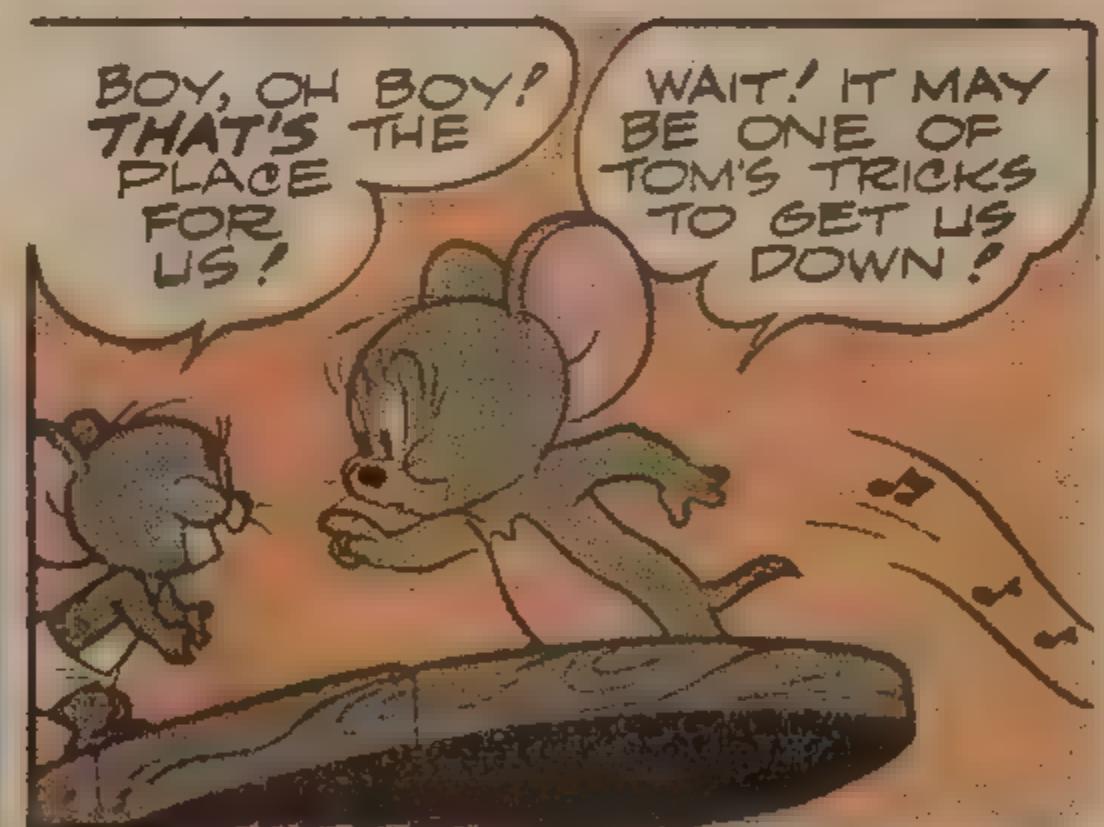
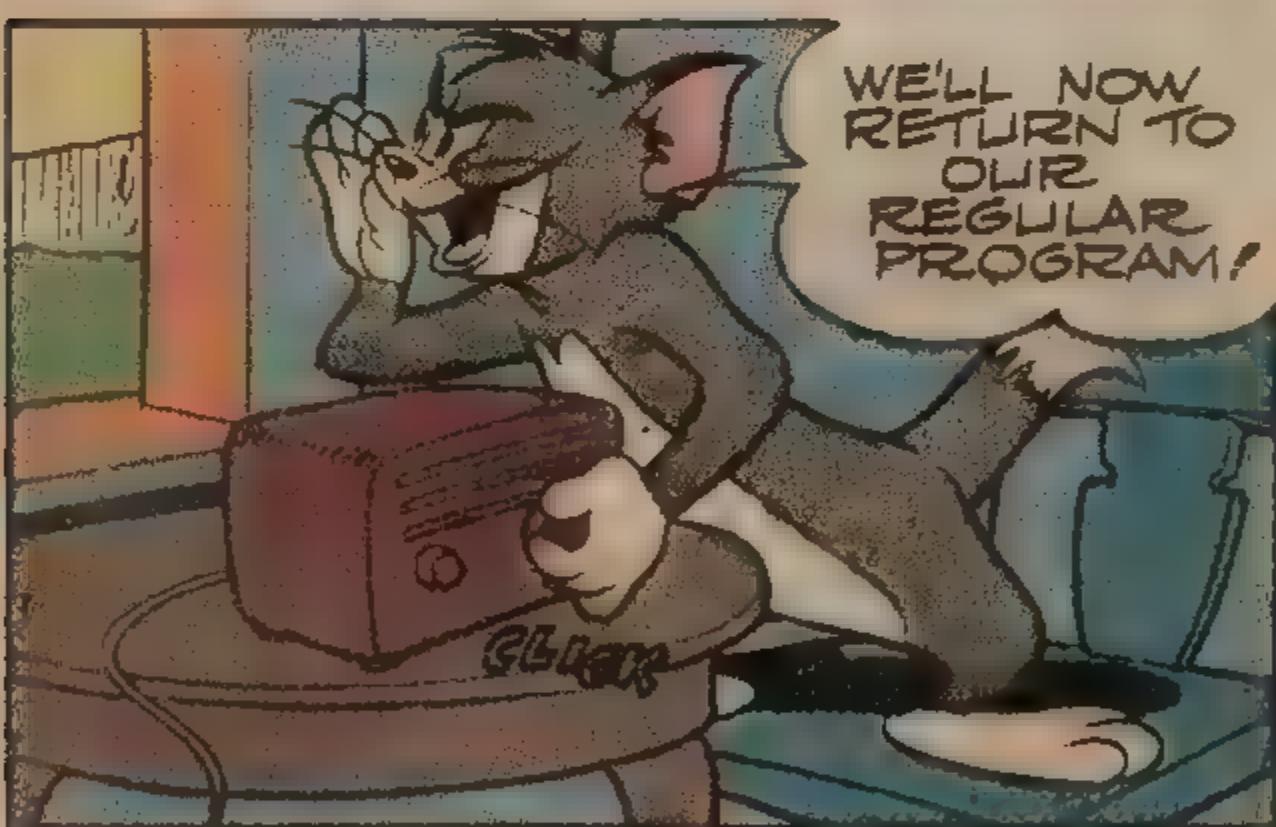
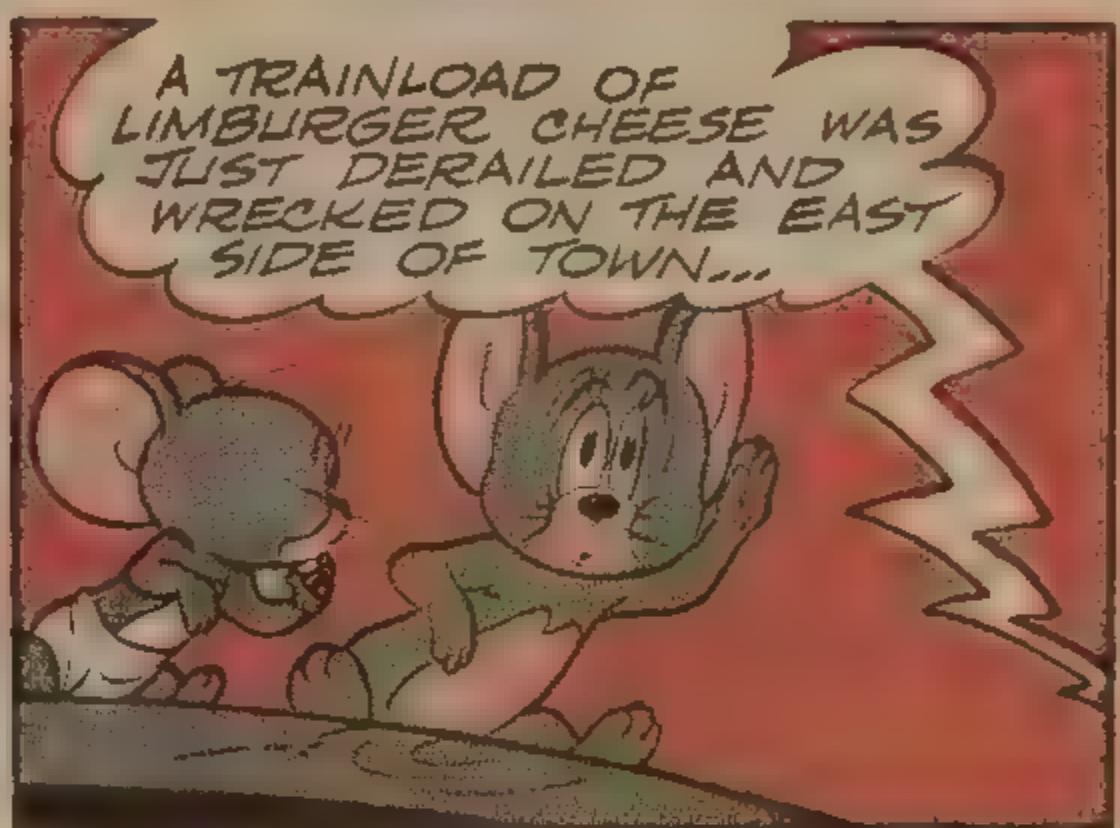
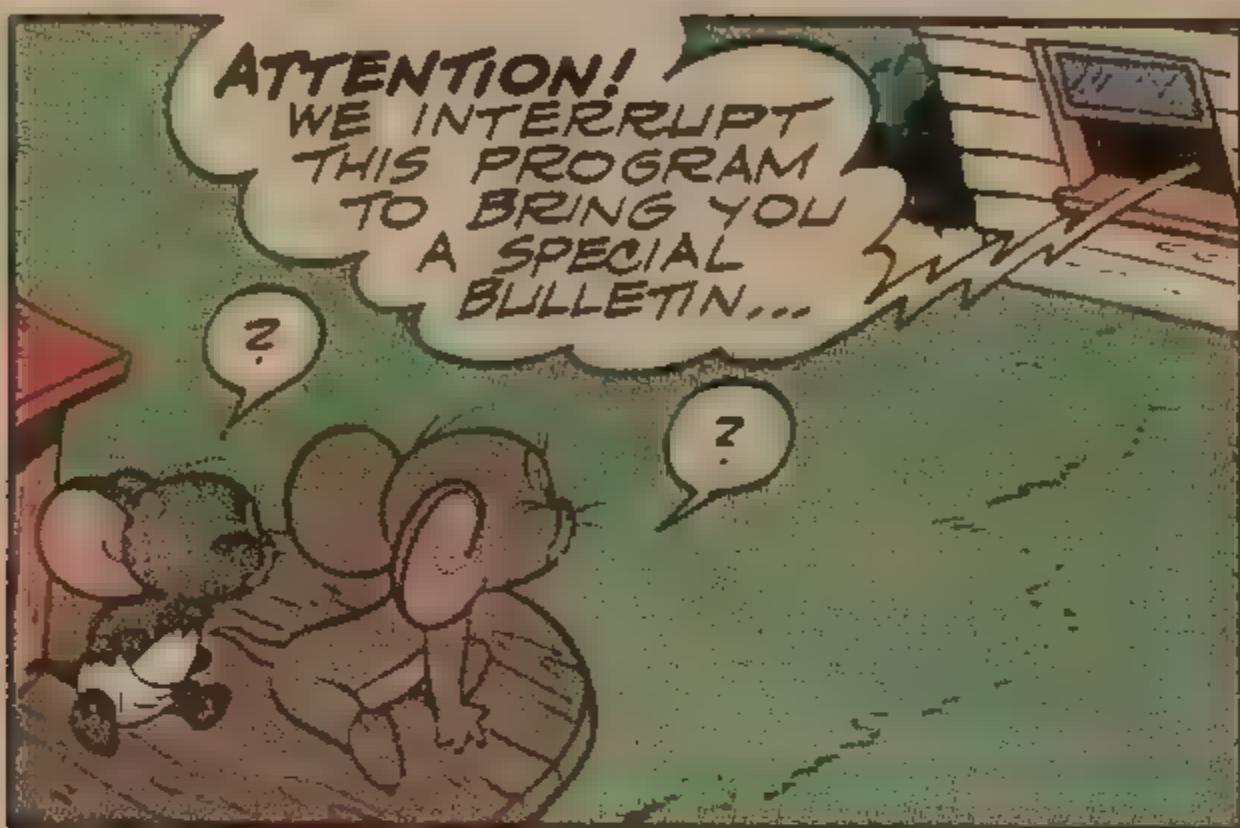
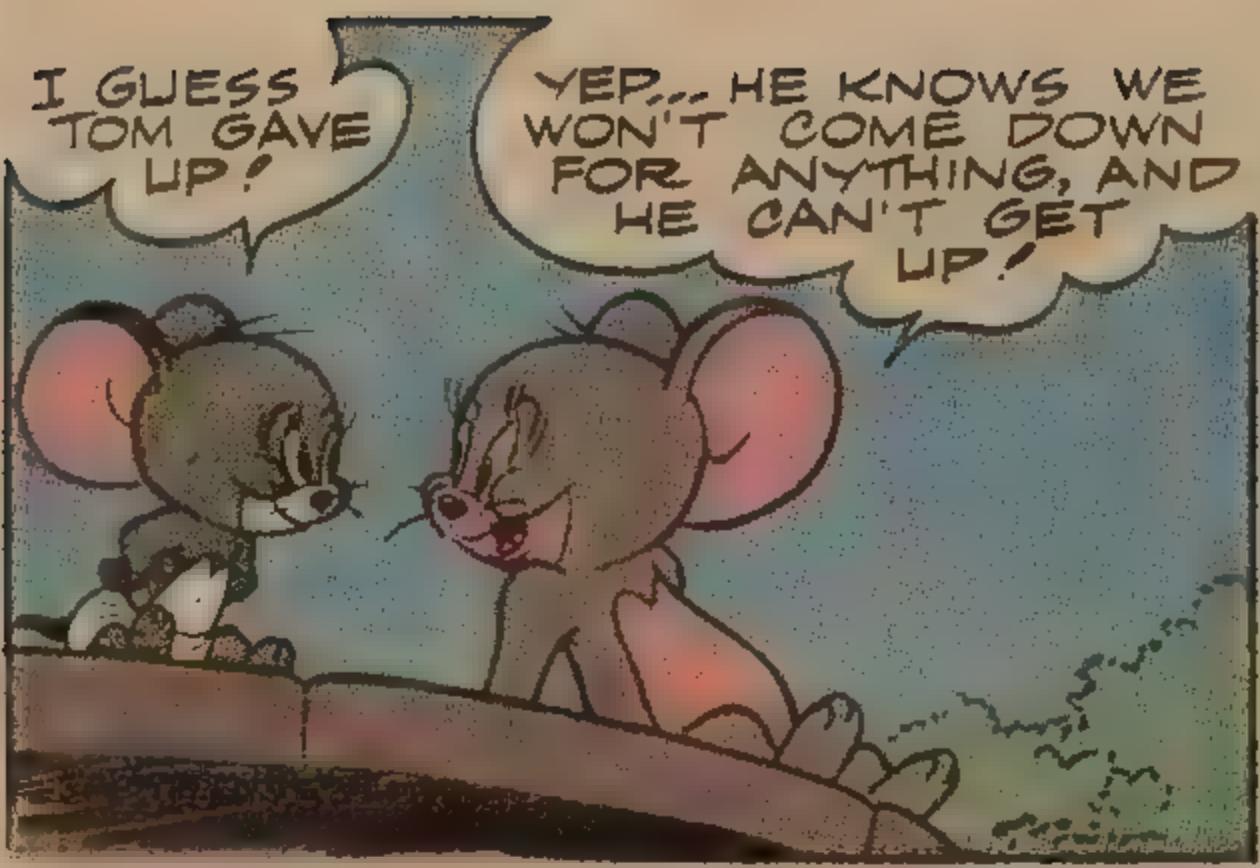




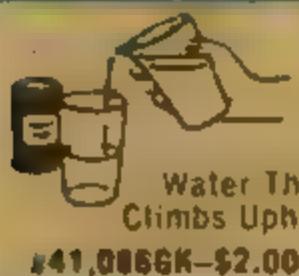








AMAZING BARGAINS - FUNSVILLE, U.S.A.



Water That Climbs Uphill
#41,086GK-\$2.00



3" Astronomical Telescope
#85,050GK-\$29.95



Great International Paper Airplane Book
#9,391GK-\$2.95



Giant Weather Balloons
#60,568GK 8'-\$2.00
#60,632GK 16'-\$7.00



Helium Balloons Make A "Ball"
#71,289GK-\$3.00



"Fish" With A Giant 5lb.Magnet
#70,571GK-\$14.00
#70,570GK(3½lbs.)\$8.75



Plastic Model V-8 Engine Kit
#70,448GK-\$13.50



9' Hot Air Balloon Kit
#60,651GK-\$2.00



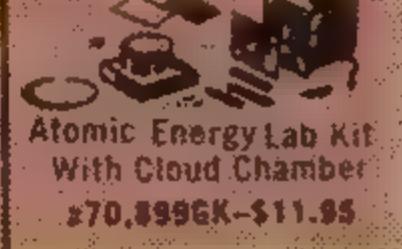
Hot Air Flying Saucer Kit
#71,175GK-\$3.00



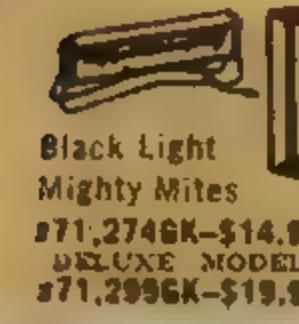
Build a 2000° Solar Energy Furnace
#70,533GK-\$4.00



Miniature Water Pump
#50,345GK-\$2.25



Atomic Energy Lab Kit With Cloud Chamber
#70,899GK-\$11.95



Black Light Mighty Mites
#71,274GK-\$14.95
DELUXE MODEL
#71,299GK-\$19.95

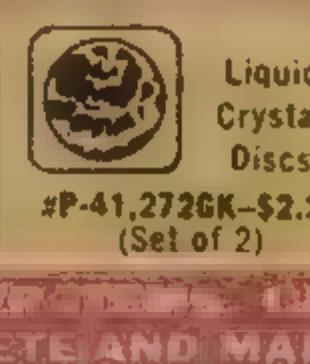


Liquid Fuel Rocket Kit
#71,182GK-\$15.95

SCIENCE FAIR HEADQUARTERS
WRITE FOR FREE BOOKLET 9847



12 Magic Jumping Fun Discs
#P-41,150GK-\$2.00
#P-41,180GK-\$12.00
(Set of 100)



Liquid Crystal Discs
#P-41,272GK-\$2.25
(Set of 2)



Battery Powered Gyroscope
#71,161GK-\$6.00

GUARANTEE!

YOU MUST BE SATISFIED OR YOUR MONEY BACK!

Return Purchases for Any Reason Within 30 Days!

(All Prices Postpaid)

Send for GIANT FREE CATALOG
OVER 4,000 BARGAINS IN SCIENCE-OPTICS-SPACE

FOR MORE THAN 25 YRS.

EDMUND SCIENTIFIC CO., 300 Edscorp Bldg.
Barrington, New Jersey 08007

Enclosed is Check, Money Order for the following, to be sent promptly, postpaid:

STOCK NO.	PRICE	STOCK NO.	PRICE
-----------	-------	-----------	-------

Please send GIANT FREE CATALOG "GK" * All Prices
 Please send SCIENCE FAIR BOOKLET 9847 Postpaid

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

EDMUND

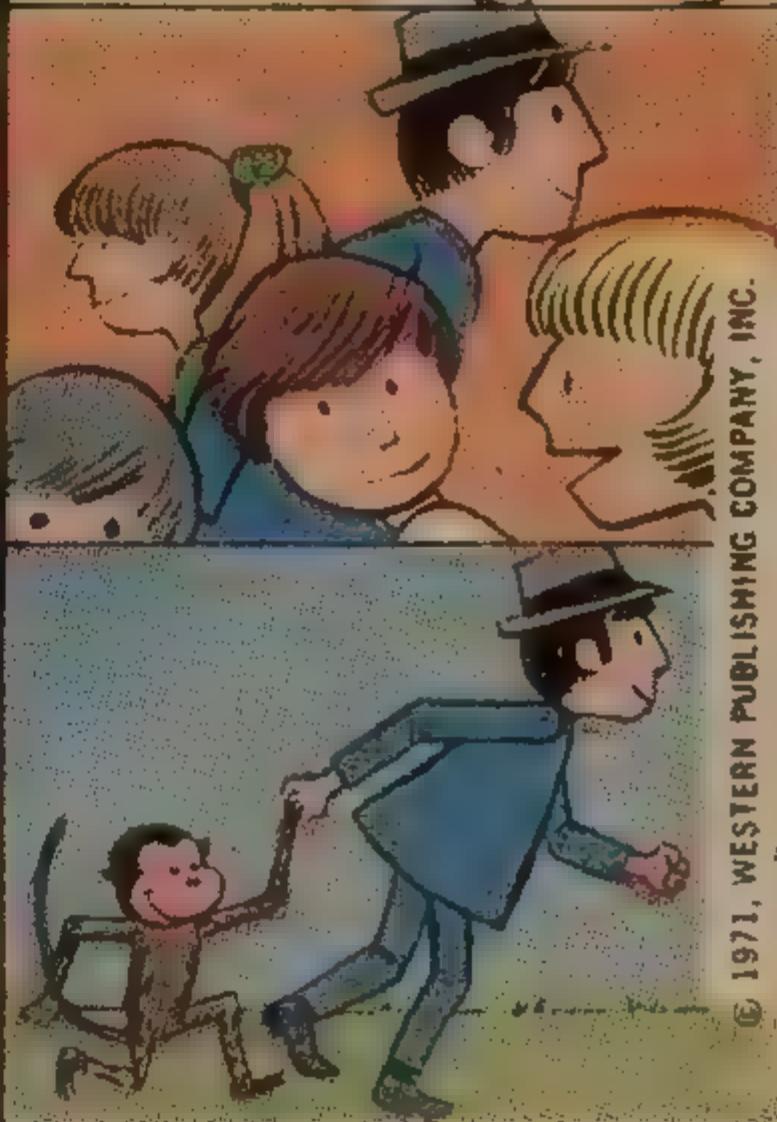
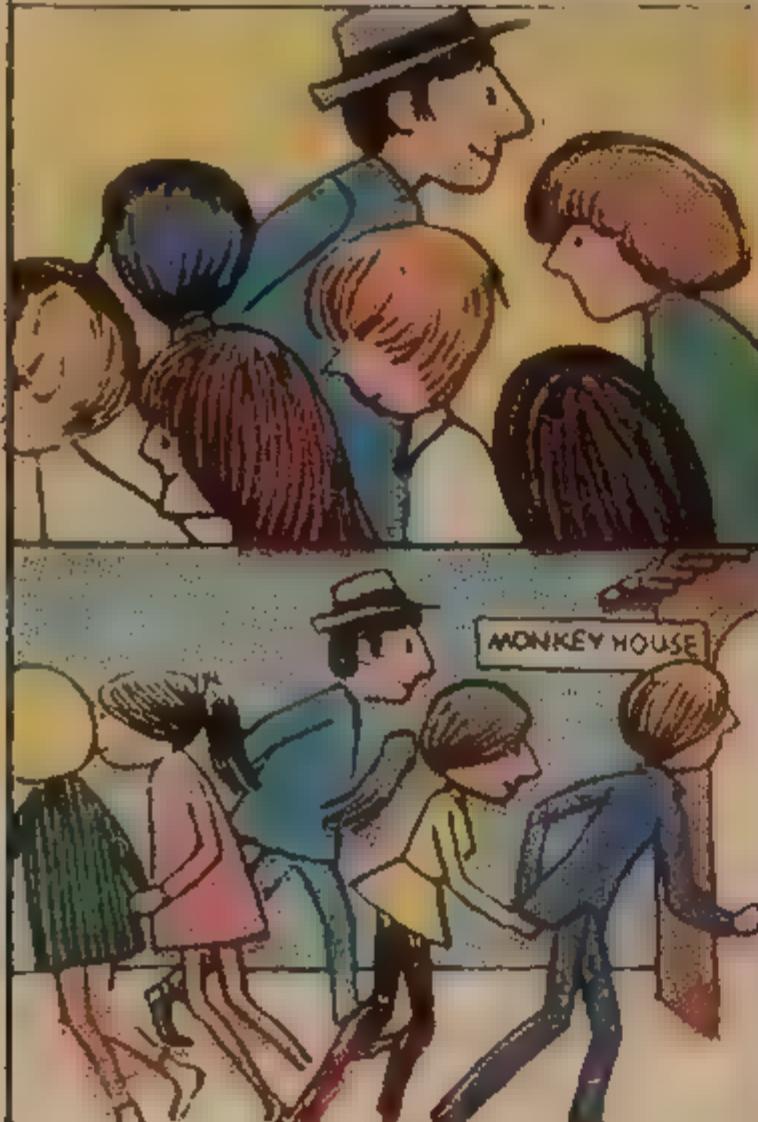


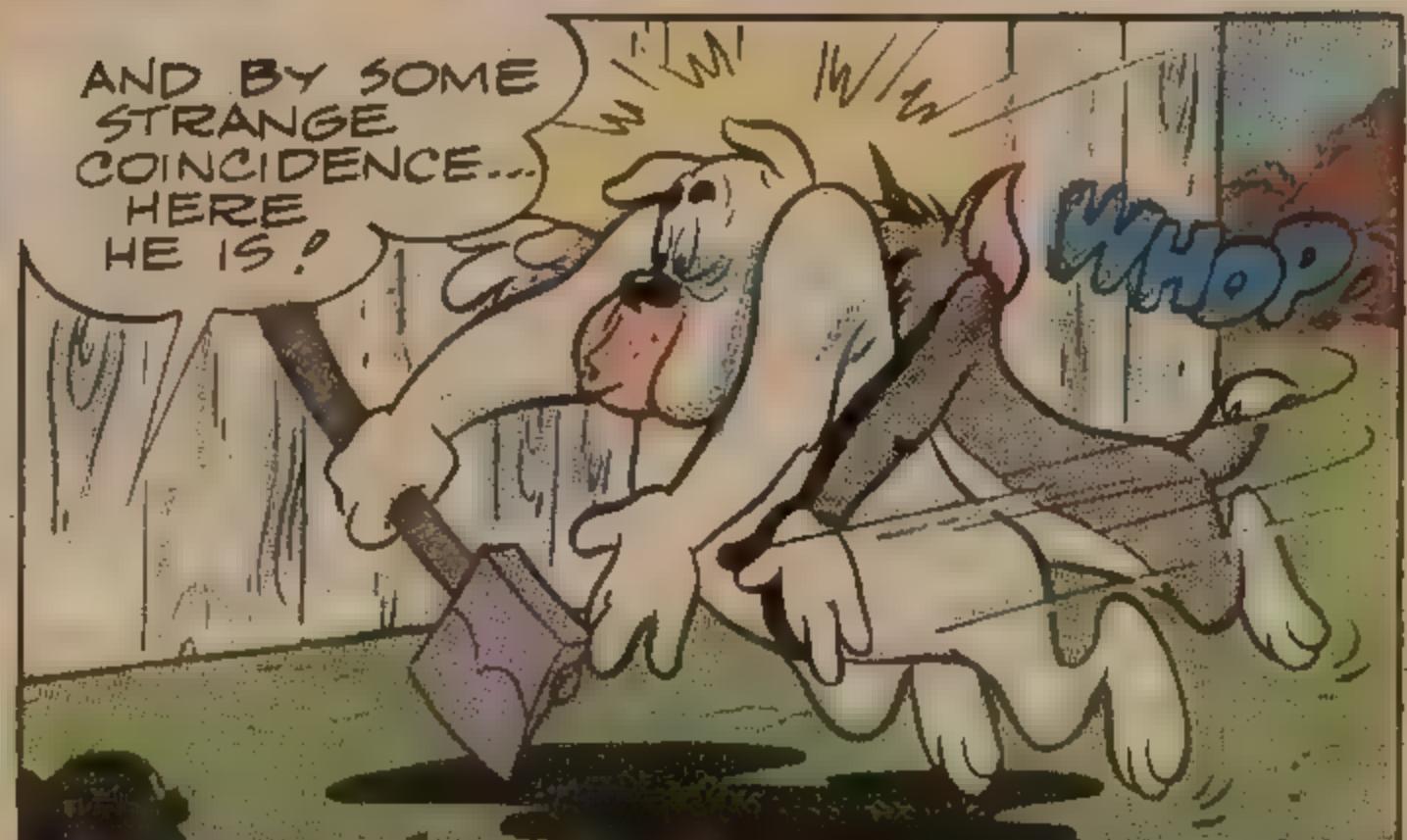
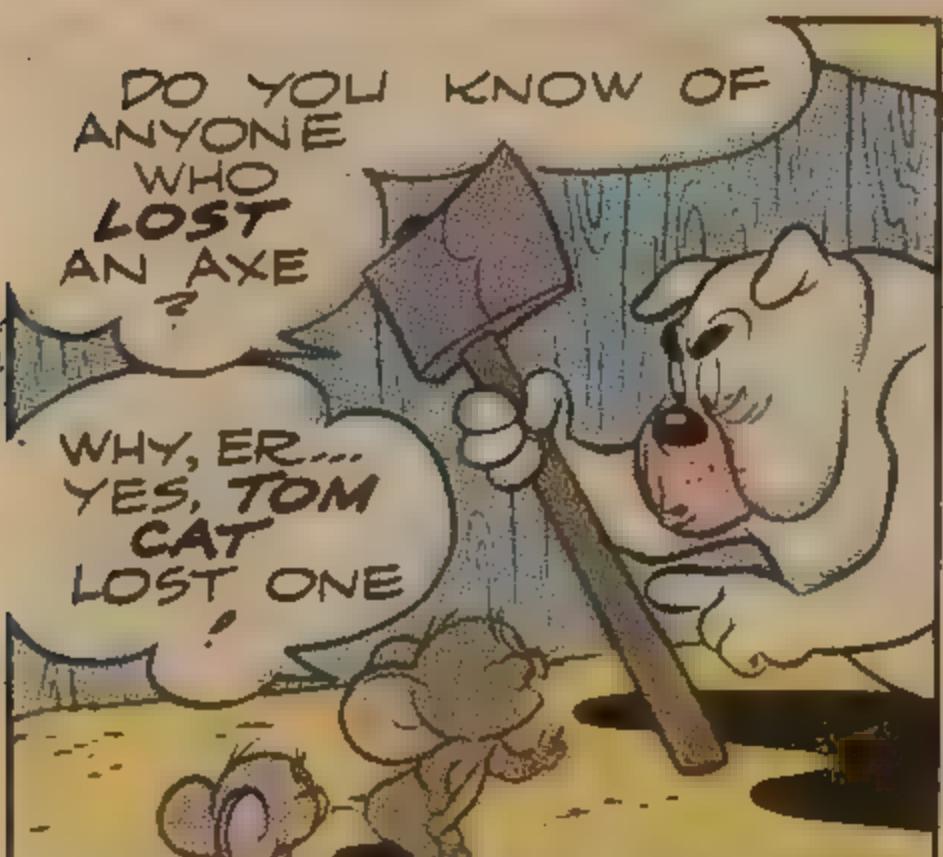
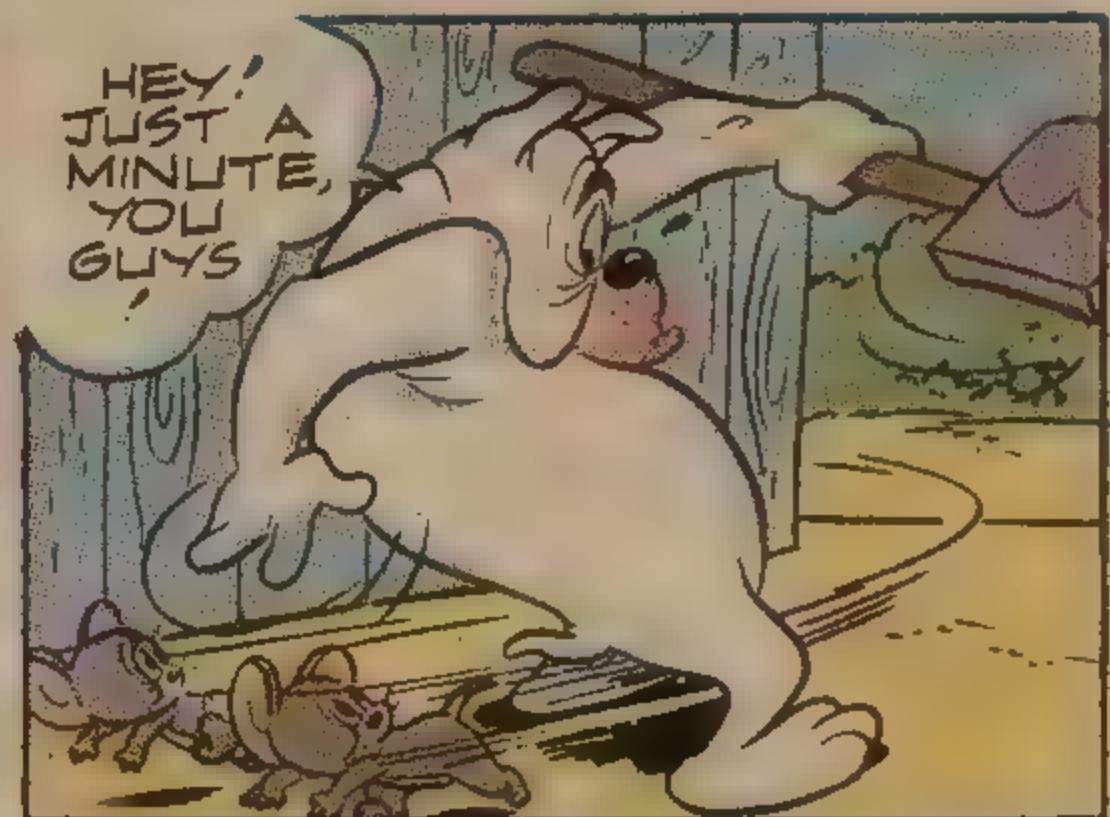
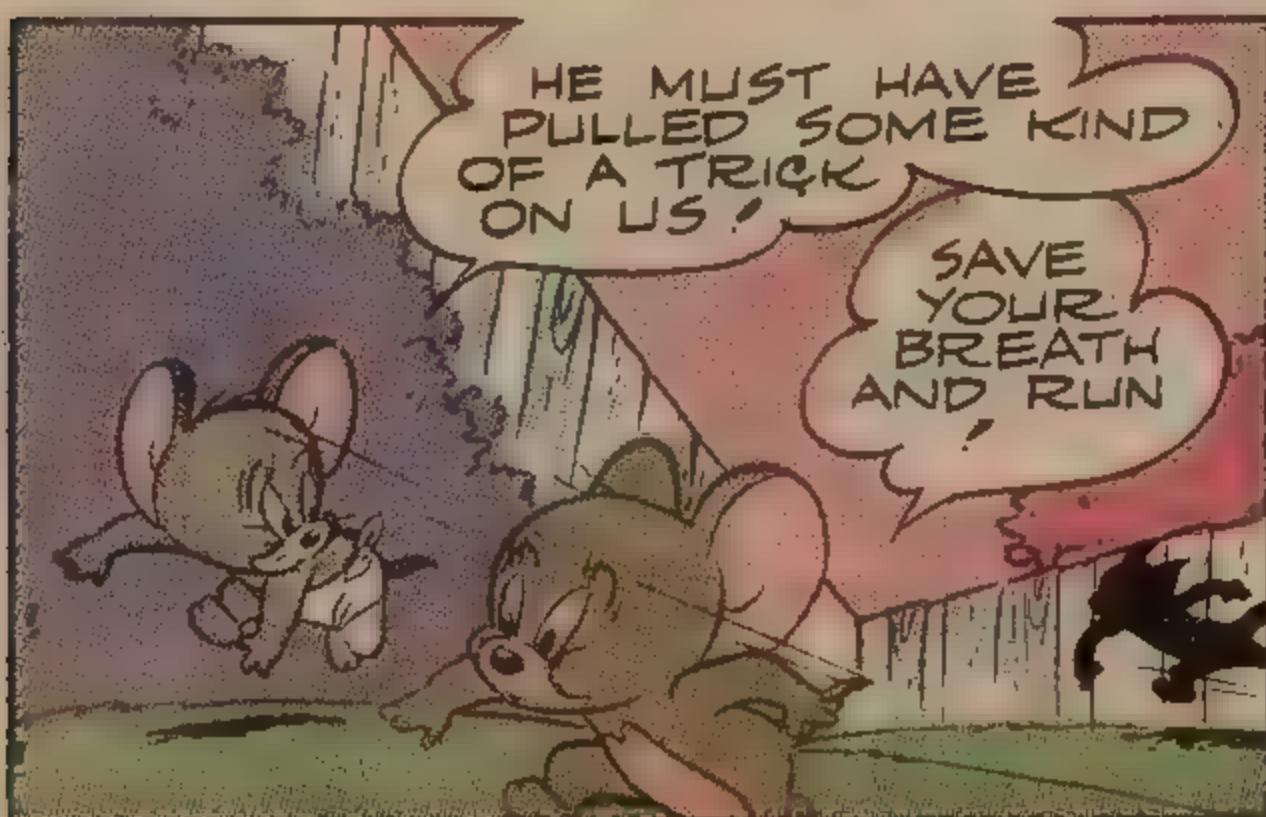
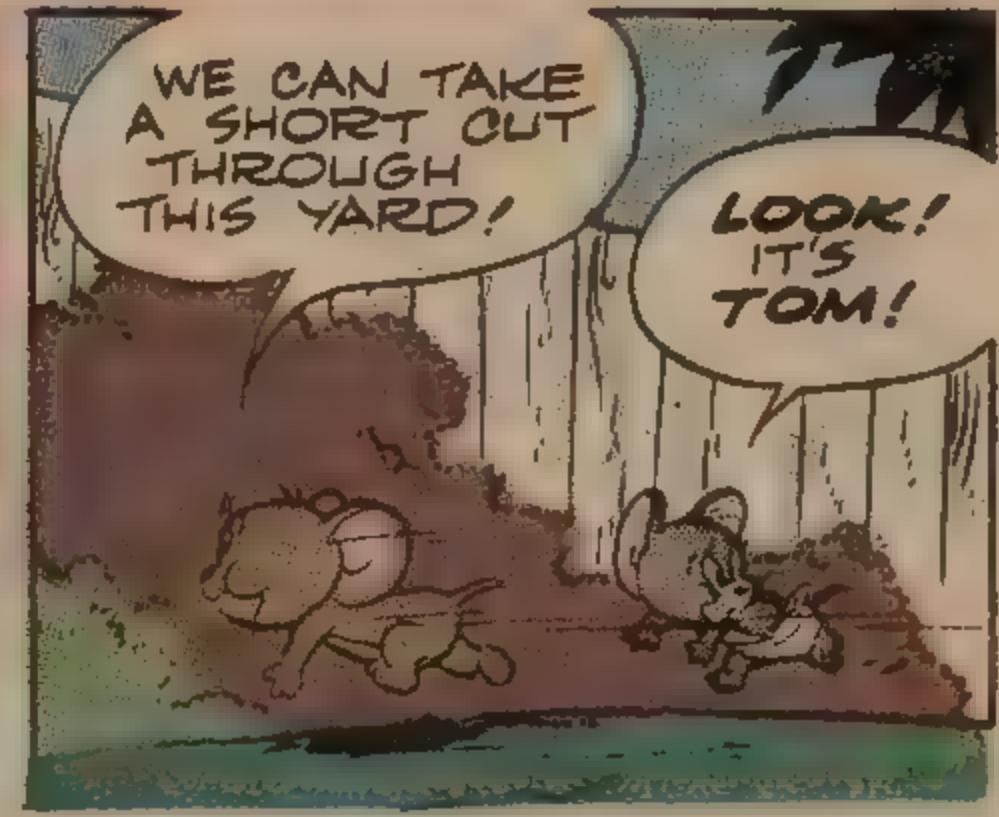
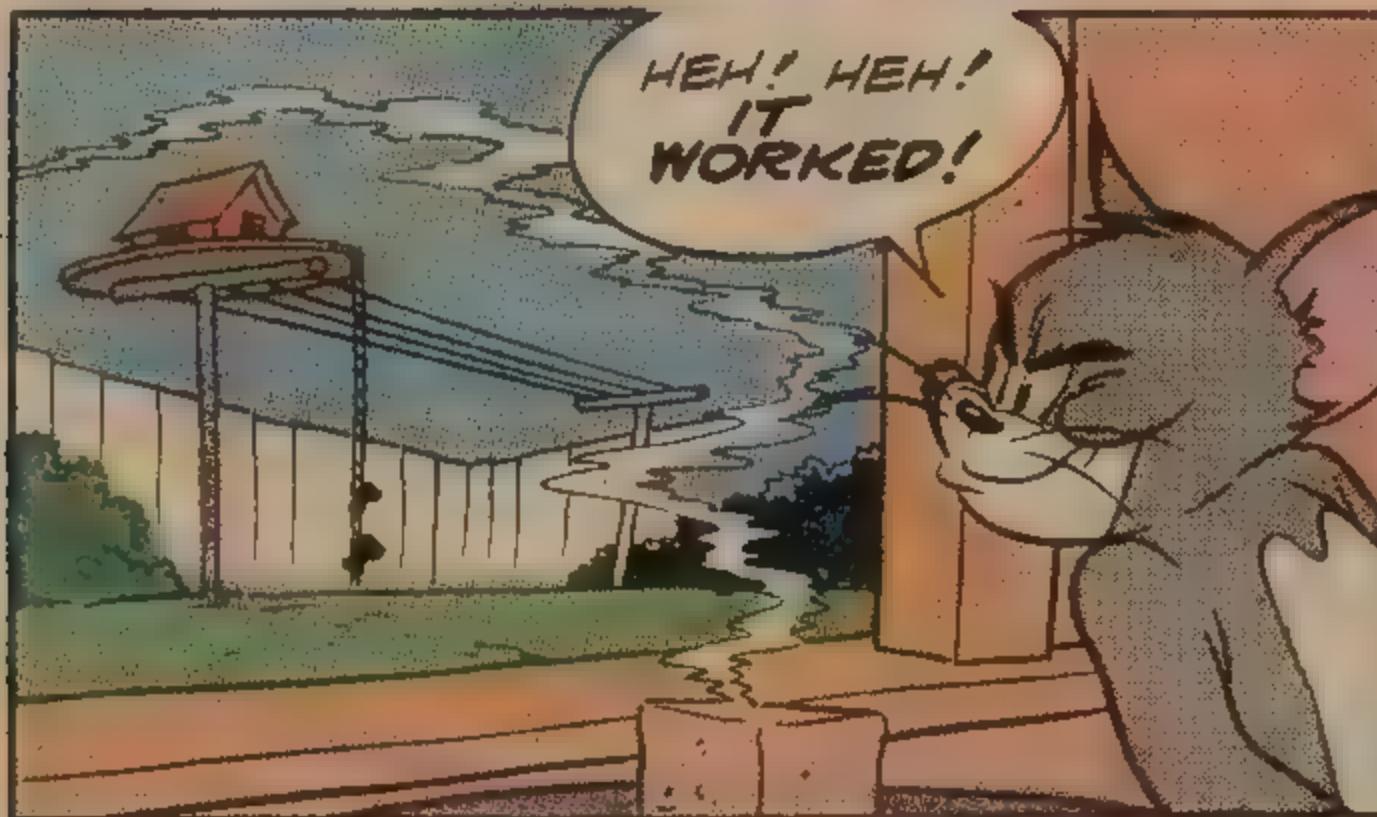
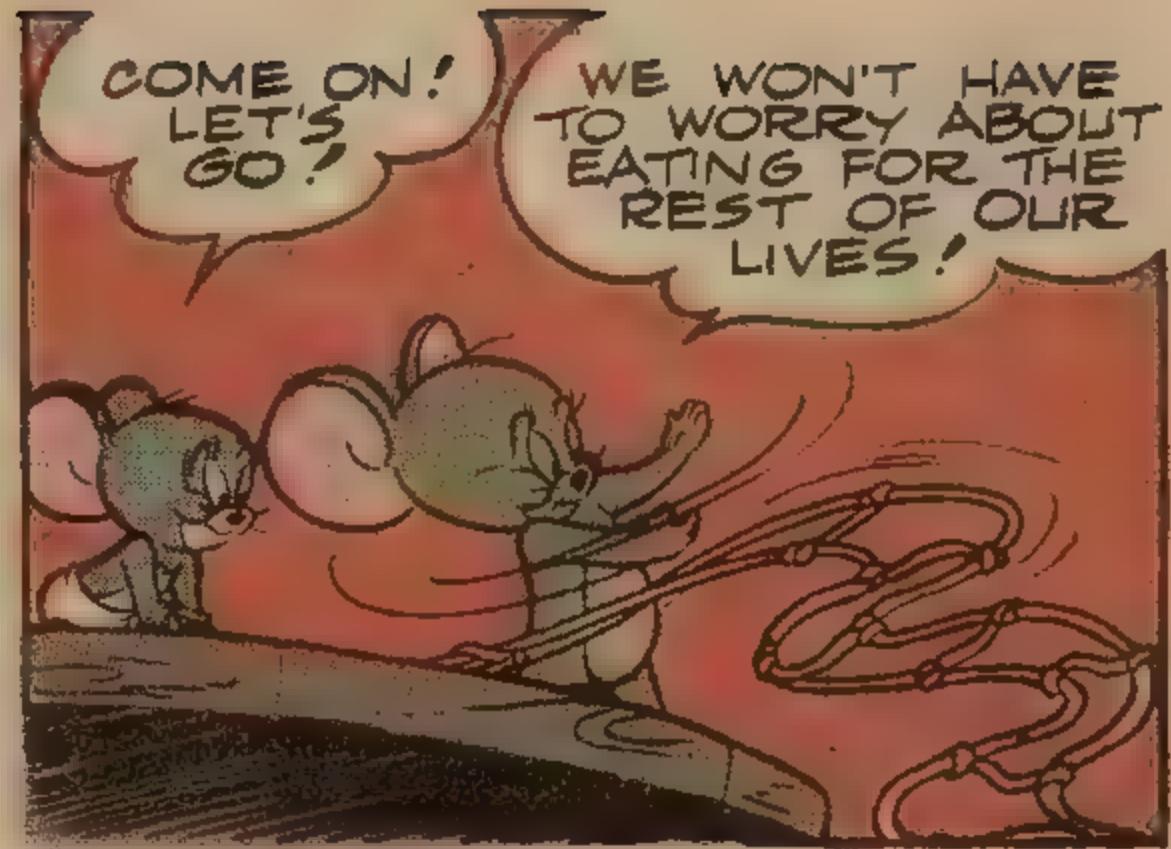
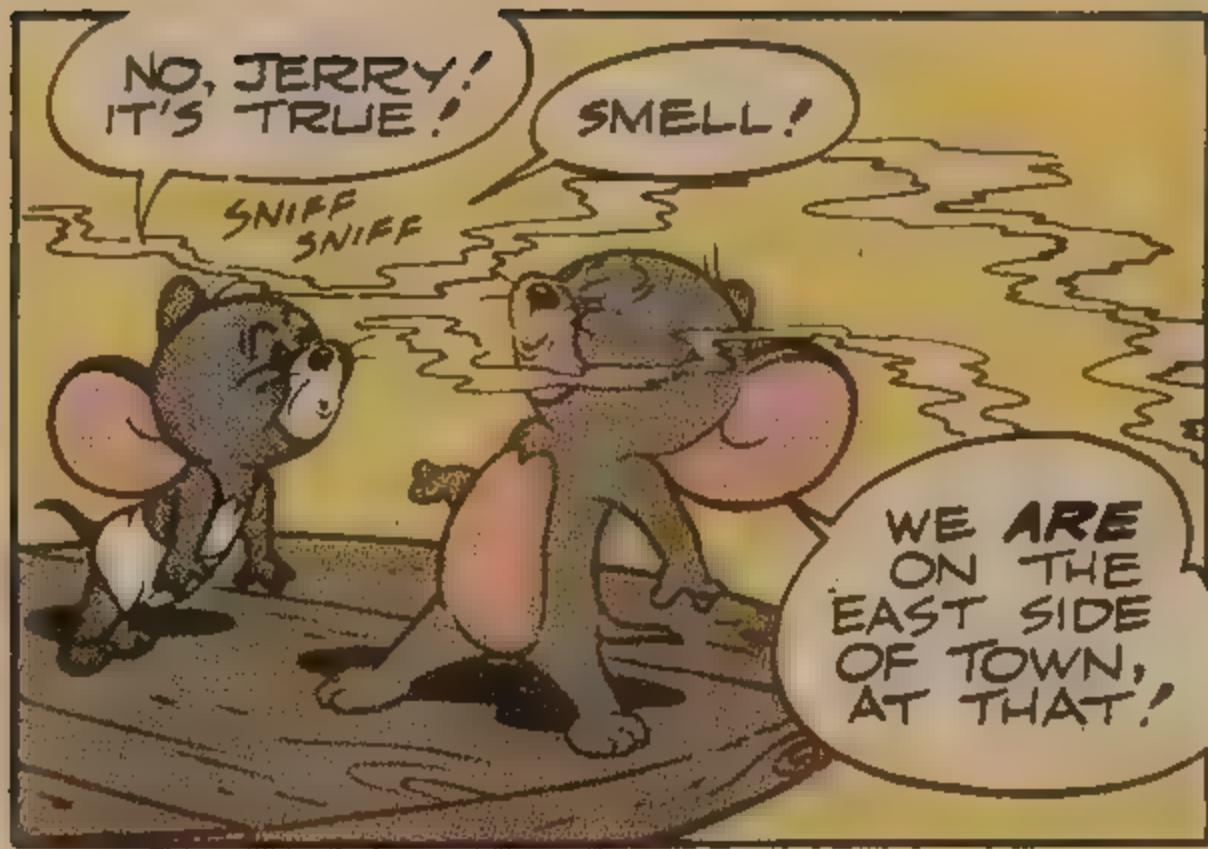
**300 EDSCORP BLDG.
BARRINGTON, NEW JERSEY 08007**

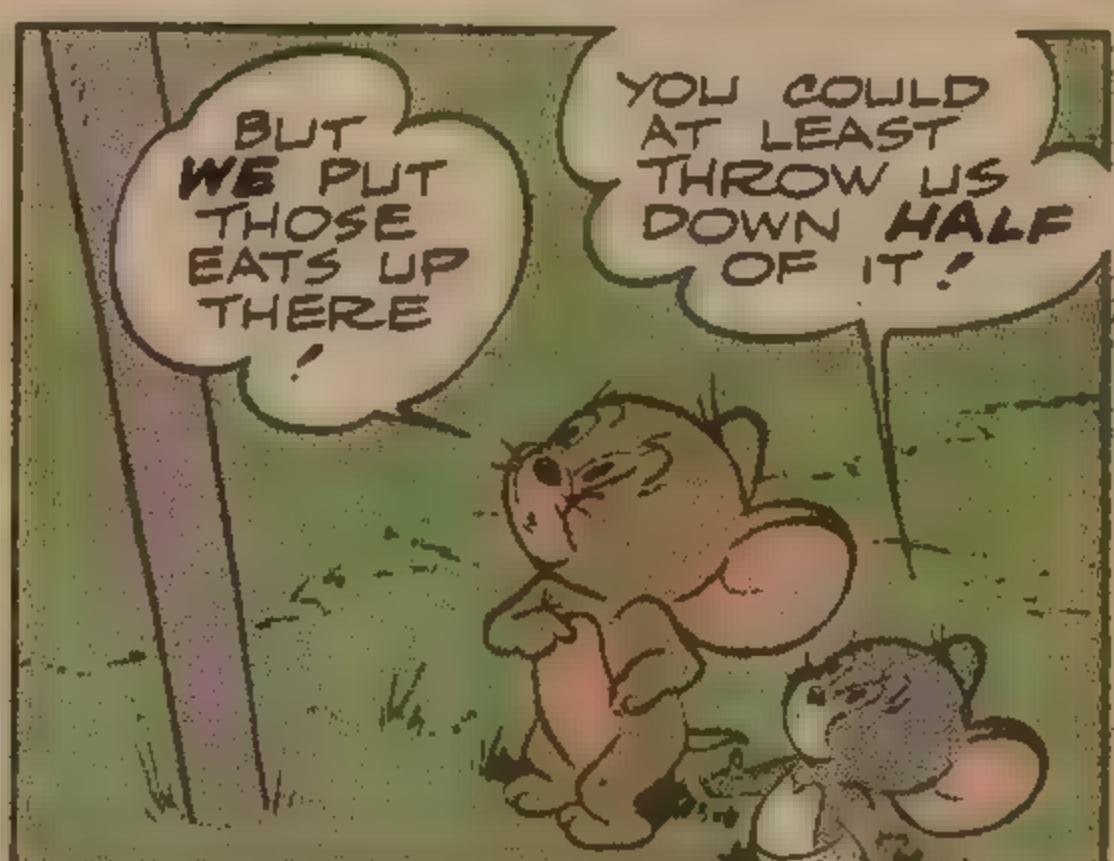
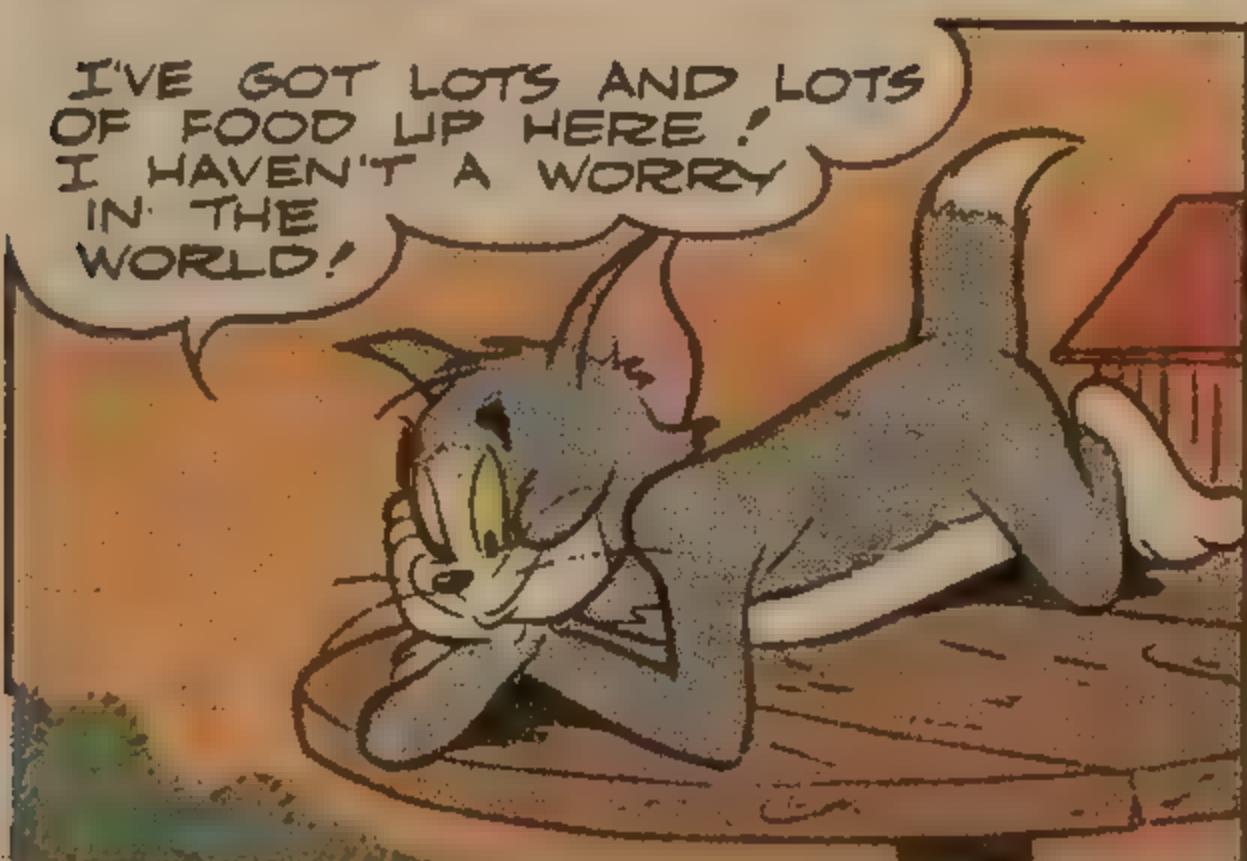
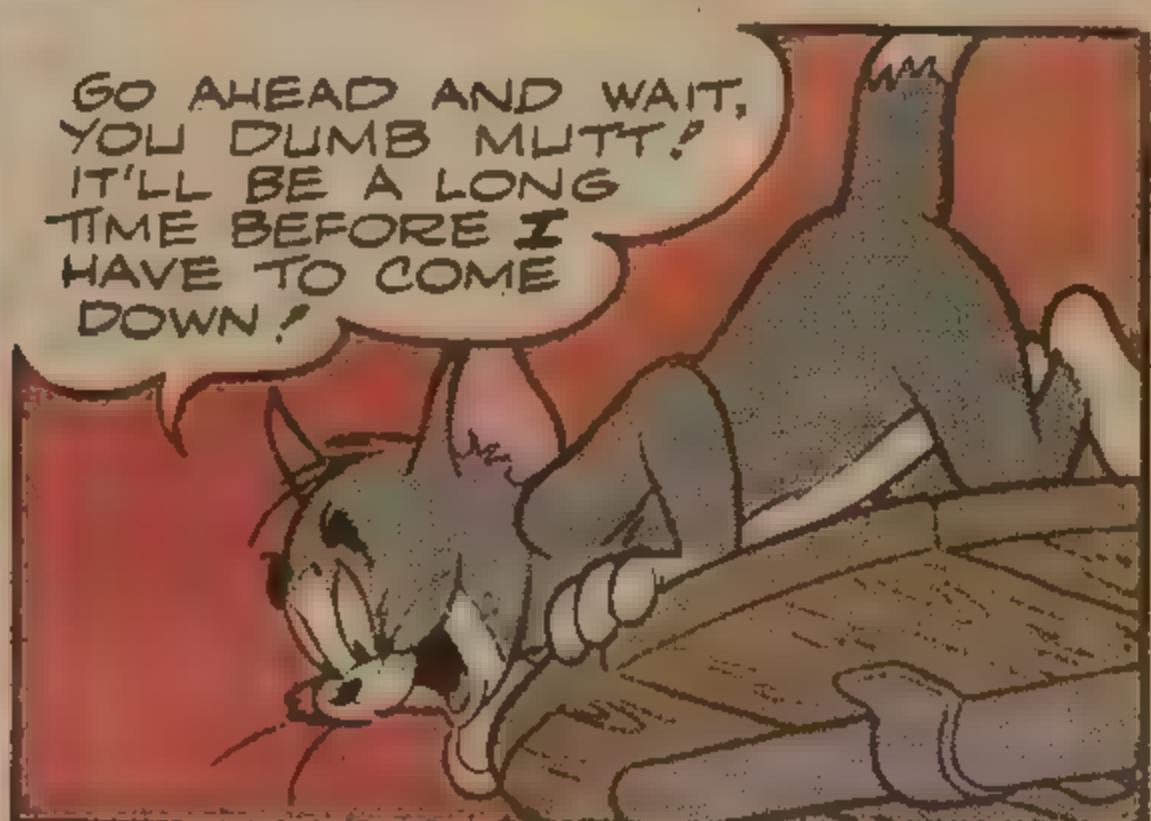
ORDER BY STOCK NUMBER • SEND CHECK OR MONEY ORDER • MONEY-BACK GUARANTEE

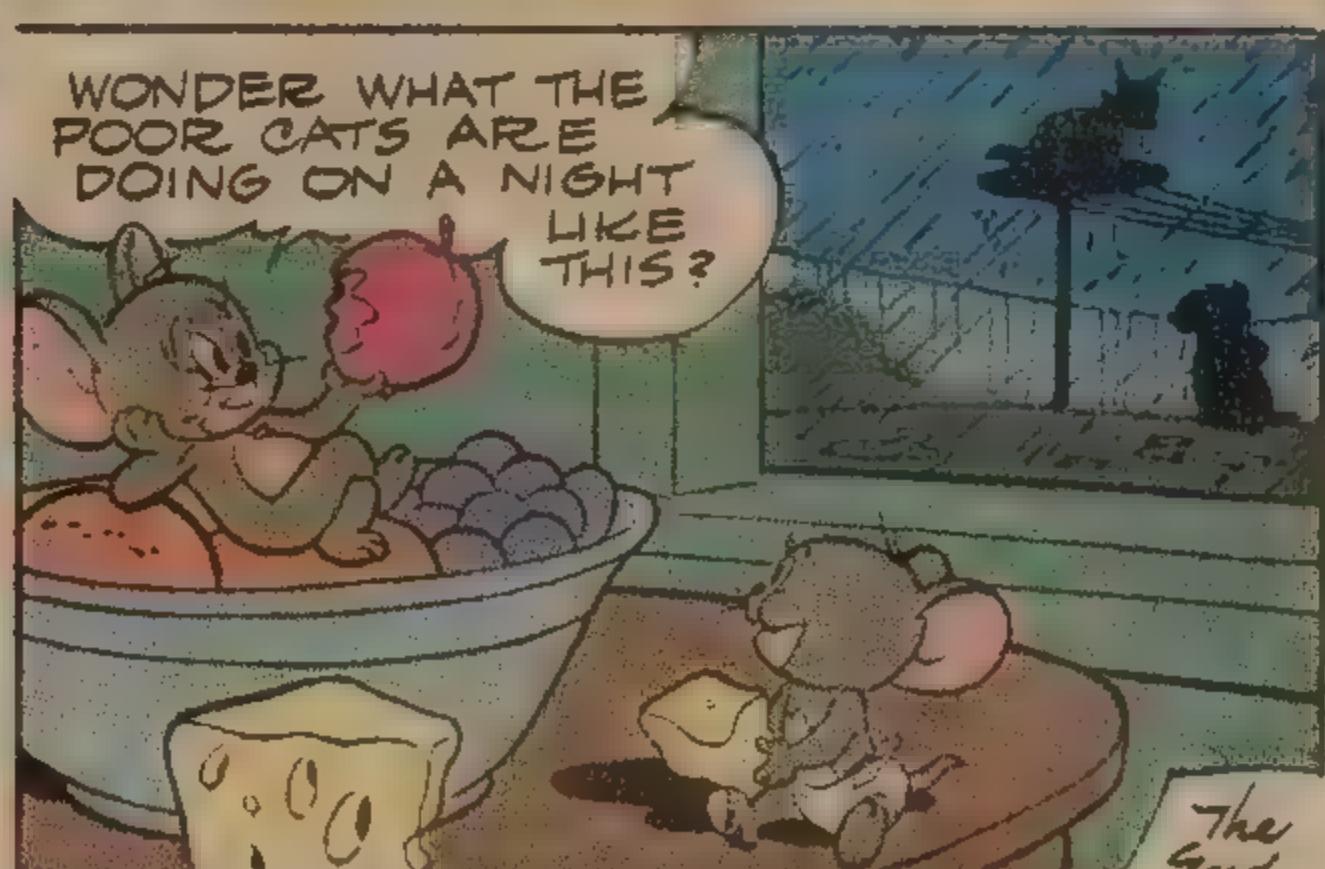
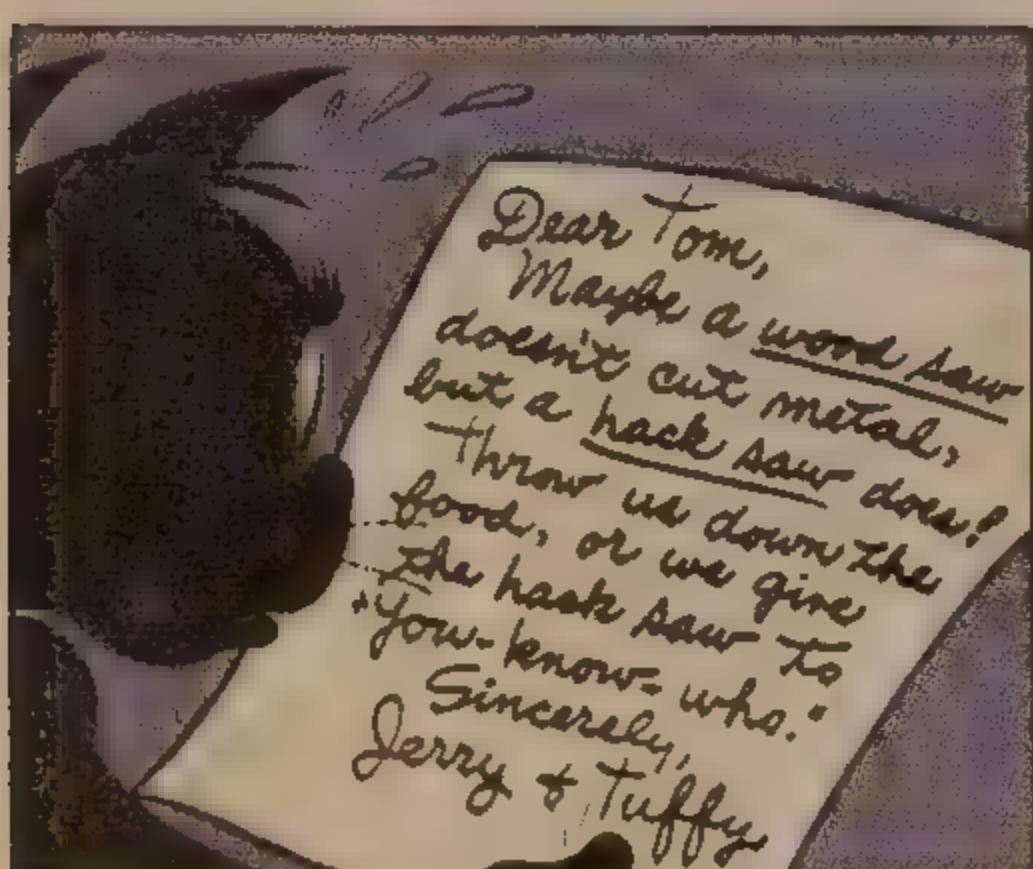
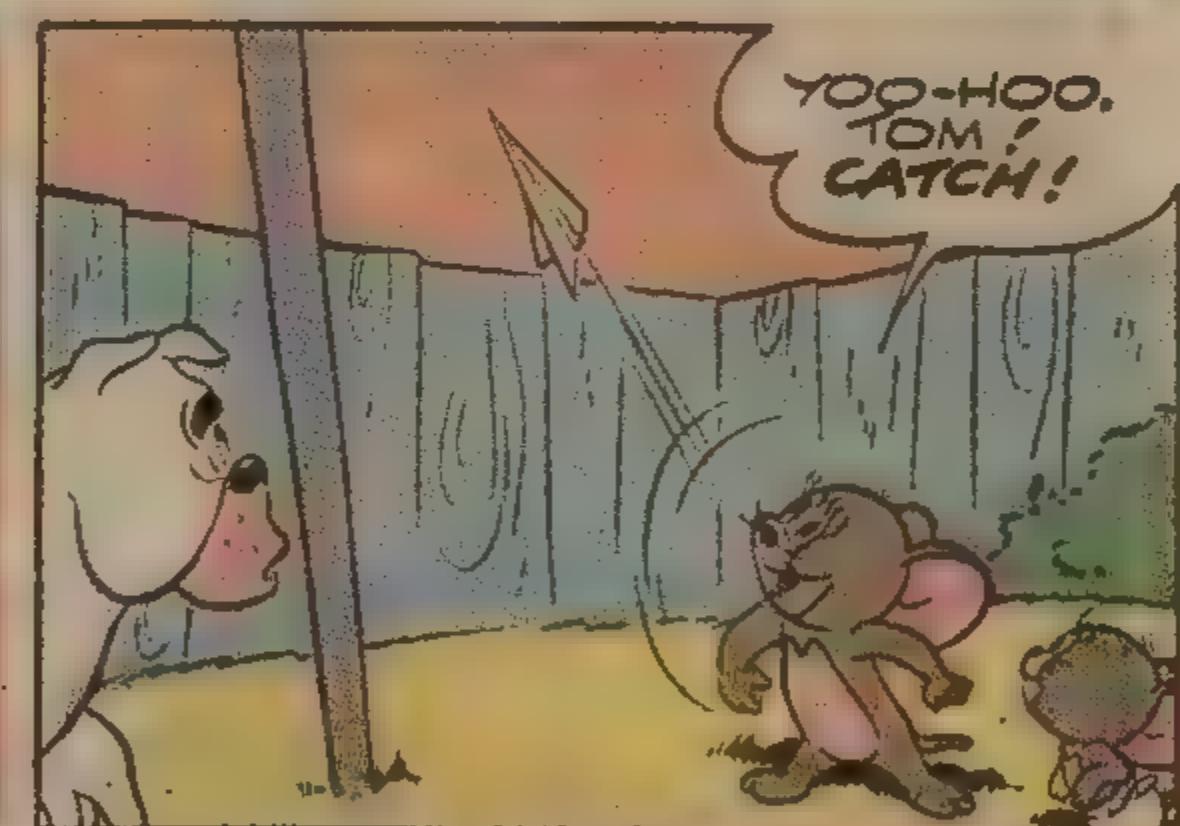
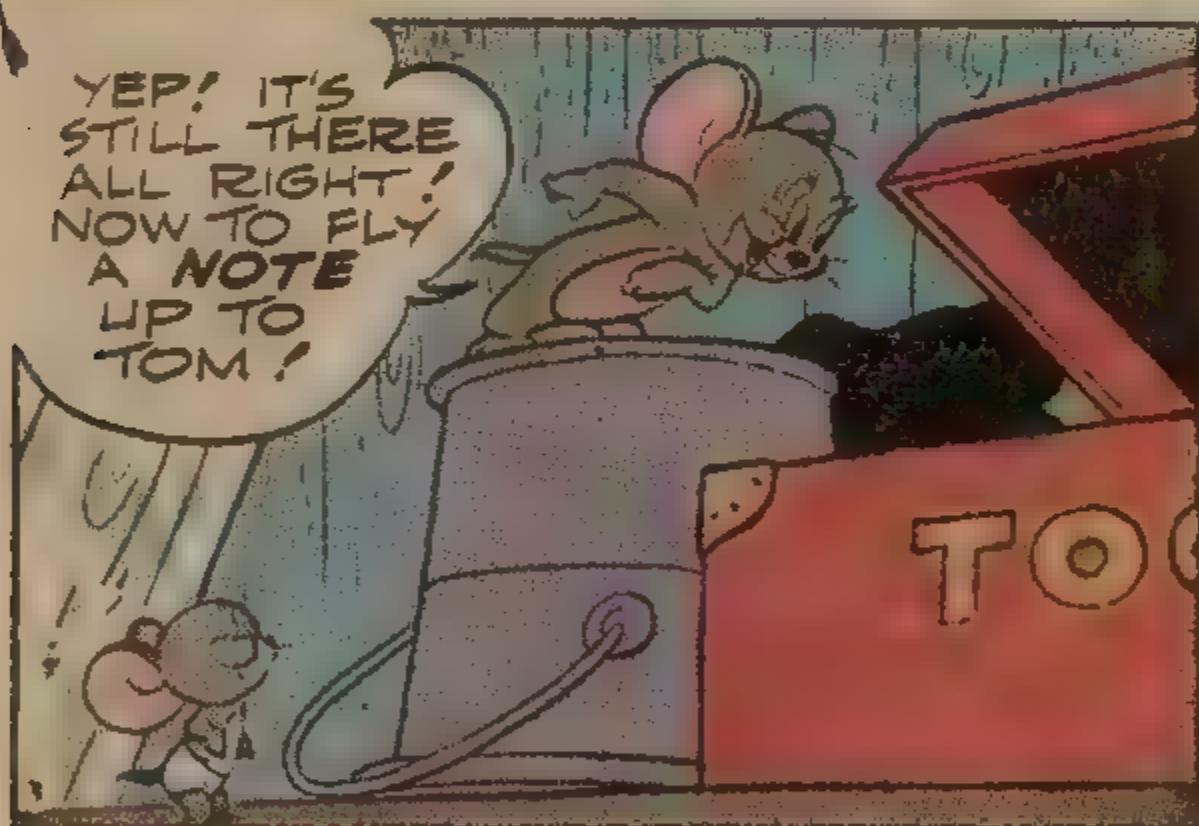
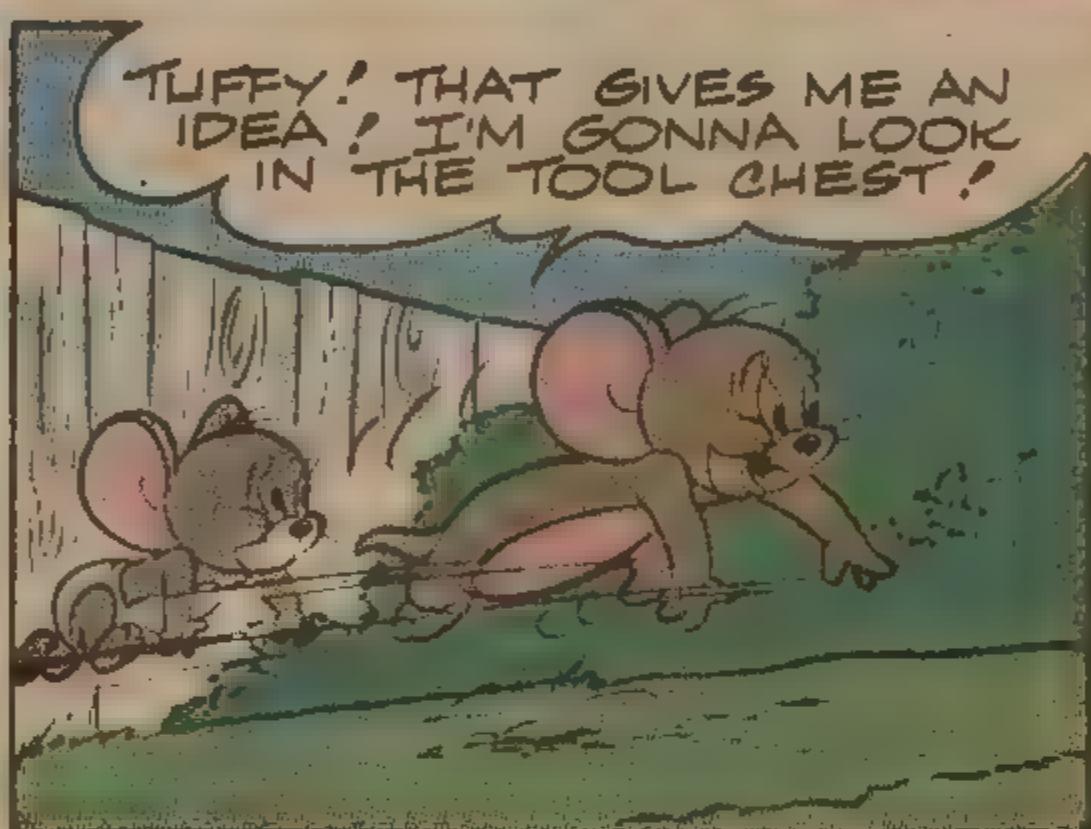
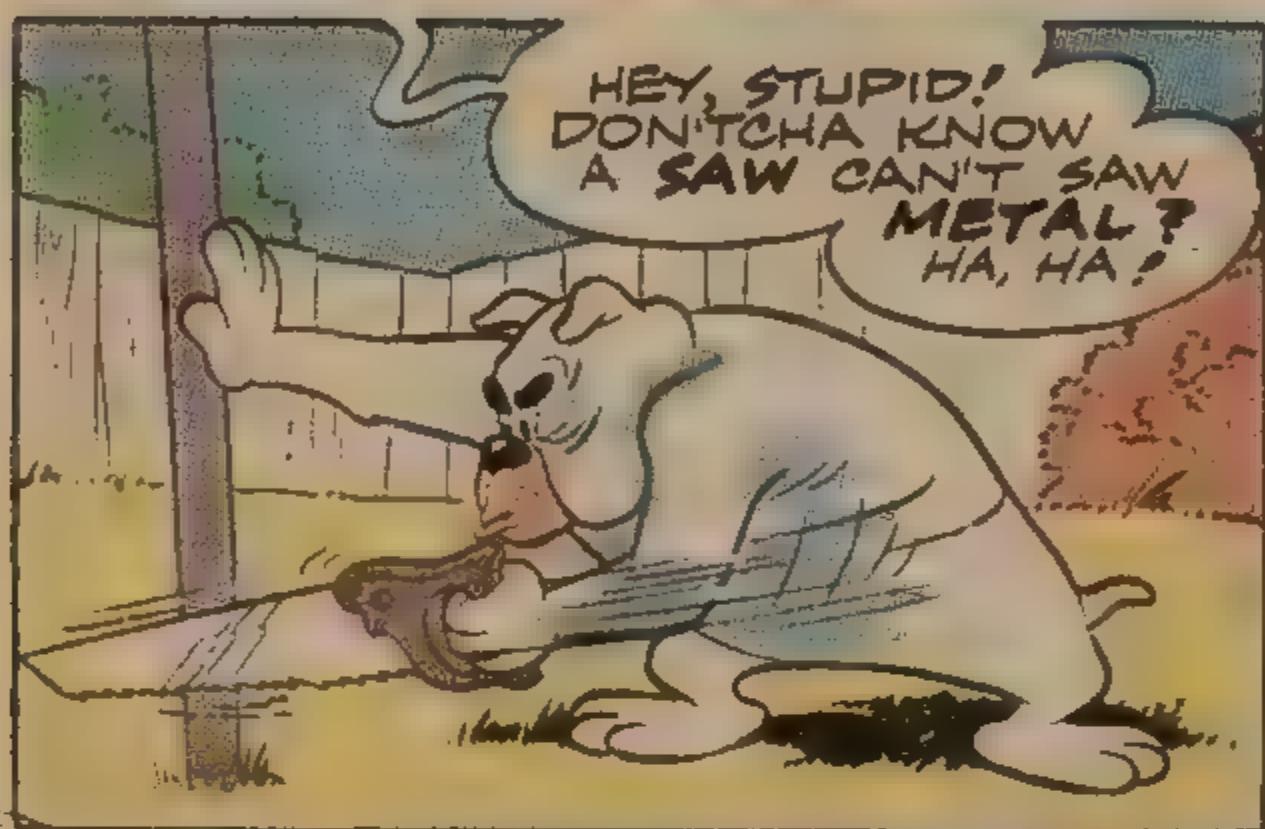
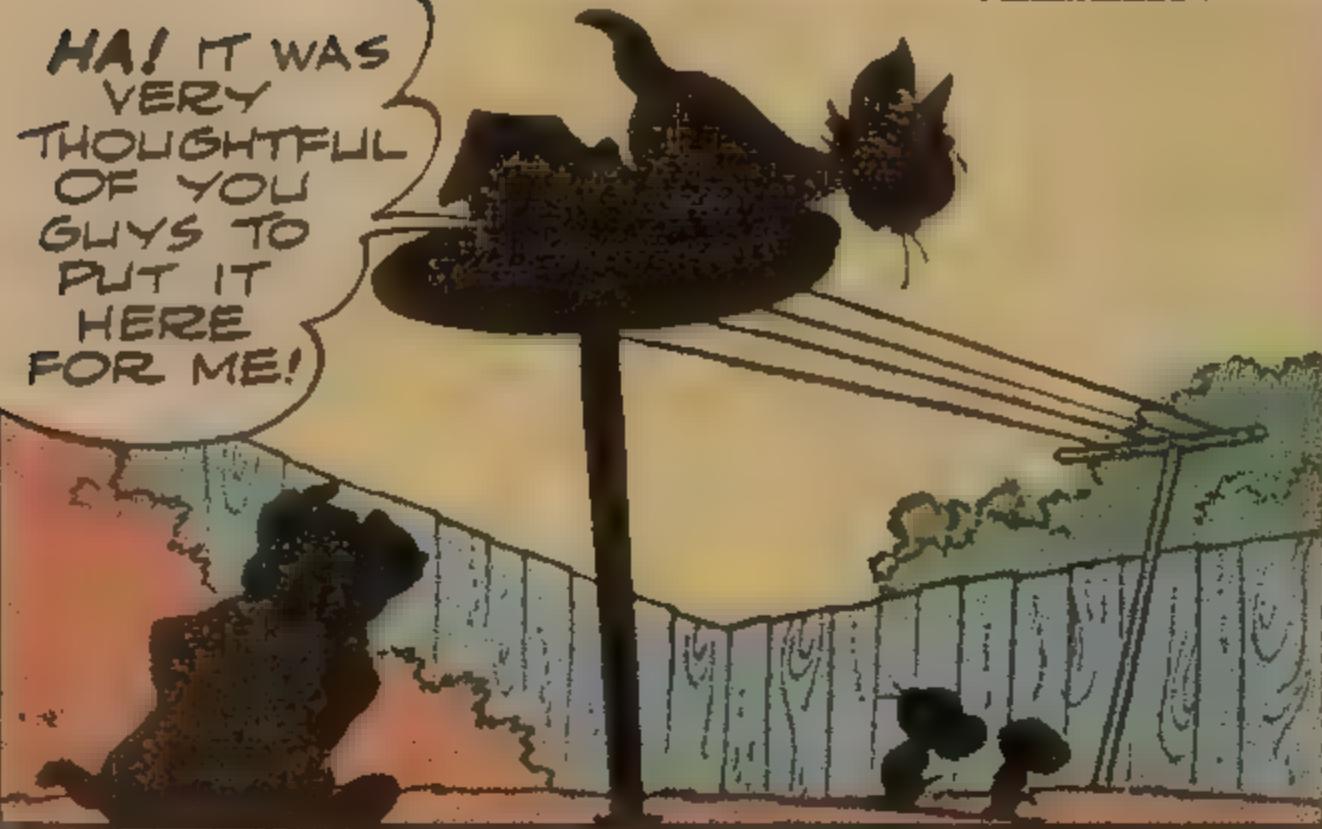


MINI-COMICS









204 pc. REVOLUTIONARY WAR SOLDIERS

ONLY \$1 98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED-COATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



Shown above is an imaginary battle scene.

HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalryman)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Fifers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

Revolutionary War Soldiers
Dept. RWG-6 Box 536
Westbury, L.I., N.Y. 11590

NO
C.O.D.

Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

Name _____

Address _____

City _____ Zone _____ State _____

Canadian orders: Send International money order for \$2.50.

**Exciting
Prizes
★
Plenty of
Profits
at
J.S.C.A.**

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

**CHECK CARDS
DESIRED**

Fill Out Here Don't Get! Be Seal (Paste, Staples or Scotch Tape) No Stamp Needed!

Send me my first order of 12 Greeting Card Boxes to sell as checked below

Check one only: Christmas All Occasion Cards

Name _____

Address _____

City _____

State _____

Apt. No. _____

Zip _____

Parent's Signature _____

**FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS**

BUSINESS REPLY MAIL

NO POSTAGE NECESSARY IF MAILED IN U.S.

Postage Will Be Paid By

Junior Sales Club of America

Dept. 71GK-6, SPRINGFIELD, MASSACHUSETTS 01101

Choose from a Parade of Prizes

Sell Beautiful J.S.C.A. Greeting Cards!
It's Easy! It's Fun! It Costs You Nothing!
Just a Few of the Many Prizes You Can Choose.



	WOOD GUITAR Sell Only 2 Orders		HO TRAIN SET WITH POWER PACK Sell Only 3 Orders		P-51 MUSTANG WITH ACCESSORIES Sell Only 1 Order
	BOYS OR GIRLS WRISTWATCH Sell Only 1 Order		HO ROAD RACING SET Sell Only 1 Order		ARCHERY SET Sell Only 1 Order
	SPEEDOMETER FOR HI-RISER BIKES Sell Only 1 Order		MAJOR LEAGUE ELECTRIC BASEBALL Sell Only 1 Order		SLEEPING BAG Sell Only 1 Order
	SPALDING BALL GLOVE Sell Only 1 Order		BIG FIRE TRUCK MODEL KIT Sell Only 1 Order		PORTABLE RADIO/PHONOGRAPH Sell Only 3 Orders
	SPALDING BASKETBALL Sell Only 1 Order		DUNE BUGGY WITH ACCESSORIES Sell Only 2 Orders		MICROSCOPE OUTFIT Sell Only 1 Order
	PACK AND FRAME Sell Only 1 Order		COX CHOPPER WITH ACCESSORIES Sell Only 2 Orders		VISIBLE V-8 ENGINE Sell Only 1 Order
	U. S. BUGLE Sell Only 1 Order		SWISS CHALET MUSICAL JEWELRY BOX Sell Only 1 Order		DELUXE TENT Sell Only 2 Orders
	HI-RISER BIKE (Boys or Girls Model) Sell Only 4 Orders		NEW "PADDLE PITCH" GAME Sell Only 1 Order		40X TELESCOPE Sell Only 1 Order
	LIGHTED MAKE-UP MIRROR Sell Only 1 Order		PORTABLE TAPE RECORDER Sell Only 2 Orders		HOCKEY GAME Sell Only 1 Order
	16 CHORD ELECTRIC ORGAN Sell Only 3 Orders		WALKIE-TALKIES Sell Only 2 Orders		TABLE TOP POOL TABLE Sell Only 1 Order
	INSTANT LOAD FLASH CAMERA OUTFIT Sell Only 1 Order		7 x 35 FIELD GLASSES Sell Only 1 Order		SOLID STATE PORTABLE RADIO Sell Only 1 Order

JOIN THE WINNING J.S.C.A. TEAM

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards or sensational new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit. **YOU PAY NOTHING IN ADVANCE.**

Each box of fine quality greeting cards costs just \$1.50. That's about 8¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. **IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL.**

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You make take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 55¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our new Crystal Fantasy Christmas Card box assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

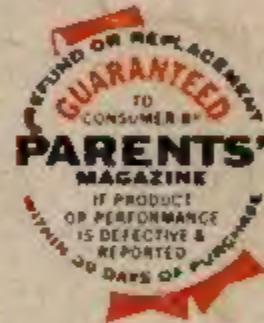
Cut out entire Business Reply Coupon below—mail it today—and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150—\$250—\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY — No Stamp Necessary

Cut Along Dotted Line



CUT OUT
ENTIRE
BUSINESS
REPLY
ENVELOPE
BELOW
No Stamp
Necessary

FREE
ALBUM
PERSONALIZED
CHRISTMAS
CARDS

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. Z-1
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Crystal Fantasy Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 96-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below—No stamp necessary

Name _____
Address _____
Apt. No. _____

City _____
If writing for an organization, give its name here _____
DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY



BUSINESS REPLY MAIL

First Class Permit No. 589. White Plains, New York

CHEERFUL CARD COMPANY

20 Bank Street

White Plains, New York 10606

Dept. Z-1

NEW!
CRYSTAL FANTASY
CHRISTMAS ASSORTMENT
20 really deluxe cards
Excitingly different



NEW! DELUXE
CHRISTMAS
GIFT WRAPPING
ASSORTMENT
15 gay, colorful-large sheets. Terrific

FREE
96-PAGE
FULL COLOR
CATALOG
of 400
cards and
gift items

FILL IN
COUPON-
ENVELOPE,
FOLD OVER
FIRMLY,
SEAL (PASTE
OR TAPE)
AND MAIL
TODAY



NEW!
PASTEL PETS
ALL OCCASION
ASSORTMENT
10 multi-warming
giant size cards of
unusual designs

CORRESPONDENCE
CIRCLES

24 large sheets, each
almost 8" in diameter.
Bright colors, pink
envelopes. Latest val-



FREE
ALBUM
PERSONALIZED
CHRISTMAS
CARDS

WHAT'RE YOU READING THESE FOR!
JOJO SCANNED A BUNCH
OF COMICS FOR US ONLINE!

